

# Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

1st Quarter 2018

2018년 1분기 암참 회원사들의 사회공헌 활동 소식



Since 1953  
**AMCHAM**  
American Chamber of Commerce in Korea

# Corporate Social Responsibility

## News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the fourth quarter of 2017.

### AIG Korea



AIG Korea showed their support to the Korea Paralympic National Ice Hockey Team by attending a warm up game against Canada on November 9. The opening puck drop was conducted by Steven Barnett, President and CEO of AIG Korea, as 40 AIG Korea employees cheered the team in advance of the PyeongChang 2018 Paralympic Winter Games. In September, three of the team players shared their stories about overcoming difficulties and following their dreams to compete for a Paralympic medal with AIG Korea employees. AIG Korea made their third donation following 2014 and 2015 and delivered KRW 20 million to Korea Ice Hockey Association for the Disabled. AIG plans to provide continuous support on the association.

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### Air Products Korea



On November 14, Air Products Korea's volunteer club Heemangkong held an event for gimjang (preparing kimchi for the winter) with Ulju-gun Volunteer Center and Ulju-gun Women's Resource Council in Ulsan Metropolitan City. The kimchi was delivered to about 110 underprivileged families in the Ulsan area through the Ulju-gun Food Bank. The Heemangkong volunteers of Air Products Korea give warmth to their neighbors through volunteer activities every year. Air Products Korea is continuing to participate in various charity and volunteer activities with community organizations and for the low-income class. Air Products Korea will continue social contribution activities for the development of the local community.

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## AXA Direct Korea



Following a MOU signed with Child Fund Korea in last September, AXA General Insurance has donated its dental insurance to support children from low-income families on September 28. The company will provide children with its 3-year dental insurance which covers tooth preservation treatment, crown treatment and nerve treatment. Instead of making simple monetary donations, AXA has decided to help those in need by taking advantage of its expertise and know-how in insurance. The company will continue to donate insurance policies to support children from low-income families and fulfill its corporate social responsibility.

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## Bae, Kim & Lee LLC



On November 21, 2017, BKL and its pro bono affiliate Dongcheon visited the Choong-Hyun Welfare Center, a developmental disability welfare center located near the office, to participate in lunch service. Since June 2017, BKL and Dongcheon have visited the center every month with the active support of their members even during lunchtime on weekdays when the center is mostly short-staffed. Furthermore, BKL provides legal advice to assist Choong-Hyun Welfare Center to establish the safe and secure community for the preparation of the “Community Housing Project for People with Developmental Disabilities.” BKL and Dongcheon will continue to introduce and carry out various social contributions activities that will enable more members to take part in helping our social disadvantaged and vulnerable groups.

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## BAT Korea



BAT Korea prepared a special year-end event for the community of Sacheon City, where BAT Sacheon Factory is based. This event, "Free Movie Day for Sacheon Citizens with BAT Korea," will take place every Tuesday and Thursday from December 5 to January 25, providing Sacheon citizens a chance to win a free movie ticket at Megabox Sacheon branch. BAT Korea decided to sponsor this event to enhance welfare for Sacheon citizens and provide more opportunities to experience arts and culture to the Sacheon community. Partial tickets will be provided to multicultural families in Sacheon, delivering heartwarming gifts to the community.

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## Blizzard Entertainment



Blizzard Entertainment hosted the 2017 Realize Your Dream program for students who wish to pursue careers in the gaming industry. From November 2 ~ 7, 15 college students visited the Blizzard campus in Irvine, CA, attended BlizzCon, and met Blizzard CEO and Co-founder Mike Morhaime and other game developers to gain inspiration. Started in 2014 to inspire students in search of future careers in the game industry and provide scholarship support, Realize Your Dream marked its fourth year. BlizzCon is an annual game convention that attracts game enthusiasts and industry experts to hear Blizzard gaming news, enjoy the latest Blizzard games, experience epic e-sports tournaments, and engage with Blizzard developers and artists.

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## BMW GROUP Korea

**BMW  
GROUP**  
Korea



BMW Group Korea Future Fund organized a fieldtrip to BMW headquarters in Germany for the Fourth Young Engineer Dream Project from October 30 to November 5. They visited BMW World, BMW Classic Center, Landshut Plant, Dingolfing Central Distribution Center and Munich FIZ. During their closing ceremony, they commemorated their activities over the last year. Students had opportunities to share their dreams and goals shaped through the Young Engineer Dream Project experience.

Young Engineer Dream Project is a mentoring program of BMW Group Korea Future Fund aimed at students from low-income, single-parent and multicultural families majoring in automobiles at Technical and Meister Schools. A total of 129 have participated in this program.

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## CBRE Korea

**CBRE**



On October 27, CBRE Korea held the Walk for a Wish campaign, CBRE's annual philanthropic event that provides a great opportunity for staff across APAC to participate in activities that support our environment and communities. This year, CBRE Korea employees gathered at Han River Park and walked to Seoul Forest Park to plant trees and flowers to create a healthy environment with our own hands. CBRE Korea also held a fundraiser to encourage meaningful participation and collected over KRW 1,800,000. The collected funds were delivered to Seoul Forest Park Conservancy. Following the success of Walk for a Wish, CBRE Korea will continue to engage in a variety of CSR activities to support our community.

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## Conrad Seoul

CONRAD  
SEOUL



Conrad Seoul successfully completed the Sharing Wednesday campaign in partnership with World Vision, an international relief-development organization, on November 22, 2017. Every Wednesday since July 2017, hotel patrons have continued to spread the sharing culture by celebrating with a 40% Zest discount on meals for those who donated funds or food items. Over 2,462 patrons contributed cash donations automatically gifted KRW 5,000 by touching their card on the payment pad at our partner World Vision's credit card station with a total KRW 12,310,000 raised. All monetary donations will go directly to the Tanzanian village, Mbuga, to provide safer water and improved sanitation conditions. Conrad Seoul will continue to promote growth within all communities and help towards building a sustainable society.

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## Estée Lauder Companies Korea

ESTÉE  
LAUDER  
COMPANIES



The Estée Lauder Companies' Breast Cancer Campaign celebrated its 25<sup>th</sup> anniversary since Evelyn H. Lauder started the campaign by co-creating the pink ribbon in 1992. For 25 years, more than \$70 million has been raised to fund global research, education and medical services, and 225 medical research grants. 150 million pink ribbons have been distributed and over 1,000 landmarks were illuminated globally to raise awareness for breast cancer. ELCA Korea started the campaign in 2001 with the Korean Cancer Society. This year it held a public engagement event entitled Seoullo x Pinkro x Tomorrow at Seoul's newest landmark Seoullo 7017 on October 20 ~ 21. Under the theme "Time to End Breast Cancer," Seoullo7017 turned pink with over 70,000 visitors for 2 days.

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## GE Korea



GE held a Hope Sharing Event at GE Changwon on December 6. GE Changwon partnered with the Community Chest of Korea for a donation activity and with Korean Red Cross for blood donation, as part of the event. With more than 100 employees participating, more than KRW 2 million was collected as donations to the Community Chest of Korea, and 50 employees signed up to donate blood to the Red Cross. GE Changwon is GE's production facility located in Changwon, responsible for R&D, design and manufacturing of world-class Heat-Recovery Steam Generators (HRSG) essential for combined cycle systems, and is active in supporting and giving back to the local community.

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## GM Korea Company



On November 27, the GM Korea Employee Foundation donated 15 Chevrolet Sparks to underprivileged families through the Chevrolet Spark, First Car for My Family program. This is part of the organization's initiative to support disadvantaged families across the country in need of transportation. The 15 families were selected based on a strict assessment and their willingness to overcome financial hardship.

In October, the Foundation donated two Chevrolet Orlandos to national Paralympic team members Euihyun Shin and Yoomin Won. A total of 49 vehicles were donated to social welfare facilities and underprivileged families and individuals this year. This is in addition to the Foundation's various other CSR activities, including the Kimchi Sharing event in December.

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## Goldman Sachs



Nonprofit Milk Delivery to Check-in on the Elderly, which was jointly launched by Goldman Sachs Gives and Woowa Brothers in 2015, has been named the Grand Prize winner of the Seoul Metropolitan Government's 2017 Volunteer Awards on October 31. It took first place among 85 applicants at the annual government recognition ceremony now going into its 29<sup>th</sup> year. The nonprofit provides a regular source of nutrition through daily milk delivery and creates an infrastructure for the monitoring of more than 1,300 elderly living alone in ten boroughs throughout Seoul.

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## Grand InterContinental Seoul Parnas



Grand InterContinental Seoul Parnas is holding annual charity event Christmas Tree of Hope to remember what warm sharing is. This year, the Christmas Tree of Hope is specially made of 200 Winterberry vases, each vase bearing the logo of the sponsor or a "Love Message Card" requested by the sponsor. The Christmas Tree of Hope is proudly exhibited in the hotel lobby from November 27, 2017 until January 12, 2018. A Student choir from Dulwich College, a British international school in Seoul, performed in front of the Christmas Tree of Hope to celebrate this meaningful event. Funds raised from this charity event will be donated to the Community Chest of Korea.

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## GSK Korea



On September 21, GSK Consumer Healthcare successfully held a charity event of sharing hope for children with its presentative products Physiogel and Sensodyne at LS Yongsan Tower. All of GSK's executives and staff members participated in the event, and a part of the proceeds was donated to international charity organization Save the Children for its campaign to renovate city playgrounds.

Since the partnership with Save the Children in 2013, GSK and Korea Office have executed a variety of programs to fulfill its corporate social responsibility for the local community.

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## Herbalife Korea



On October 31, Herbalife Korea conducted a sports class called Youth Clinic with Suwon Samsung Bluewings at their Clubhouse. Herbalife has sponsored Suwon Samsung Bluewings for six consecutive years and has held the Youth Clinic as a part of Casa Herbalife, a social contribution program for underprivileged children. The Youth Clinic included a Suwon Samsung Bluewings tour, soccer clinic, mini soccer game, autographed soccer ball ceremony, sports nutrition supplement time and photo time. Herbalife operates the Herbalife Family Foundation (HFF), a nonprofit organization dedicated to improving the lives of children by helping charitable organizations to provide healthy nutrition to children. Herbalife Korea will keep up these CSR activities for less fortunate children's healthy body and mind.

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## IBM Korea



IBM has successfully completed the Smarter Cities Challenge in Busan as an IBM pro bono project. Five IBM global experts from Canada, France, Korea, Norway and the U.S., each with an average of 28 years of professional experience, spent three weeks to meet with over 50 stakeholders from government agencies and related organizations to work on a consulting project around disaster preparedness and response. On November 9, the team presented 7 recommendations in 4 dimensions on improving the city's legacy systems to prevent and respond to natural disasters. Busan will reflect the recommendations into their mid and long-term development strategy.

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## Ingredion Korea



Ingredion Incorporated, named one of the World's Most Admired Companies for eight consecutive years (2010~2017) by FORTUNE Magazine, participated in a CSR activity with Social Security Foundation, a non-profit organization in Incheon, on November 4. Ingredion Korea employees supported a low-income single-parent family with four children by renovating the floor, changing the wallpaper, and replacing their kitchen.

In addition, President and CEO of Ingredion Korea, JK Koo, received the 2017 CSR Activity Best Award hosted by NEWSINSIDE due to Ingredion Korea's contributions of CSR campaign in local community development.

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## Intuitive Surgical Korea

INTUITIVE  
SURGICAL®



Intuitive Surgical Korea (ISK), a part of Intuitive Surgical, Inc., a global technology leader in minimally invasive robotic-assisted surgery, strives to make surgery more effective, less invasive and easier on surgeons, patients, and their families in Korea. ISK resumed its CSR program called the *da Vinci Class* in Mapo, where ISK newly launched its Center for Surgical Innovation in November 2017. The *da Vinci Class*, an educational program for primary to high school students, has been recognized as one of the best educational programs by the Korea Foundation for the Advancement of Science and Creativity since 2015 and is involved in the CSR platform "Happiness Alliance."

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## ITW PP&F Korea

ITW



With the Beautiful Store Foundation, ITW PP&F Korea carried out corporate social responsibility activities including resource recycling, sharing and communal restoration, civic participation and support for ethical consumers on November 25. All profits were donated to provide underprivileged people in Korea with support for housing, healthcare and education.

ITW PP&F Korea employees donated 569 items for charity sales and thirty employees volunteered to participate in activities such as making and selling waffles and coffee and promoting public participation in charity events. With the warmhearted participation of employees, "Beautiful Saturday with ITW" raised a total of 2,362,650 KRW from 138 customers and sold 454 items.

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## JT International Korea



JTI Smoking Manners Campaign is held every year by JTI Korea since 2001. The Campaign is in its 18<sup>th</sup> year and aims to foster a culture where both smokers and nonsmokers can coexist while respecting each other. As part of the campaign, JTI Korea held its first Portable Ashtray Design Contest for college students, and conducted an award ceremony on September 27. Out of the 178 entries submitted, 8 works were selected as final winners after evaluation by JTI Korea employees and prominent professionals related to design with a total of KRW 10 million in prizes. The champion design is to be made into actual portable ashtrays for the 2018 JTI Smoking Manners Campaign.

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## LEE International IP&LAW Group



Lee International IP & Law Group and Poongsan Group held the Third Santa Cloth bazaar in Poongsan Building on December 21. This event is a synonym for Santa Claus, a joyful gift to us, and Cloth, one of our charity bazaar items, and is intended to be a meaningful end to 2017 and to help unfortunate neighbors. The donations and the profits from the sale of the products donated by the two companies' employees will be used to help Seodaemun area's disadvantaged neighbors (or to help earthquake victims in Pohang). The two companies, involved in volunteer activities such as carrying briquettes for disadvantaged neighbors, will continue to serve the local community and participate in greater love activities, nationwide.

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## Lilly Korea

*Lilly*



On September 28, Lilly Korea employees visited eight social welfare organizations in need including disabled people, orphans, senior and low-income citizens to mark 10-year anniversary of Lilly Global Day of Service. This year, the organizations and programs were developed and inspired by employee's opinions through internal idea contest. Lilly Korea has been successfully volunteered diverse activities; outing with disabled, cooking meals and delivering meal box for low-income citizens, having a birthday party for orphans, holding Sports Day with sick elderly people. Since the program launched in 2008, Lilly employees in over 65 countries have volunteered 1 million hours through more than 4000 Lilly Global Day of Service projects. It is one of the largest single-day volunteer programs of any global enterprise.

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## LINA Korea

 라이나생명



Cigna Korea Foundation funded by LINA has been providing the Care Call program since 2011 via its agreement with the Comprehensive Support Center for the Elderly Living Alone (Center). LINA telemarketers have been making weekly calls to the seniors living alone to check their safety, to be someone to talk to, and to offer hope for their remaining days. Participating telemarketers feel that Care Call is the most rewarding CSR activity, attracting 1,500 telemarketers.

The Foundation presented rice packs and scarves hand-knitted by LINA people for their warm winter at a ceremony held at the Center on November 29. This CSR program draws great attention as the company fully utilizes its strength, the largest telemarketer headcount, for the betterment of society.

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## Manpower Korea Inc.



Manpower Korea has been encouraging its employees with spontaneous babysitting and has been promoting such activities over the last 9 years to fulfill Corporate Social Responsibility(CSR). On the third Tuesday of every month, some Manpower Korea employees visit the Seoul Temporary Infants Daycare Shelter to share their profound love towards orphaned babies. On November 21, 2017, four volunteers from Manpower Korea visited the shelter and helped out with various tasks as parents, cleaning the facility, changing the diapers and bathing and bottle-feeding them. Manpower Korea, which prioritizes the consideration of others as the company's most important component will continue these CSR activities to spread happiness among communities.

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## Medtronic Korea



Medtronic's employees strive to achieve Medtronic's mission, "alleviating pain, restoring health, extending life" of our patients in our daily work. Especially, with tenet six in our mission, "to maintain good corporate citizenship as a company," Medtronic runs a matching funds program called the "Miracle of 300" campaign with the Korea Heart Foundation. Each month, approximately 300 employees donate from their payroll and the company matches the same amount. The total fund is then sent to the foundation to save a child with heart disease per month. As a result, 9 children were saved and with the New Year approaching, on December 6, Medtronic ran an internal campaign using the "Miracle of 300" puzzle and posters to encourage participation.

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## MetLife Korea



MetLife Foundation organized the MetLife Volunteer Week from November 13 to 17 supporting the 800 low income seniors nationwide as the 2nd phase of Walk to Help Campaign. The Walk to Help campaign is a company-wide CSR activity that consists of fundraising through walks using the mobile app. The fundraising took place during May and June and was participated in by nearly 1,000 employees, raising 100 million KRW. With this fundraising, nearly 500 MetLife employees volunteered in November to help the elders with delivering daily goods and briquettes and helping them with house chores for winter.

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## Monsanto Korea



On November 14, global leading agricultural company Monsanto Korea held their annual CSR activity involving throwing EM (effective microorganism) balls to the local stream to improve water quality. Over 50 Monsanto Korea employees volunteered in the event held at Jocheon Stream near Jochiwon R&D Station. EM balls, which contain approximately 80 beneficial microorganisms including lactic acid bacteria, yeast and photosynthetic bacteria, are known to help clean water and reduce odor. Employees made EM balls by making a dough consisting of loess, EM liquid, molasses and rice husks, and then fermenting them for a month. Monsanto Korea will continue the activity as one of its major CSR programs.

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## New Wrap



A hidden champion of food package material, New Wrap has supported needy members of society including the elderly and those who are financially excluded, since January 2014. They strive to create better living environments by returning their benefits to society. On November 29, New Wrap employees went to Jungtap Community Social Welfare Center for the elderly in Sungnam-Si to volunteer and deliver drinks and daily supplies to center members. Employees helped with lunch preparation, delivery, and dish washing services for its elderly members.

We will continue to put effort into our social sharing culture in order to give happiness to the society.

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## Nike Korea



Every December, Nike Korea holds a special event for local communities in need. Employees and executives of Nike donated earnings to buy and hand-deliver briquettes to the needy from a charity bazaar and fundraising activity they held from December 19 to 21 at Nike Korea head offices. The Icheon CSC Center, where the Nike Distribution Center is located, also participated by donating profits from their own fundraising activities. Nike Korea will continue its diverse social contribution activities by encouraging voluntary participation of Nike employees and servings as a responsible member of the community.

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## Nu Skin Korea



On November 22, Nu Skin Korea held the Second Nu Sports Day, a part of Nu Sports School programs, at the KBS Sports World. Unlike other games, Nu Sports School is not competition-oriented. The program was designed to promote children's health and support their energetic living. Including students from five elementary schools and staff from Nu Skin, 140 people participated in the event. They engaged in different types of activities such as Handler, a combined game of table tennis and badminton; Bouncing Balls, a game that allows students to explore bouncing skills using an elastic fabric with partners; and Passing Frisbee Relay, a game of jumping through air bounce obstacles and running relay race.

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## Oracle Korea



Global Volunteer Days (GVD) took place from October 14 to 29, 2017. GVD is a celebration of the ways that Oracle employees give back to their local communities. During these two weeks, thousands of Oracle employees engaged in volunteer projects that benefited communities around the world.

As part of this program, 23 Oracle employees delivered briquettes in Sadang-dong on Friday, October 27. Delivering 2,000 briquettes to six households, the fruits of love matured as much as the sweat of the foreheads.

Oracle Korea held a volunteer activity "Be-Oraclaus" at the child care facility in December. About 50 Oracle employees became Santa Claus to deliver gifts.

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## Otis Elevator Korea



On October 14, Otis Elevator Korea painted a safety mural under the leadership of the Otis Korea Women's Council near the Myeonmok-dong Office in Jungnang-gu, Seoul. Around 70 Otis Women's Council members, executives, employees and their families painted the mural that promotes safety and celebrates future happiness.

First launched in 2016, the Safety Mural volunteer program was celebrated by participating employees and the local community. It is a meaningful activity that keeps the local community beautiful and clean, encourages all employees and their family members to work together, and promotes our core value of safety with the local community. It has become one of the major success stories.

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## Pfizer Korea



On October 25, the 2017 Healthy Ageing Talk was completed as part of the Healthy Ageing Campaign at Ara Art Center with a special lecture and panel discussion among healthcare experts. Joined by HelpAge, the campaign has extended its focus from cooperation among stakeholders to the significance of daily practice for healthy ageing in the general public, including year-round support for low-income elderly with the HA Photography & Story Competition held earlier this year. Launched in 2013, the HA Campaign was designed by Pfizer Korea to develop social awareness on the significance of healthy ageing in society and promote public health improvement.

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## PPG Korea



A coatings and specialty materials company with 135 years of history and 47,000 employees in more 70 countries, PPG began a scholarship program at Busan University in 2011. In order to promote diversity and sustainable growth, PPG also held the scholarship program in 2017.

Through this scholarship, 26 female students attending university in Busan and Cheonan received the PPG Community Engagement Grant totaling \$72,500. PPG Korea has coordinated with the Metropolitan City Office of Education in both cities to provide after-school tutoring sessions for less fortunate students with each scholarship beneficiary from September to December. As an exemplary company in supporting local communities, PPG Korea has actively participated in CSR activities including this scholarship program for seven years.

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## Qualcomm Korea



Qualcomm Korea promotes and participates in a variety of CSR activities each year. On October 26, 2017, 27 members of Qualcomm charity club Qcares visited One Love's Home located in Gwangju, Gyeonggi-do. They volunteered to take out 15 disabled children for a picnic. Children receiving care in this center are mostly physically disabled or are orphans and thus have difficulties taking part in picnic activities without help. Each pair of Qcares volunteers grouped themselves with one child and expressed their unbridled enthusiasm for a day out in Yangpyeong. All participants created unforgettable memories through this meaningful event of making food together and hands-on experience with animals.

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## RGA (Reinsurance Group of America) Korea

**RGA**



On December 8, RGA (Reinsurance Group of America) Korea collaborated with Global Hope, a non-profit organization committed to global society, to host its 6<sup>th</sup> year-end party with children from multicultural families. All RGA Korea associates actively volunteered to bond with the children playing interactive games, watching a magic show despite the harsh weather. Furthermore, RGA associates were given the precious experience of getting closer to the children by sharing food and giving out Christmas gifts. RGA Korea has also been committed to various volunteer activities for the local community this year, including delivering briquettes to underprivileged households, offering lunch to the elders and homeless, and taking care of people with severe disabilities.

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## Robert Walters Korea

**ROBERT WALTERS**



On October 13, UK-based recruitment firm Robert Walters Korea held its annual Charity Day event during which executives and staff led a range of fundraising activities including selling handmade perfumes and candles and cooking traditional Korean food. The funds were contributed to Anna House, a homeless shelter run by Father Vincenzo Bordo (HaJong Kim) since 1998, which provides food and medical services to the homeless, elderly, jobless and runaway teens. Robert Walters has been holding a charity fundraiser called Global Charity Day every October in Korea since the office was established in 2010.

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## Ropes & Gray LLP Foreign Legal Consultant Office

**ROPES & GRAY**



On November 8, 2017, the Seoul members of the international law firm Ropes & Gray volunteered at Gangnam District Vocational Training Center. The center, which is operated by the non-profit Miral Welfare Foundation, provides job training for people with special needs. The center's trainees earn income from various activities, including baking bread, packaging flowers, and making bars of soap. On this third visit to the Center since 2016, the Ropes & Gray participants helped the center's trainees fold paper bags for duty-free shops. In line with the firm's long-standing commitment to community service, Ropes & Gray's Seoul office has engaged in various CSR activities and will continue its efforts to serve the local community.

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## Seoul National University Bundang Hospital

**SNUH**  
SEOUL NATIONAL UNIVERSITY  
BUNDANG HOSPITAL



For the past two years, the Digital Health Care Center of Seoul National University Bundang Hospital (Prof. Kim Joo Young, Department of Family Medicine) has been carrying out government-sponsored tele-medical care for overseas Korean residents in Vietnam, Uzbekistan, and Cambodia in conjunction with the International Health Care Center of SNUBH.

For one week in October 2017, the medical staff of the International Health Care Center and other professors involved in this project visited Tashkent, Uzbekistan to supplement the ongoing global health care project.

The International Health care Center of SNUBH is committed to the obligation to provide the best health care possible to the citizens of the world.

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## The State University of New York, Korea (SUNY Korea)



SUNY Korea produced its first graduates back in January 2017. The first graduates started a special tradition amongst themselves: planning and organizing a fundraising event on their last semester before graduation and donating the proceeds under the name of SUNY Korea Alumni. On November 29, the third cohort of SUNY Korea graduates gathered together to sell donated products at the 'Flea Market Fundraising' event. They received donations from SUNY Korea students, faculty and staff and as per tradition, donated the proceeds to SUNY Korea as the SUNY Korea Alumni Association Scholarship. Meanwhile, the third graduation ceremony of SUNY Korea will be held on December 21, 2017, with 17 graduates.

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## UPS Korea



Every year during UPS's Global Volunteer Month, employees and their families participate in volunteer activities. This year, 219 UPS Korea employees and their families contributed over 1,300 hours to communities through 12 non-governmental organizations. More than 30 UPS employees and their families supported the 'Child Abuse and Family Violence Prevention' campaign on October 21, 2017 with Sangdo Social Welfare Center. They helped to spread awareness on the severity of child abuse through a booth setup, street march and distribution of booklets.

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## WeWork Korea

wework



Matt Shampine, General Manager of WeWork Korea, first met with the Korea Legacy Committee and learnt that more than half of seniors in South Korea live below the poverty line. Shampine, 25 employees and WeWork members rolled up their sleeves with the Korea Legacy Committee to prepare meals for over 2,000 seniors at the Seoul Senior Welfare Center on November 18, 2017.

Actively participating in CSR activities since October 2017, WeWork Korea has also raised money for the Korea Legacy Project at WeWork Samseong Station's opening party. By creating more meaningful connections in work, life and play, WeWork looks towards strengthening relationships with the wider community.

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## Yulchon LLC

YULCHON  
律村  
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YULCHON



Yulchon published Legal Handbook for Migrant Workers in Cambodian, Vietnamese, Burmese and Mongolian on October 10, 2017 in collaboration with KB Kookmin Bank. Yulchon attorneys working in overseas offices including Myanmar and Vietnam office translated and reviewed the legal contents of the Handbook with the help of paralegals. Yulchon and KB Kookmin Bank will continue to publish a series of Legal Handbooks to provide the essential legal knowledge and support for the marginalized communities in our society. This project is especially meaningful as it is a major CSR initiative in partnership with the firm's valued client.

Yulchon will continue to pursue public interest activities with the clients and utilize its expertise to create a meaningful impact in our society.

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## Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal,  
please email a **short description of your recent CSR program** (in English)  
with a **photo** and a **company logo** to

Nahyun Kim, Chief Editor of the AMCHAM Journal  
([nahyun@amchamkorea.org](mailto:nahyun@amchamkorea.org) / 02-6201-2238) by March 9, 2018.





## AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: [www.amchamkorea.org](http://www.amchamkorea.org).

주한미국상공회의소(이하 암참)는 1953년 한미 양국의 투자와 무역 증진을 목적으로 설립된 국내 최대 외국 경제단체로, 한국 경제각계에서 활발하게 활동하고 있는 900여 개의 기업 소속 1,800여 명의 개인회원으로 구성되어 있습니다. 암참은 2013년에 60주년을 맞았습니다. 암참에 대한 자세한 사항들은 웹사이트 참조: [www.amchamkorea.org](http://www.amchamkorea.org).



## Partners for the Future Foundation 미래의동반자재단

Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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