

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

4th Quarter 2020

2020년 4분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the third quarter of 2020.

Bae, Kim & Lee LLC |

bkl BAE, KIM & LEE

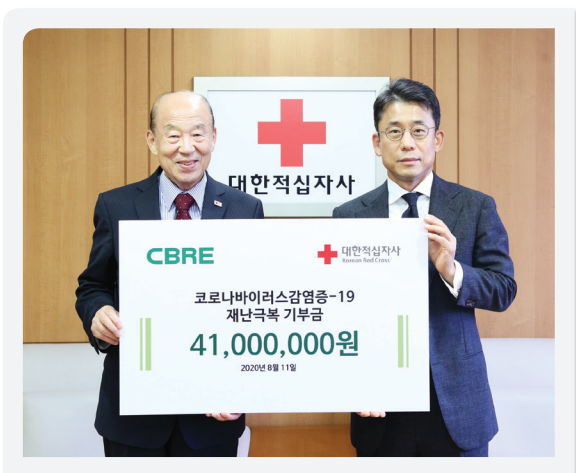


Contact | Soyoung Kwon (kwonsy@bkl.co.kr)

Bae, Kim & Lee LLC and Dongcheon Foundation have been providing pro bono online legal consultation for migrant workers starting June. They have been providing weekly face-to-face consultations for migrant workers since 2009 in partnership with the Korea Support Center for Foreign Workers. To adapt to the recent COVID-19 situation, they have transitioned to online consultations, where a migrant worker in need of legal assistance visits the Center for online video consultations with BKL and Dongcheon attorneys. If necessary, further legal assistance is provided, such as representation in litigation. The transition has allowed BKL and Dongcheon to continue their pro bono efforts in face of the unprecedented pandemic, which has had a particularly adverse effect on social minorities such as migrant workers.

CBRE Korea |

CBRE
CB RICHARD ELLIS



Contact | Kayla Ryu (Kayla.Ryu@cbre.com)

On August 11, CBRE Korea, a global commercial real estate services company, donated KRW 41 million won to the Korean Red Cross to help prevent the spread of COVID-19. The funds will be used to help people in the local community affected by COVID-19 and to purchase supplies for medical staff. This was the most successful fundraising campaign since the founding of CBRE Korea, and most executives and employees participated. CBRE makes a positive impact on local communities through its social contribution activities and will continue such contributions in the future.

ACE American Fire and Marine Insurance Company (Chubb in Korea)

CHUBB®



Contact | Yoo Young Lee (YooYoung.Lee@Chubb.com)

Six interns have been selected as new Chubb Career Dream interns through a fiercely competitive recruitment process. The Chubb Career Dream is a program designed to provide college students with the opportunity to have actual work experience in the insurance industry to nurture skills for the future. For six months at Chubb, participants will get to experience the work and corporate culture of the global company. Edward Ler, Country President of Chubb in Korea also personally welcomed them and firmly confirmed the company's commitment to provide high-quality work experience for the young talents to cultivate leaders of the future insurance industry.

Citibank Korea

citibank



Contact | Seong Jae Lee (seongjae.lee@citi.com)

Citibank Korea and Seoul Volunteer Center held an online job-mentoring event "Over-the-Lan Job Talk" to support young people starting to plan their career path on August 6, 2020. Through online video conferencing, 12 Citibank Korea employees and 50 young participants participated in the event. During the first session, the head of the Investment Advisory Dept. at Citibank Korea gave a lecture titled "Wise Investment Life," explaining the basic concept of investment with young people's perspectives in mind. During the second session, one Citibank employee and four college students were grouped to provide 1-hour career coaching and job mentoring about 11 roles at the bank, including major product-specific roles (deposit, loan, credit card, forex/import/export, digital banking), administrative and general management roles and IT roles.

Ford Sales and Service Korea |



Contact | Bo-Ran Shin (bshin4@ford.com)

From July 1 to August 5, Ford Sales Service Korea and Green Fund have recruited candidates for the “2020 Ford Conservation and Environmental Grants Program: The Future We Draw,” supporting individuals and organizations taking the lead in protecting the domestic ecosystem and environment. Celebrating its 19th anniversary this year, the program was held on the theme of environmental activities related to waste as the increased use of disposable plastic products due to COVID-19 has caused environmental problems. Seven teams were selected on August 12, and they are scheduled to run the program until November 14. In December, a video of the final activities will be shared through Ford’s official social channels.

HP Korea Inc. |



Contact | Jae-Won Song (j-won.song@hp.com)

HP Korea collaborated with GWIN Korea (Global Women's ICT Network) to hold the HP Foundation’s “40 Days of Doing Good” grant program for multicultural parents and their children at Yongsan Sookmyung Campus Town on July 25-26, 2020. Through this two-day educational IT-related program, multicultural parents gained knowledge of how to adapt themselves to Korean society and also had opportunities to create and share their own mission statements through the Success Vision Sharing workshop. Their children participated in various classes such as Arduino & microbit robot coding, 3D printing & drone experiences and augmented virtual reality experiences. This year, HP Korea employee volunteers took part in the “Dream Plane” session virtually from home amid the pandemic.

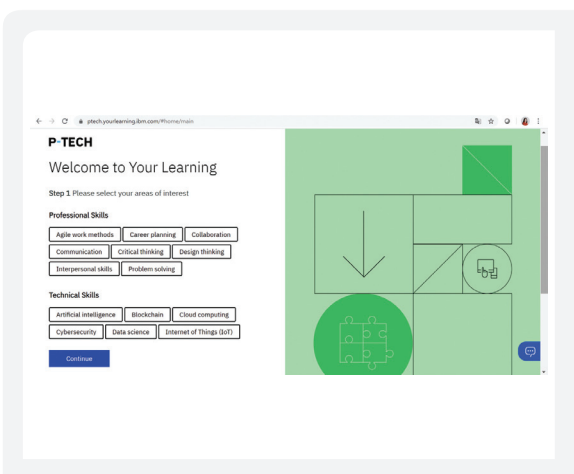
HP Printing Korea |



Contact | Yoonsuk Park (yoonsuk.park@hp.com)

HP Printing Korea (HPPK) delivered a fundraising campaign for the visually impaired in the community as part of “40 Days of Doing Good 2020” from July 7 to August 10. Kasey Kim, Representative Director of HPPK, said during the campaign, “HP plans to seek ways to fulfill the responsibilities of social contribution beyond corporate profit-seeking and actively participate in creating a sustainable society and environment by supporting the local community.” The successful campaign made donations of voice recognized fans to 63 visually impaired people in Seongnam City, who were much challenged with a shutdown of community centers during the COVID-19 pandemic.

IBM Korea |



Contact | JiHyun Shin (shinjih@kr.ibm.com)

IBM Korea successfully completed two sessions of “AI Education Training for Teachers” for 25 P-TECH school teachers/professors and 35 Software teachers. Teachers learned industry-recognized AI skills so that they could teach their students properly and close the skill gap. This workshop included lectures on several topics, including AI industry trends, and various hands-on sessions, such as Deep Learning Game development through Scratch and IBM Watson Chatbot development. Open P-TECH was also introduced. Open P-TECH (open.ptech.org) is free digital learning on the tech and professional skills of tomorrow.

Ingredion Korea |



Contact | Juhwan Lee (Juhwan.lee@ingredion.com)

Ingredion Korea organized a food drive to support elderly and low-income residents in Icheon. They donated 49 packs of non-perishable food items (US\$3,300) for the Bubal-eup Welfare Center. Ingredion Korea also donated 15 air purifiers (US\$2,500) to Naeun Hospital to benefit healthcare workers and people being tested for COVID-19. They were placed in the hospital's COVID-19 screening clinics and in negative-pressure isolation rooms. "In challenging times, we remain steadfast in our commitment to helping the underprivileged and would like to express our deepest gratitude and respect to the healthcare workers who are battling the COVID-19 situation," said JK Koo, President and CEO of Ingredion Korea, Japan and ANZ.

JTI Korea |



Contact | Jaeyeon Kim (Jaeyeon.kim@jti.com)

In July, JTI Korea donated an environment improvement support fund to the Environmental Action Association for a project to plant trees. The fund will be used for reducing greenhouse gases and preventing fine dust and global warming. JTI focuses on community investment activities in three areas: people, art and culture, and the environment. For the environment sector, JTI promotes activities related to the improvement of the global environment in the local community. Additionally, in order to actively participate in achieving the 2030 Sustainable Goals selected by the United Nations, JTI is making steady effort to reduce energy consumption and carbon emissions, use renewable energy, and reduce water use and waste throughout its operations.

Korea International School |



Contact | Claire Kyunhee Cho (khcho@kis.or.kr)

Korea International School partners with Suji Love, a program in Suji-Gu dedicated to providing resources to families living in relative poverty. Usually students coordinate drives for non-perishable food items to help ensure families' food security. Because direct service is limited by COVID-19, students look for ways to sustain relationships with service partners. Recently, KIS student volunteers spoke with Suji Love clients to get to know the population through personal stories, creating a sense of empathy, community and purpose in serving. "Connection builds trust and care between us," says Lauren, a junior. Now KIS student volunteers are better prepared to meet the needs of Suji Love clients through a digitized campaign.

Lee & Ko |



Contact | Yoolim Lee (leeyl@leeko.com)

In July, Lee & Ko celebrated the successful conclusion of the second year of the "Lee & Ko Friends" program. "Lee & Ko Friends" is a mentorship program where Lee & Ko attorneys mentor young North Korean defectors, listening to and consulting on their daily lives and concerns. Lee & Ko entered an MOU with Together Foundation Career Development Center for North Korean Defectors in 2018 and initiated the program to build a mutually beneficial, lasting relationship between their attorneys and the North Korean defectors by casually meeting and socializing. Lee & Ko hopes that the program will help bring more stability to defectors' lives by sharing their concerns with the attorneys, who have life lessons to share.

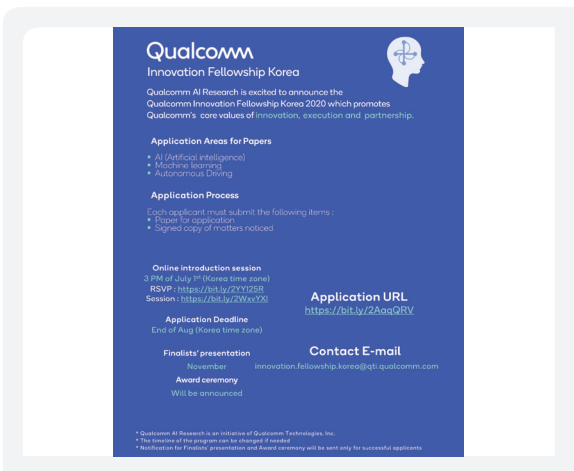
Pfizer Korea |



Contact | Bo Young Kwon (Bo-Young.Kwon@pfizer.com)

Pfizer Korea Rare Disease BU delivered meaningful results with the 2020 Zebra Campaign. This year Pfizer executed two programs to provide practical support to patients and raise public awareness of rare diseases. On Rare Disease Day (February 29), 200 patients with rare diseases with economic hardship received support with transportation costs. During the citizen participation campaign (Tie up for Zebra), patients with rare diseases and their families tied their shoestrings and delivered cheering messages from May 23 to June 23. The month-long campaign generated about 700 posts on Instagram. About 120,000 citizens, including rare disease patients and their families, singer Sean, runner Run Soyoung and many other influencers, voluntarily participated and empathized with the campaign.

Qualcomm Korea |



Contact | Eliana Kim (minjkim@qti.qualcomm.com)

Qualcomm Innovation Fellowship Korea 2020 was held from June 16 to August 31. Around 140 papers were submitted for competition. Qualcomm Technologies aims to encourage students with potential to pursue independence and creativity in research and achieve outstanding results. It also provides a forum for knowledge exchange. Applicants (Master or PhD students) submitted English essays about AI, machine learning or autonomous driving. Around 20 final winners will be selected based on a comprehensive review vis-a-vis the paper's innovation and creativity; the understanding and results of the research; and a potential for additional research. Qualcomm Technologies has contributed to the growth of local wireless business and training of human resources to lighten up the IT industry in Korea.

RGA Reinsurance Korea



Contact | Yilim Park (Yilim.Park@rgare.com)

On July 16, the RGA Reinsurance Korea branch held a “love sharing donation” for African refugees through the Global Hope Foundation. This donation will support refugee camps in Korea, where it is difficult to secure goods without a place to lean due to the unprecedented catastrophe of COVID-19. The emergency relief kits consisted of major African ingredients such as lentils, baked beans, and tomato spreads which are of practical use to refugees from Africa. The RGA Reinsurance Korea branch, which opened its first CSR this year in the aftermath of COVID-19, plans to continue sharing activities for the socially underprivileged and neighbors in need.

Seoul Foreign School



Contact | communications@seoulforeign.org

Seoul Foreign School inspires excellence and builds character - since 1912! An integral part of SFS' mission is to instill a strong dedication to the service of others. The project “QuaRUNtine Together” was aiming to build a virtual community in which all can find joy and encouragement through exercise and do their part as citizens in making a positive contribution towards battling the outbreak. The four SFS students who initiated the project were able to collect ₩2,200,000 to support the immigrants in Korea who are most vulnerable to the virus and those who cannot receive affordable healthcare due to their immigrant status. Encouraged by the success of this event, they plan to continue their mission above and beyond to future projects and seasons.

Seoul St. Mary's Hospital |



THE CATHOLIC UNIVERSITY OF KOREA
SEOUL ST. MARY'S HOSPITAL



Contact | Jungeun Oh (cmcglobal@catholic.ac.kr)

Seoul St. Mary's Hospital's Raphael Children's School has resumed classes online since August as the COVID-19 outbreak protracts. Raphael Children's School is a hospital school for health-impaired children who cannot receive regular school education due to long-term hospitalization and treatment. The children's school is located in an aseptic room on the 20th floor of Seoul St. Mary's Hospital, and patients aged 4 to 18 who are admitted to the BMT Center can take the class of major subjects such as Korean (ideology), English, science, and mathematics, as well as special subjects like art, origami, career mentoring, music, and even theater therapy. The school, which opened in May 2009, has been attended by 4,000 patients so far and has provided various programs to celebrate its 11th year.

Shin & Kim LLC |

SHIN & KIM
법무법인(유) 세종



Contact | You-jin Seo (yjseo@shinkim.com)

Shin & Kim held a ceremony of granting scholarship certificates to North Korean Refugees who entered universities at its office building on August 18. Since 2014, Shin & Kim attorneys have offered university students who defected from North Korea scholarships and mentoring support. A total of 15 North Korean defectors received scholarships, and as four students graduated from universities in February 2020, Shin & Kim selected four new enrollees. Those new participants in the program also strive to build their own careers diligently and passionately. Shin & Kim will continue supporting North Korean refugees-turned-university students to help them focus on their academic activities.



Contact | Hyunseo Lee (lhuns@yoonyang.com)

As a member of The Human Rights Network for Migrant Fishermen, Yoon & Yang Pro Bono Foundation investigated human rights violations of migrant fishermen in the west coast islands in Korea from July 6 to 10, 2020. Overdue wages, abusive language and physical violence were common for such fishermen isolated on the islands who were subject to severe conditions of 20-hour workdays without proper mealtimes while their ID cards and bankbooks were confiscated. Moreover, they were forbidden from leaving the island without the shipowner's permission even when injured or ill. This might constitute "human trafficking" under the Palermo Protocol. Yoon & Yang Pro Bono Foundation plans to improve the system itself by conducting additional investigations later this year.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by December 11, 2020.

Since 1953



AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

주한미국상공회의소(이하 암참)는 1953년 한미 양국의 투자와 무역 증진을 목적으로 설립된 국내 최대 외국 경제단체로, 한국 경제각계에서 활발하게 활동하고 있는 900여 개의 기업 소속 1,800여 명의 개인회원으로 구성되어 있습니다. 암참은 2013년에 60주년을 맞았습니다. 암참에 대한 자세한 사항들은 웹사이트 참조: www.amchamkorea.org.

Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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