

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

3rd Quarter 2020

2020년 3분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the second quarter of 2020.

Bae, Kim & Lee LLC |

bkl BAE, KIM & LEE



Contact | Ilji Cho (ijcho@bkl.co.kr)

BKL and its pro bono partner Dongcheon Foundation provided four public-interest organizations with hand sanitizers and face masks for the prevention of COVID-19. This event was for refugee applicants, migrants, and persons with disabilities who faced difficulties in procuring such products. Members of BKL and Dongcheon participated actively in the event by donating one or two face masks or money to cover the cost of buying hand sanitizers and masks. Thanks to their efforts, a total of 400 hand sanitizers and 1,625 face masks were gathered and distributed to two refugee aid organizations, one migrant rights organization, and one disability rights organization.

BMW Korea |

**BMW
GROUP**
Korea



Contact | Euiryung Song (Euiryung.Song@bmw.co.kr)

BMW Korea Future Fund made a 2-month contribution of 10 MINI vehicles, including fuel and administration costs, with Miral Welfare Foundation to social welfare facilities in Daegu and Gyeongbuk area to overcome COVID-19. The vehicles have been used for delivering proper relief necessities as well as elderly care visits from mid-April. The contribution was a big success as it allowed prompt delivery of essential goods to those in need. BMW Korea Future Fund will continuously conduct various contribution activities in order to remind the meaning of sharing and social values.

Citibank Korea |



Contact | Seong Jae Lee (seongjae.lee@citi.com)

Citibank Korea Inc. conducted “jubging” activities – a combination of Jubgi (“picking up”) and jogging- as part of its environmental clean-up efforts on Citi Global Community Day (GCD) in several areas, including Gyeonghuigung Palace, celebrating World Environment Day via SNS. This year the GCD marks its 15th anniversary, and CKI employees will engage in small-group, independent or virtual opportunities to give back to the community following the government’s rule of distancing in daily life in alignment with social changes resulting from COVID-19. “Citi will continue its efforts to ‘Be the Best for Our Clients’ while staying engaged in the opportunities to give back to community under COVID-19,” said Park, Jin-hei, CEO of Citibank Korea.

GlaxoSmithKline Korea |



Contact | So-Young Sim (so-young.s.sim@gsk.com)

On May 15, GSK signed a business agreement with Save the Children for “School Project.” This is a new business of this year after the last city playground project. Through “School Project,” empty spaces in elementary schools will become playgrounds where children can play and improve their right to play. One school in Busan and Mokpo were selected for the project, and the goal is to finish by the end of December 2020. On May 27, GSK held an in-house photo exhibition “Orange Atelier” to commemorate the donation that has been underway for the past 20 years since its launch in Korea. GSK will continue to fulfill its corporate social responsibilities.

HP Korea Inc. |



Contact | Jae Won Song (j-won.song@hp.com)

HP recognizes that we all have a role to play in these challenging times. HP Korea Inc. is tapping its technologies and resources to help communities in the country respond to the challenges of COVID-19. HP employees in Korea voluntarily raised funds and with HP Foundation’s matching funds and grant, have donated over US\$99,000 (approx. 121 million KRW) to the Korea National Disaster Relief Association. Korea National Disaster Relief Association has helped our neighbors who are suffering from unexpected disasters. The donation of HP will go towards supporting medical professionals and volunteers and helping the victims overcome their difficulties and return to their daily lives.

HP Printing Korea |



Contact | Jihyun Hwang (jihyun.hwang@hp.com)

HP Printing Korea and Korea Center for Women in Science, Engineering, and Technology (WISSET) launched a global mentoring program on April 22 by signing a MOU to strengthen the capabilities of female scientists and engineers. Female engineers in HP Printing Korea R&D will provide mentoring to female college students in STEM fields for five months from June to October, providing a career development opportunity and a chance to explore global corporate culture. The program also includes a job shadowing, English lectures and HR session such as an English resume writing and a mock interview. The program will contribute to discovering and developing the next generation of female talents and help build HP's long-term Diversity Talent Pipeline.

IBM Korea |



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2020 IBM Call for Code Korea Hackathon was successfully implemented by IBM Korea partnering with Seoul Metropolitan Government, Seoul Innovation Park, Seoul Innovation Fab Lab and Korea Green Foundation. 50 teams with 216 members participated in a two-day Hackathon on June 12~13 to develop solutions based on cutting edge technologies such as AI, Cloud, Blockchain and IoT to tackle the social issues, COVID-19 and Climate Change. This virtual hackathon showcases how to engage external developers and designers during COVID-19 as a CSR and Public-Private partnership best practice. The winning teams will be supported for Public release or Global Challenge submission in July.

KRPIA |



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As a part of the "Hope Green Campaign to overcome COVID-19," KRPIA has donated KRW 23 million, collected from global pharmaceutical companies' employee donations and KRPIA's matching fund, to the Support Center for Seniors Living Alone. The donations made by the member companies, including Abbott, Abbvie, Actelion, Alexion, Amgen, Biogen, BMS, Celgene, GE Healthcare, Gilead, Janssen, Johnson & Johnson, Lilly, MSD, Pfizer and more, provide daily necessities and personal hygiene items to senior citizens struggling alone amid COVID-19. The Hope Green Campaign aims to join the community's effort to overcome COVID-19 by contributing charitable gifts like matching funds and a KRW 100 million donation to medical professionals.

Marsh Korea



Contact | Ellie Ko (ellie.ko@marsh.com)

Marsh Korea's CSR committee sent warm support for a Children's Day celebration to the girls' orphanage, Sundukwon, on May 5. Due to the COVID-19 pandemic, the committee could not meet them face-to-face, but gave barbecue meals and gifts such as dolls, toy cars, kitchen toys, stationary, and cosmetics based on the age level.

Even though Marsh could not volunteer in person this time, Sunduckwon reported that the children were much happier and enjoyed their time more than ever. Marsh Korea has been supporting children in Sundukwon since 2016.

McDonald's Korea



Contact | Choi Hyongwon (hyongwon.choi@kr.mcd.com)

McDonald's has supported "the unsung heroes" such as the cleaning staff at Seoul and Daegu Metro, who have been risking their own safety to disinfect the subways and stations that many people use. The company has provided 8,000 meals to the cleaning staff to show appreciation and support for their hard work. McDonald's has helped a total of 50,000 people who have contributed in their own positions to overcome the COVID-19 through the Happy Burger campaign, which is giving away free burgers to those in need. McDonald's has supported various groups such as firefighters and medical staff as well as children and the disabled in need.

MetLife Korea



Contact | Park, Sung Wook (spark2@metlife.com)

In order to provide for the healing and emotional comfort to ease mental distress, MetLife Korea Foundation launched the second "Un-tact" CSR program called the Healing Gift Challenge on May. Those who want to participate may sign up to have a tree planting kit delivered to their homes. Every time a picture that includes part of the process such as planting and sharing healing moments with #Healing Gift Challenge is shared, a tree is donated to an elderly citizen living alone. Some 1,600 people including MetLife associates and customers participated in the challenge to send a pet tree with a heartwarming note to over 800 seniors living alone.

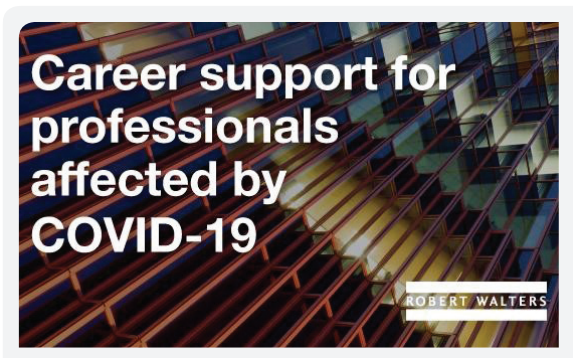
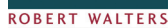
North London Collegiate School Jeju



Contact | [Mihyeon Song \(marketing@nlcsjeju.kr\)](mailto:mihyeon@nlcsjeju.kr)

Service is a key part of the NLCS Jeju program. The Soroptimists are just one of the community service societies - their aim is to transform the lives of women and girls, and in particular, young single mothers. They have been supporting Aesuhwon Center in Jeju for three years. Dahye Jin and her team launched a Clothing Drive Project last February. Despite the short one-week collection period because of COVID 19, the level of participation was extremely high, and they were able to collect about 50 boxes of clothing, shoes and baby-related items. Diapers and baby powder were purchased and sent to Aesuhwon with the donations on June 6.

Robert Walters Korea



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Robert Walters Korea has launched a free resume review service to support professionals affected by the spread of COVID-19. As a part of corporate social responsibility, Robert Walters Korea supports anyone who has been impacted by current situation by offering a free resume review service to help professionals in Korea.

Consultants of Robert Walters Korea have expertise in all industry sectors and have localized, job specific knowledge. Their team will help sharpen up both English and Korean resumes, CVs and cover letters to give the best possible chance of securing the next position, even if that isn't through Robert Walters.

Seoul Foreign School



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Seoul Foreign School continues to support the Nanumi Homeless Project. Due to COVID-19, the SFS community has not been able to serve their homeless brothers and sisters in Christ in person through their work with Nanumi. Thankfully, through the generosity of the British School faculty and staff, parents and the Senior Leadership Team, they provided resources for the organization to secure and deliver food for the past several months. Recent donations will help support Nanumi through the summer. Before the social distancing campaign, a dedicated team of faculty, students and parents had been attending twice a month for several years and helped to prepare food for up to 400 people every service.

Seoul St. Mary's Hospital



Contact | Jungeun Oh (cmglobal@catholic.ac.kr)

On May 5, a five-year-old South Korean girl diagnosed with acute leukemia in New Delhi, India, flew 7,000km to Korea and transferred to the Catholic University of Korea, Seoul St. Mary's Hospital (SSMH) at arrival for her treatment. A petition was filed earlier at the presidential office, the Blue House, pleading to save a child in danger from the COVID-19 blockade in India and more than 3,000 people supported the petition. In the midst of global efforts on the treatment and prevention of COVID-19, a countermeasure strategy by SSMH was published in a prestigious Hematology journal and is garnering attention as a good example of "K-Prevention" in the post-corona era.

SPC



Contact | Andy Jeon (nicepr@spc.co.kr)

SPC Group donated a total of 600,000 packages of bread and water to Daegu and North Gyeongsang Province, which are suffering from COVID-19. 10,000 packages of bread were donated from Paris Croissant, SPC Samlip and BR Korea daily for a month through the Korean Red Cross. SPC Group's overseas partner, Dunkin' Brands, donated 300,000 bottles of water. Materials were delivered directly to places in need, including social welfare facilities designated by the Korean National Red Cross.

The Daegu-Gyeongbuk area has the highest number of COVID-19 cases. SPC also provided masks and hand sanitizers to local children's centers across the country. In the future, SPC Group will provide support to places that need a helping hand.

Yulchon LLC



Contact | Eun Jeong LEE (s_ejlee@yulchon.com)

On April 13, Yulchon and its non-profit arm Onyul made a donation to groups representing the socially marginalized in Seoul's Yongsan district, such as the elderly living alone, in its support of efforts to prevent and overcome the COVID-19 epidemic. This donation was part of Onyul's recent initiative to strengthen the focus of its activities on the rights and interests of the elderly living alone in the Yongsan district of Seoul. The donation was provided through savings Onyul created by holding a smaller than usual event for its regular general meeting, due to the COVID-19 situation.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by September 11, 2020.

Since 1953



AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

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Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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