WEBSITE VIDEO AD SERVICE

Promote your company through AMCHAM Video Ads! AMCHAM is now offering a compelling way to expand your reach with video ads on the AMCHAM website (www.amchamkorea.org). AMCHAM boasts high traffic from business executives and government officials worldwide. Catch the attention of a new audience and exceed your marketing goals with AMCHAM Video Ads. Don’t miss out on the opportunity to engage with new partners and clients!

Rate

• 1 Month
  KRW 3,300,000

*10% VAT inclusive

Submission

1. Video Thumbnail Image
   • Size: Width 390 pixel x Height 250 pixel (J PEG only)

2. Video link
   • Duration: No more than 20 minutes

* Please submit Youtube or Vimeo link
* Video clip icon will be added on the thumbnail image

Reservation

• Reservations must be made one week prior to the 1st day of the service month at the latest

Yeon Joo Lee, Marketing Associate | Tel. 82.2.6201.2229 | marketing@amchamkorea.org
WEBSITE AD SERVICE

Promote your company through AMCHAM Website! The AMCHAM Website (www.amchamkorea.org) provides a variety of information from a general introduction on AMCHAM and its membership, AMCHAM event/meeting notices to current news on U.S.-Korea relations. AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.

Rate

- 1 to 11 Months
  KRW 1,100,000/month
- 1 Year
  KRW 9,240,000

* 10% VAT inclusive
* A discount is applied only when the payment of 1 year contract is made at once prior to posting

Submission

1. Banner file
   • Size : Width 120 pixel x Height 180 pixel (J PEG only)
2. Website address to be linked on the banner

* All materials should be received by email at least 3 business-days before the service date

Reservation

• Reservations must be made one week prior to the 1st day of the service month at the latest

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WEBSITE POPUP AD SERVICE

Promote your company through AMCHAM Website Popup! The AMCHAM Website (www.amchamkorea.org) provides a variety of information from a general introduction on AMCHAM and its membership, AMCHAM event/meeting notices to current news on U.S.-Korea relations. AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.

Rate

- 1 Week
  KRW 550,000

*10% VAT inclusive

Submission

1. Banner file
   - Size: Width 270 pixel x Height 300 pixel (J PEG only)
2. Website address to be linked on the banner

*All materials should be received by email at least 3 business-days before the service date

Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest

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