

PERI Symposium 2023

A New Horizon for Policy Evaluation

2023. 6. 20.(TUE) - 21.(WED)

COEX 3F, AUDITORIUM

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PERI Symposium 2023

A New Horizon for Policy Evaluation

Its goal is to gather insights from world-class policy experts and advance policy evaluation. This will mark a turning point in policy evaluation, recognizing its importance to the public and increasing the expertise of policy-making agencies.

|DATE|

June 20(Tue) - June 21(Wed), 2023

|VENUE|

COEX 3F, Auditorium

|PROGRAM|



|TARGET|

Approx **1,500**ppl (2 days)

- Domestic and foreign government personnel and officials.
- CEOs and executives of major domestic and foreign companies.
- Representatives of industries, research institutes, and economic organizations.
- Academic experts, etc.

|HOST|

Time	Category	Speaker
10:00 - 10:35	Opening	Opening Remark ▶ Chong-Bum An [President of PERI] Congratulatory Remarks ▶ TBD
10:35 - 12:35	Session I Development Process of Policy Evaluation Research and Its Future	SPEAKER ▶ Chong-Bum An [President of PERI] ▶ Richard Burkhauser [Senior Research Fellow at Civitas Institute, University of Texas-Austin • Member of President Trump's Council of Economic Advisers] ▶ Douglas Besharov [Professor at University of Maryland's School of Public Policy • Former President of APPAM] CHAIR ▶ Jaewan Bahk [Chair, Board of Trustees, Sungkyunkwan University Foundation • Former Minister of Strategy and Finance] PANEL ▶ Dongchul Cho [President of KDI • Former Monetary Policy Board Member] ▶ Sang-Dae Choi [Second Vice Minister of Strategy and Finance]
14:00 - 15:30	Session II Policy Evaluation for Welfare Policy	SPEAKER ▶ Timothy Smeeding [Distinguished Professor at University of Wisconsin • Director of Institute for Research on Poverty] ▶ Kyung-Zoon Hong [Professor at Sung Kyun Kwan University • President of Korean Academy of Social Welfare] / Seok-Cheol Ha [Research Fellow of Seoul Welfare Foundation] CHAIR ▶ Hyung Pyo Moon [Former Minister of Health and Welfare • Former CEO of National Pension Service] PANEL ▶ Jae-jin Yang [Professor of Yonsei University • President of the Social Security Society] ▶ Min-Soo Park [Second Vice Minister of Health and Welfare]
15:30 - 16:00	BREAK TIME	
16:00 - 17:30	Session III Policy Evaluation for Tax and Fiscal Policy	SPEAKER ▶ Alan Auerbach [Robert D. Burch Professor at University of California, Berkeley • Director of the Burch Center for Tax Policy and Public Finance] ▶ Toshihiro Ihori [Professor Emeritus at National Graduate Institute For Policy Studies • Former Professor at Tokyo University] CHAIR ▶ Il Ho Yoo [Former Deputy Prime Minister for Economic Affairs • Former President of Korea Institute of Public Finance] PANEL ▶ Chul In Lee [Professor at Seoul National University • Chairman of the Korean Finance Association] ▶ Ki-Sun Bang [First Vice Minister of Strategy and Finance]

Time	Category	Speaker
10:00 - 12:00	Session IV Policy Evaluation for Labor and Population Policy	SPEAKER ▶ Ronald Lee [Professor at University of California-Berkeley • Founding Director of the Center on the Economics and Demography of Aging at Berkeley] ▶ Donna Ginther [Professor at University of Kansas • Director of Institute for Policy & Social Research] ▶ Sang-Hyop Lee [Professor at University of Hawaii, Manoa • Director of Center for Korean Studies] CHAIR ▶ Hyun Sook Kim [Minister of Gender Equality and Family • Former Senior Presidential Secretary for Employment / Welfare] PANEL ▶ Young Sun Ko [Former Deputy Minister of Labor • Vice President of KDI] ▶ Gi-Seob Kwon [Vice Minister of Employment and Labor]
13:30 - 15:30	Session V Policy Evaluation for Housing and Urban Policy	SPEAKER ▶ Mark Shroder [Co-Editor of Randomized Social Experiments • Housing and Urban Development Specialist] ▶ Sock-Yong Phang [Celia Moh Chair Professor of Economics at Singapore Management University] ▶ Kyung Hwan Kim [Professor at Sogang University • Former Vice Minister of Land, Infrastructure and Transport] CHAIR ▶ Do-Yup Kwon [Advisor of Kim & Jang • Former Minister of Land, Transport and Maritime Affairs] PANEL ▶ Hyung Soo Park [Director of Seoul Research Institute • Former Commissioner of Statistics Korea] ▶ Won-Jae Lee [First Vice Minister of Land, Infrastructure and Transport]
15:30 - 16:00	BREAK TIME	
16:00 - 17:30	Session VI Policy Evaluation for Financial and Industrial Policy	SPEAKER ▶ Zhiwu Chen [Professor at University of Hong Kong • Former Professor at Yale University] ▶ Ken Koyama [Senior Managing Director of Institute of Energy Economics Japan • Former Professor of Graduate School of Public Policy at University of Tokyo] CHAIR ▶ Hak Kil Pyo [Professor of Economics Emeritus at Seoul National University] PANEL ▶ Dong Hyun Ahn [Professor at Seoul National University • Former President of Korea Capital Market] ▶ Joo Hun Park [Professor at Dongduk University • Former President of Korea Energy Economics Institute]

DAY 1 June 20st (TUE), 2023

SESSION
I

Development Process of Policy
Evaluation Research and Its Future

SESSION
II

Policy Evaluation for
Welfare Policy

SESSION
III

Policy Evaluation for
Tax and Fiscal Policy

SESSION I

Development Process of Policy Evaluation Research and Its Future

TIME 10:35 - 12:35

‘Development of Policy Evaluation Research and the Role of Policy Research Institutions’

Richard Burkhauser

Senior Research Fellow at Civitas Institute, University of Texas-Austin

- A Member of President Trump's Council of Economic Advisers between September 2017 and May 2019
- Professional career focused on how public policies affect the employment and well-being of vulnerable populations
- An AEI Visiting Scholar, IZA Research Fellow and NBER Research Associate



‘Policy Processes in the US and EU and the Development of Policy Evaluation Research’

Douglas Besharov

Professor at University of Maryland's School of Public Policy

- Served as a president of the Association for Public Policy Analysis and Management (APPAM) and is currently APPAM's International Conference Coordinator
- Written over 150 articles and contributes to the Washington Post, the Wall Street Journal and the American Enterprise Magazine
- Served as the administrator of the AEI-White House Working Seminar on Integrated Services for Children and Families



SESSION II

Policy Evaluation for Welfare Policy/Industrial Policy

TIME 14:00 - 15:30

‘Welfare Policy and Its Evaluation’

Timothy Smeeding

Distinguished Professor of Public Affair and Economics at University of Wisconsin

- Professor of La Follette School of Public Affairs and former professor of economics and public administration at the Syracuse University
- Served as the research director from 2008 to 2014 at the Institute for Research on Poverty
- Named the John Kenneth Galbraith Fellow, American Academy of Political and Social Science, in 2017, and was the founding director of the Luxembourg Income Study from 1983-2006



Development of Welfare Policy in Korea and Its Evaluation

Kyung-Zoon Hong

Professor at Sung Kyun Kwan University

- (Co-author: Seok-Cheol Ha, Research Fellow of Seoul Welfare Foundation)
- Sungkyunkwan University Social Sciences Department Social Welfare Professor since 2012
- President of the Korean Society for Social Welfare, the largest social welfare academic organization in Korea (2023)
- Served as Dean of the Graduate School of Social Welfare at Sungkyunkwan University, Director of the Social Welfare Institute, Financial Policy Advisory Committee of the Ministry of Strategy and Finance etc.



[Chair] Jaewan Bahk
Chair, Board of Trustees, Sungkyunkwan University Foundation ♦ Former Minister of Strategy and Finance



[Panel] Dongchul Cho
President of KDI ♦ Former Monetary Policy Board Member



[Panel] Sang-Dae Choi
Second Vice Minister of Strategy and Finance



[Chair] Hyung Pyo Moon
Former Minister of Health and Welfare ♦ Former CEO of National Pension Service



[Panel] Jae-jin Yang
Professor of Yonsei University ♦ President of the Social Security Society



[Panel] Min-Soo Park
Second Vice Minister of Health and Welfare

SESSION III

Policy Evaluation for Tax and Fiscal Policy

TIME 16:00 - 17:30

‘Tax and Fiscal Policy and Its Evaluation in the US’

Alan Auerbach

Robert D. Burch Professor at University of California, Berkeley

- Robert D. Burch Professor of Economics and Law, Director of the Burch Center for Tax Policy and Public Finance, and former Chair of the Economics Department at the University of California, Berkeley
- served as Economics Department Chair. Professor Auerbach was Deputy Chief of Staff of the U.S. Joint Committee on Taxation in 1992
- Former President of the National Tax Association and Vice President of the American Economic Association



‘Tax and Fiscal Policy and Its Evaluation in Japan’

Toshihiro Ithori

Professor Emeritus at National Graduate Institute For Policy Studies

- Former Professor of Economics at Tokyo University
- Presented in-depth insights on economic conditions in Japan, Korea, and East Asia for over 20 years
- An editor of several academic journals on international tax and public finance
- served as the President of the Japan Economic Association and the Japan Finance Society, as well as a Research Fellow in Public Administration at the Economic and Social Research Institute of the Cabinet of Japan.



[Chair] Il Ho Yoo

Former Deputy Prime Minister for Economic Affairs ♦ Former President of Korea Institute of Public Finance



[Panel] Chul In Lee

Professor at Seoul National University ♦ Chairman of the Korean Finance Association



[Panel] Ki-Sun Bang

First Vice Minister of Strategy and Finance

DAY 2 June 21st (WED), 2023

SESSION
IV

Policy Evaluation for Labor and Population Policy

SESSION
V

Policy Evaluation for Housing and Urban Policy

SESSION
VI

Policy Evaluation for Financial and Industrial Policy

SESSION IV

Policy Evaluation for Labor and Population Policy

TIME 10:00 - 12:00

‘Evaluation of Labor and Population Policy’

Ronald Lee

Professor at University of California-Berkeley

- Teaching as a Professor of Demography and Economics at the University of California at Berkeley and also serves as a Founding Director of the Center on the Economics and Demography of Aging at Berkeley
- An elected member of the National Academy of Sciences, the American Association for the Advancement of Science, the American Academy of Arts and Sciences, and a Corresponding member of the British Academy

‘Evaluation of Labor and Gender Policy’

Donna Ginther

Professor at University of Kansas

- The Dean's professor of economics and the director of the Institute for Policy and Social Research at the University of Kansas and a research associate at the National Bureau of Economic Research
- Held position as a research economist and policy advisor in the research department of the Federal Reserve Bank of Atlanta
- Active in research activities in the fields of scientific labor markets, gender differences in employment outcomes, wage inequality, and science policy

‘NTA and Population Policy Evaluation’

Sang-Yeop Lee

Professor at University of Hawaii, Manoa

- Researched and analyzed various data as the chairman of the ‘National Transfer Accounts’ project involving 60 countries around the world.
- Received the Presidential Award (2019) for contributing to the establishment of economic policies in over 60 countries including Korea, especially pensions, health, finances, public education, and gender equality related to aging
- Served as Senior Research Fellow at the East-West Center in Hawaii and Director of the Center for Korean Studies at the University of Hawaii



[Chair] Hyun Sook Kim

Minister of Gender Equality and Family ♦ Former Senior Presidential Secretary for Employment / Welfare



[Panel] Young Sun Ko

Former Deputy Minister of Labor ♦ Vice President of KDI



[Panel] Gi-Seob Kwon

Vice Minister of Employment and Labor

SESSION V

Policy Evaluation for Housing and Urban Policy

TIME 13:30 - 15:30

‘Why Korea Should Conduct Randomized Social Experiments’

Mark Shroder

Co-Editor of Randomized Social Experiments

- Co-Editor of the Journal of Randomized Social Experiments
- As a real estate and urban development expert, he is participating as an author and co-editor of numerous professional journals, including Cityscape
- Served two terms on the College Park, Maryland City Council from 1999 to 2003

‘Evaluation of Housing and Urban Policy in Singapore’

Sock Yong Phang

Celia Moh Chair Professor at Singapore Management University

- Celia Moh Distinguished Professor of Economics, Singapore Management University
- Member of Singapore Urban Redevelopment Authority, Land Transport Authority, Energy Market Authority, and Singapore Competition Commission etc
- Published books and journal articles on housing and transportation economics and regulation
- Served as a consultant to the World Bank, Asian Development Bank and various government agencies.

‘Evaluation of Housing and Urban Policy in Korea’

Kyung-Hwan Kim

Professor at Sogang University

- A Professor of Economics at Sogang University and former vice minister of the Ministry of Land, Infrastructure and Transport of the Republic of Korea (May 2015 - June 2017)
- President of Korea Research Institute for Human Settlements (2013-2015), urban finance advisor at the UN Centre for Human Settlements (Habitat) (1994-96), and president of the AsRES (2001-02)
- Served on various government committees of Korea on housing, urban planning and local public finance



[Chair] Do-Yup Kwon

Advisor of Kim & Jang ♦ Former Minister of Land, Transport and Maritime Affairs



[Panel] Hyung Soo Park

Director of Seoul Research Institute ♦ Former Commissioner of Statistics Korea



[Panel] Won-Jae Lee

First Vice Minister of Land, Infrastructure and Transport



SESSION
VI

Policy Evaluation for Financial and Industrial Policy

TIME 16:00 - 17:30

‘Distortions and Wealth Transfers Caused by China’s Financial Policies’

Zhiwu Chen

Professor at
University of Hong Kong

- A professor of finance at The University of Hong Kong and a former professor of finance at Yale University
- An eminent economist named as one of the “Top 10 Most Influential Chinese Economists” by The Wall Street Wire in 2006
- Editor of the Annals of Economics and Finance journals and the Journal of Financial and Quantitative Analysis
- Served on the boards of various companies including Bank of Communications, PetroChina, Lord Abbett China, Yale-China Association and Unirule Institute of Economics



‘Energy Policy and Its Evaluation of Japan and Korea’

Ken Koyama

Senior Managing Director of
Institute of Energy Economics Japan

- Expert in energy security issues and energy geopolitics
- Visiting professor at the University of Tokyo Graduate School of Public Policy and adjunct professor at the Tokyo Institute of Technology Innovation
- Served several times as a member of the Japanese government's energy policy-related advisory committees and committees, and was recently appointed as a director of the Japan Electric Power Exchange (JEPX)
- A member of the International Advisory Board of the European Energy Academy (Netherlands) and the International Advisory Committee (Chairman of Energy Economics) of the National University of Tenaga (Malaysia)



[Chair] Hak Kil Pyo

Professor of Economics
Emeritus at Seoul National
University



[Panel] Dong Hyun Ahn

Professor at Seoul National
University ♦ Former President
of Korea Capital Market



[Panel] Joo Hun Park

Professor at Dongduk
University ♦ Former
President of Korea Energy
Economics Institute

Public interest and participation in policy evaluation supports the success of policies.

We ask for your interest and participation in establishing a policy evaluation infrastructure to create a policy environment in which the public becomes the center of policy.

Thank You.

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