



Donald Hyun
General Manager, Baxter Korea

Professional experience

Don is in his second tenure as GM of Baxter Korea.

Prior to rejoining Baxter, he was the Global Brand Leader for Adolescent Vaccines since June 2016. Before joining Merck Vaccines Division, he was the Managing Director of MSD Korea Ltd. since June 2008. Prior to joining Merck/MSD, Don was the General Manager of Baxter Korea from August 2004 and held various positions over 19 years in the healthcare industry throughout Asia. Don started his career in 1989 in sales and marketing in Japan with Goodman, a medical device company. In 1993 he moved to Korea with Cardiometrics Inc. with responsibility for sales in the Asia Pacific including Japan. In 1997 he joined Arterial Vascular Engineering (AVE) as Asia Pacific Sales/Operations Manager, based in Seoul. In 1999, Medtronic acquired AVE and he moved to Hong Kong as a regional marketing then promoted to Asia Pacific business & marketing director for Vascular Business Unit. He became Country Manager of Medtronic in 2003.