

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

2nd Quarter 2022

2022년 2분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the first quarter of 2022.

Bae, Kim & Lee LLC

bkl BAE, KIM & LEE



Contact | Yerang Kim (yrkim@bkl.co.kr)

Bae, Kim & Lee LLC and Dongcheon Foundation held the “11th Pro Bono & Human Rights Program Contest” on February 4 and awarded excellence prizes to three teams from Kyungpook National University Law School, Inha Law School, and Hankuk University of Foreign Studies Law School. The contest is intended to offer opportunities to law school students to devise and actually try public interest activities, as a way of supporting them actively participating in promoting human rights in various areas. Dongcheon and Bae, Kim & Lee LLC will continue to host this program each year and endeavor to nurture future lawyers actively participating in pro bono activities.

Baker Hughes Korea

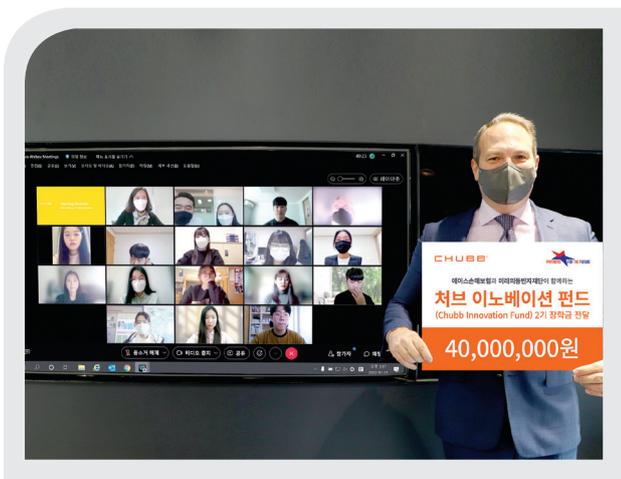
Baker Hughes



Contact | Sora Jang (Sora.Jang@bakerhughes.com)

Many people, especially owners of small businesses, are struggling due to the prolonged COVID-19 crisis. “Hope TV,” a program which aired on SBS, conducted a meal donation campaign. Baker Hughes Korea participated in the campaign to purchase meal tickets to help small business owners. Through this donation campaign, Baker Hughes donated a total of 292 meal tickets, ranking first in employee participation rate. This donation will be used for rent support and disinfection of restaurants run by small business owners through the Community Chest of Korea. Waiting for a hopeful spring, Baker Hughes Korea is ready to help at any time.

ACE American Fire & Marine Insurance Company (Chubb in Korea)



Contact | Yoo-Young Lee (YooYoung.Lee@Chubb.com)

Chubb in Korea hosted the Chubb Innovation Fund kick-off ceremony and delivered a total of KRW40million worth of scholarships to 17 college students. In collaboration with AMCHAM, Chubb in Korea launched the Chubb Innovation Fund to help college students with excellent academic performance with economic difficulties make their dreams come true. The funds can be used to pay tuition and other activities that help achieve their goals, such as obtaining degrees, studying languages, hobbies and purchasing devices. Besides scholarships, the beneficiaries will get an opportunity to participate in career coaching by Chubb employees to harness practical skills and knowledge as future talent.

Citibank Korea



Contact | Jeung Lun Kim (jeung.lun.kim@citi.com)

Citibank Korea and Joyful Union held a signing ceremony for the Dream Together Program to donate USD 180,000 from the Citi Foundation. Citibank Korea aims to reinforce its contribution in Korean society as a credible financial partner and good corporate citizen. The bank newly launched the program in collaboration with Joyful Union this year with a plan to support the independent living for the youth at child welfare centers and those who are preparing for entering society, from preparation to social adjustment stages. Cooperation with social enterprises will be made to provide internship programs to help young participants feel a sense of belonging and well grow up as a member of society.

JTI Korea



Contact | Jee Won Lee (JeeWon.Lee@jti.com)

In February, JTI Korea donated funds to Book Makers (BM) to support the local culture and arts community suffering from the prolonged COVID-19. The funds will support BM, a non-profit organization based in Mapo-gu, to further enable the culture and arts community to coexist with local society. As part of these efforts, free comedy shows for small business owners and local residents were held on February 27 at the Yoon Hyung Bin Small Theater. JTI Korea continues to implement various sustainable community investment activities focusing on people, culture, and the environment.

Lockheed Martin



Contact | Mi-ae Kwon (mi-ae.kwon@lmco.com)

Lockheed Martin and Young Falcons of Korea hosted the 2022 Youth Air Dream Aviation Career Class graduation ceremony at the National Aviation Museum of Korea. The Aviation Career Class was held to foster the spirit of taking on the challenge and the will to pioneer in aerospace among the youth, and to contribute to the national aerospace industry. 20 middle school student participants completed the curriculum including introduction of aviation careers, history and future of aerospace, and experiencing maintenance practices. Robert J. Laing, Vice President of Lockheed Martin Korea and Director Chang-hoon Kim attended the graduation ceremony to deliver greetings and congratulations, and distributed Lockheed Martin souvenirs to encourage student interest in their aviation careers.

MetLife Korea



Contact | Min Jung Shin (min-jung.shin@metlife.com)

MetLife Korea Foundation held a volunteering program to write New Year greeting messages for the elderly living alone as its first volunteering program this year. The Foundation also delivered electric blankets to the elderly to keep them warm from the winter cold. A total of 463 volunteers, including MetLife employees, agents and their families participated in writing greeting messages. New Year greeting cards were sent to 430 elderly people in collaboration with the senior welfare centers across the country. Although volunteers couldn't meet with the elderly to deliver new year's greetings in person due to the pandemic, they hoped the greeting cards would warm up the hearts of the recipients.

P&G Korea



Contact | Soung Susie (susie.soung@thesignature.co.kr)

In February, P&G Korea donated Pampers baby diapers to 1,474 Home daycare centers nationwide in partnership with the Korea Family Child Care Center Association (KFCCCA) and news media "Baby News." According to the KFCCCA, the number of Home Daycare centers in Korea has been significantly decreasing for the past five years due to the low birth rate and the prolonged pandemic. To support families going through difficulties, the P&G Babycare brand Pampers donated three panty-type diapers that are needed as babies grow and become more active. The donation is worth 0.47 billion KRW. P&G will continue to support local communities in need as part of P&G's global Community Impact initiative "Lead with Love."

Qualcomm Korea YH



Contact | Jeongeun Park (jeopar@qti.qualcomm.com)

Sponsored in part by Qualcomm Incorporated, the Korea Robot Championship (KRC) was held at the Daejeon Convention Center on February 26. This year marks the 12th anniversary of the KRC, a robot festival featuring six core value competencies of discovery, innovation, impact, inclusion, teamwork and enjoyment. The hybrid event involved 750 students from 110 teams in the FIRST LEGO League and FIRST Tech Challenge. Qualcomm has supported 13 teams, including two all-female teams, and provided material and education for seven years. This year's theme, "Freight Frenzy," required the teams to solve missions under the theme of transportation, such as robots transport cargo, using artificial intelligence on the Android powered by Snapdragon® mobile platform.

RGA Reinsurance Korea



Contact | Lee, Heejung (hleee@rgare.com)

On March 22, the RGA Reinsurance Korea branch (CEO Michael Shin) delivered donations to support large-scale forest fire damage in Uljin, Gyeongsangbuk-do. Michael Shin said, "I hope this large forest fire will help residents who lost their homes at a moment," adding, "I hope this unfortunate accident will not occur again and I hope that their lives will be normalized as soon as possible." The donation will be used for support projects for victims of forest fires through the Community Chest of Korea. RGA Reinsurance Korea will continue to practice the corporate philosophy of sharing through sponsorship of the underprivileged in the community and various volunteer activities that need attention and encouragement.

Seoul Foreign School



Contact | Maura Brookes (maura.brookes@seoulforeign.org)

Over 70 students fasted food or alternative sources to grow in their empathy to fight world hunger. Students learned about this year's 30 Hour Famine child Marie from the DRC, participated in activities that exemplify how hunger impacts Marie's life, and took on the #raiseyourownfund challenge, resulting in 9.5 million KRW. This 20+ year SFS tradition embodies the Mission in Action as a school dedicated to the service of others. In the 1950s, Bob Pierce, Founder of World Vision, helped purchase the land where SFS currently stands. "Let my heart be broken by the things that break the heart of God," prayed Pierce. The school's participation in the 30 Hour Famine is one of many ways that they continue his prayer.

Seoul St. Mary's Hospital. Catholic University of Korea



Contact | Sung-Hwan Nam (shn5736@naver.com)

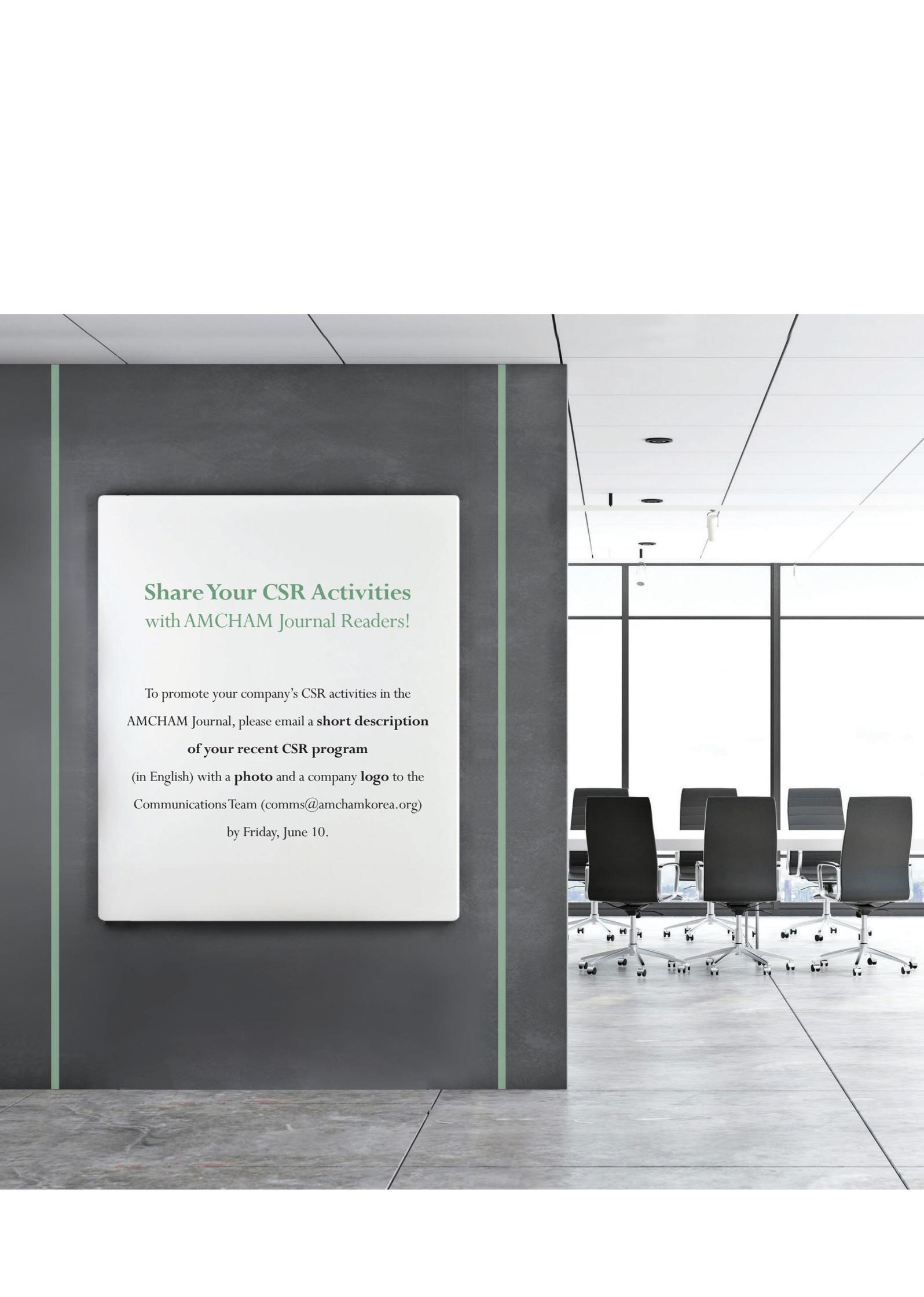
The Pediatric Palliative Care Team of Seoul St. Mary's Hospital, Team Solsolbaram, has helped a 15-year-old patient make her dream come true. On January 10, Oh Se-hyeon, a young character artist who has been fighting against acute leukemia, exhibited her character merchandising at the Seoul Illustration Fair, supported by a design social venture, Mindle-maum. The company contributes to improving the quality of life of pediatric patients and their family by producing merchandise designed by pediatric patients with severe rare diseases. All proceeds will be donated to Team Solsolbaram to give dream and hope to other pediatrics patients.

Unique



Contact | JuA Kim (elliekim7@naver.com)

Unique, a local mask company in Daegu, donated 10,000 KF94 Huegreen masks to the Daegu City Sports Association for the Disabled on February 28. Representative Choi Jae-gi, who is also active as a support group, a local sports support group for the disabled, said, "Due to the recent increase in the spread of Omicron, we have decided to sponsor a mask to prevent atrophy in local sports for the disabled and to support infection prevention." Unique is a leading company in the mask industry that aims to save people by providing good quality masks worldwide. Unique will participate in the exhibition KIMES 2022 to discuss corporate social responsibility with clients.

A modern office interior with a large window and several black office chairs. The room is bright and minimalist, with a grey floor and a white ceiling. The window looks out onto a bright, overcast sky. The office chairs are arranged in a row, facing away from the camera towards the window.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by Friday, June 10.

Since 1953



AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

주한미국상공회의소(이하 암참)는 1953년 한미 양국의 투자와 무역 증진을 목적으로 설립된 국내 최대 외국 경제단체로, 한국 경제각계에서 활발하게 활동하고 있는 900여 개의 기업 소속 1,800여 명의 개인회원으로 구성되어 있습니다. 암참은 2013년에 60주년을 맞았습니다. 암참에 대한 자세한 사항은 웹사이트 참조: www.amchamkorea.org.

Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

미래의동반자재단(이하 재단)은 국내 실업자 및 실업가정을 지원하고 그들에게 취업의 기회와 희망을 제공하고자 주한미국상공회의소에서 2000년 2월에 설립한 비영리 자선재단입니다. 재단은 장학금과 직업훈련 등의 프로그램을 통하여 직장을 잃은 이들과 그 가족들에게 자립심과 삶의 희망을 복돋아 주고 있습니다. 개인과 기업들의 기부로 유지되고 있으며 현재까지 천삼백만 달러의 기부금을 모금하여 2,000명 이상의 한국 학생들에게 장학금을 마련해 주었습니다. 재단은 우리 사회에 건강한 기부 문화를 확산 시키기위해 다양한 방법으로 후원사들과 협력하고 있습니다. 재단과 협력 프로그램 관련 문의는 +822-6201-2251/2로 연락 바랍니다.