



Jay J. KIM

Foreign Attorney (*Admitted in New York*)

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Bio

Jay J. Kim is a US attorney at Kim & Chang specializing in litigation and crisis management, with a focus on intellectual property, product liability and environmental issues.

His practice also includes IP prosecution and licensing, in addition to extensive experience in regulatory issues affecting the chemical, pharmaceutical and medical device industries.

At Kim & Chang, Mr. Kim has managed patent and product liability litigations in various industries, with a focus on pharmaceuticals, chemicals, biotech and consumer products. His work has included some of the leading patent and product liability cases litigated in Korea, involving blockbuster drugs, polymers, petrochemicals, consumer products, automobiles, vaccines and infant formula additives. In addition, Mr. Kim has also worked on numerous soft IP litigations and enforcement cases, representing clients such as leading luxury brands and sports leagues to deal with counterfeiting, online infringement and ownership disputes. His IP practice also covers prosecution, disputes, transactions and criminal matters. He also has extensive experience in environmental litigations, pharmaceutical and chemical regulatory issues, government relations and licensing negotiations.

Mr. Kim regularly participates as a speaker and panelist at various international conferences held by organizations such as the AIPLA, INTA, IBA, DRI, ChemCon, LES, ICPHSO and PLAC, while also contributing articles to various legal publications.

Before joining Kim & Chang, Mr. Kim served at the Judge Advocate's Office of the Korean military's Defense Procurement Agency, focusing on defense contract negotiations. He also worked in the New York office of Pennie & Edmonds as an attorney focusing on patent prosecution and enforcement, and previously at Foster Wheeler as an engineer focusing on chemical process optimization.

Mr. Kim received his J.D. from the New York University School of Law in 1994. He received his M.S. in chemical engineering from Columbia University in 1991 and his B.S. in chemical engineering from The Cooper Union in 1989. Mr. Kim has been admitted to the New York and US patent bars, and is also licensed as a professional chemical engineer.

Experience

- Kim & Chang (1995, 1997-Present)
- Judge Advocate's Office, Defense Procurement Agency, Ministry of National Defense, Seoul, Korea (1996-1997)
- Pennie & Edmonds, New York (1993-1995)
- Foster Wheeler, New York (1990-1991)

Representative Matters

- Represented a US consumer product manufacturer in a patent litigation resulting in the largest damages award ever issued in Korea.
- Represented various US, German and Swedish automobile manufacturers to successfully defend against numerous unintended acceleration and seatbelt defect claims.
- Represented a US drug company in a patent litigation to prevent price reduction due to early generic entry.
- Counseled numerous innovative drug companies on the listing of their patents under the Korean patent linkage system.
- Represented a US appliance manufacturer, as co-counsel with a US firm, to oversee local discovery, depositions and witness prep work in connection with a US ITC action.
- Represented a major US sports league to successfully enjoin the unauthorized online streaming of games.
- Represented a UK luxury brand in the leading decision in Korea defining the scope of allowable retail activity for gray market goods.
- Represented various US and European pharmaceutical and chemical companies in responding to IP-related antitrust agency sector surveys and inquiries.
- Represented various US and European chemical manufacturers to satisfy Korean chemical management law requirements, including the new K-REACH system.

Representative Activities

Awards

- Patent Star, MIP IP Stars (Euromoney, 2017-2018)
- Leading Expert for IP in Korea, Expert Guides (Euromoney, 2016-2017)
- IP Star, MIP IP Stars (Euromoney, 2014-2015)
- Recommended Individual for Litigation in Korea, IAM Patent 1000 (IAM, 2014-2016, 2018)
- Leading Individual, Chambers Global, Intellectual Property (Chambers & Partners, 2011-2015)
- Leading Individual, Chambers Asia-Pacific, Intellectual Property (Chambers & Partners, 2010-2015)

Publications/Activities

- Practical Law - Product liability and safety in South Korea (overview): Korea chapter (Co-author, Thomson Reuters, 2019)

- Practical Law – Product Liability and Safety in South Korea (overview): Korea chapter (Co-author, Thomson Reuters, 2018)
- The European Lawyer Reference Series: Product Liability 2014 (Co-author, Thomson Reuters, 2014)

Profile

Education

- New York University School of Law (J.D., summa cum laude, 1994)
- Columbia University (M.S., Chemical Engineering, 1991)
- The Cooper Union (B.S., Chemical Engineering, 1989)

Qualifications

- Admitted to bar, New York, 1995
- Registered with the US Patent and Trademark Office, 1994

Languages

- English and Korean

Areas of Expertise

Chemicals, Patent, US, Product Liability & Consumer Claims, Pharmaceuticals, Intellectual Property, Intellectual Property Litigation, Trademark, Environment, Occupational Safety and Health

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