



Ahmed Ibrahim

Vice President
Digital APAC
for Baker Hughes (BH)

Ahmed leads the Baker Hughes's Digital business in Asia Pacific, covering multiple business segments including Drilling, Subsea Systems, Turbomachinery and Downstream Solutions. In this role, his primary goal is to take Oil & Gas companies on a journey to operational excellence using digital and analytics technologies.

Ahmed has been with Baker Hughes (earlier GE & Baker Hughes, a GE company) for 12 years. He held roles of increasing responsibilities in sales, supply chain and lean process improvement across the GE O&G portfolio of products. Over the last 3 years, Ahmed has been focusing on the Oil & Gas market in Asia Pacific, increasing automation and infusing technology to achieve financially optimized operations for BH's customers.

Ahmed holds a BSc degree in Marine Engineering from Alexandria university. He is based in Perth- Australia.

“The greater the obstacle, the more glory in overcoming it...”

Ahmed Ibrahim