

## SHORT BIO

### Michael Kiook Jeoung

Michael Kiook Jeoung is the founder and CEO of Digifinance Technology and Asset Management, a Singaporean company ([www.digi-finance.io](http://www.digi-finance.io)). With a global work experience of 18 years, he has held positions at prominent organizations such as the OECD, Cisco Systems, Ministry of Land and Transport (South Korea), and KOICA. During his tenure, he played a pivotal role in the fields of ubiquitous computing(Inter-cloud Fabric), digital transformation, and smart city architecture development. In addition to his work in technology and asset management, Michael is an early-stage investor and advisor to reputable blockchain startups. His involvement in the blockchain industry began in 2018 with the establishment of Digifinance, a startup focused on layer-2 service development such as blockchain wallet private key security and encryption, digital legacy planning, digital asset management, and token assetization of real-world asset classes. Digifinance has partnered with renowned organizations including UNESCO, Samsung, KOSCOM, SDAX, and others. Michael holds an MBA from the University of Chicago Booth School of Business.



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