



Advertisement Category

AMCHAM offers **diverse marketing services** that maximize your company's exposure to not only Korea's top multinational and domestic executives and employees but also the larger business community in Korea and abroad.

ONLINE Advertisement


10% VAT inclusive


 Website	Feature	Video / Pop-up / Ad section of the website	
	Used for	Continued brand exposure / on-going promotion (lead to the desired promotion link)	
	Distribution	Continued exposure during the contracted period	
	Cost	Video Vertical Banner Horizontal Banner Pop-up	KRW 3,330,000 (1 month) KRW 1,100,000 (1 month) / KRW 9,240,000 (1 year) KRW 2,200,000 (1 month) KRW 550,000 (1 week)

 Email	Feature	Fastest & cheapest means of advertisements on AMCHAM platform	
	Used for	One time promotion (Special events, seasonal packages, new product launches, etc.)	
	Distribution	Every Monday & Thursday	
	Cost	KRW 550,000 (Single email blast) KRW 1,320,000 (Package of 3 blasts)	

OFFLINE Advertisement

10% VAT inclusive

 Journal	Feature	Quarterly journal distributed to hotels, business centers, public lounges and members	
	Used for	Seasonal promotions / Cyclical content / Executive-level marketing	
	Distribution	Quarterly (4 times per year)	
	Cost	KRW 990,000 ~ KRW 3,520,000 (depending on ad placement / a quarter) * Placement and cost options vary. Please contact us for more details	

 Membership Directory	Feature	Annually updated core contact information of all AMCHAM members	
	Used for	Continued year-long promotion	
	Distribution	Annually	
	Cost	KRW 3,300,000 ~ KRW 7,150,000 (depending on ad placement / a year) * Placement and cost options vary. Please contact us for more details	