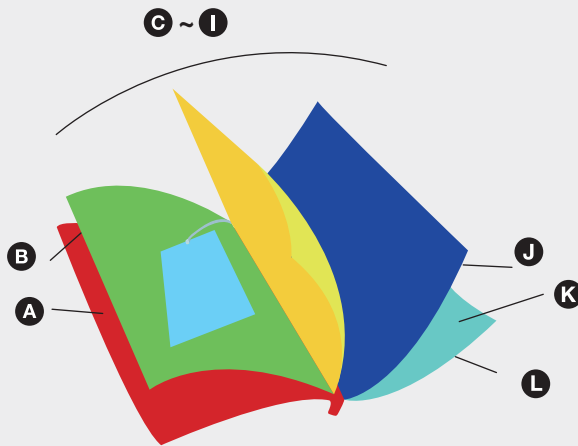


# MEMBERSHIP DIRECTORY AD SERVICE

Promote your company through AMCHAM Membership Directory! Produced annually in May, the Membership Directory is a complete listing of member firms and associations, as well as a pictorial listing of all individual members. It also provides contact information for foreign embassies, Korean ministries, immigration offices and other related organizations and associations.



\* 10% VAT inclusive

POSITION	RATE (KRW)
<b>A</b> Inside Front Cover (P.2)	4,950,000
<b>B</b> Opposite Inside Front Cover (P.3)	4,950,000
<b>C</b> Single Page In First 4-9 Pages	4,400,000
<b>D</b> Opposite Table Of Contents (TOC)	3,850,000
<b>E</b> Opposite 'About AMCHAM' Section	3,850,000
<b>F</b> Opposite 'AMCHAM Organization' Section	3,850,000
<b>G</b> Opposite 'Members' Section	3,850,000
<b>H</b> Opposite 'Member Firms' Section	3,850,000
<b>I</b> Single Page After P.9	3,300,000
<b>J</b> Opposite Inside Back Cover	4,950,000
<b>K</b> Inside Back Cover	4,950,000
<b>L</b> Back Cover	6,050,000

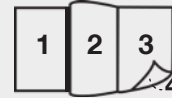
### Two Page Spread (2 pages)

5,500,000



### Gatefold

7,150,000



### Bookmark inside spread

3,850,000

\*per one side



### Coated Paper

6,050,000



### Color mode

CMYK

### Format & Resolution

- AI or EPS preferred
- JPEG (300 dpi or higher)

### Size

- Bookmark Trim size: 100\*200 mm / Bleed size: 110\*210 mm
- Gatefold Trim size: 556\*257 mm / Bleed size: 566\*267 mm
- Others Trim size: 190\*257 mm / Bleed size: 200\*267 mm

\* Please **submit the bleed sized file** as 5mm margin of every border will be cut out