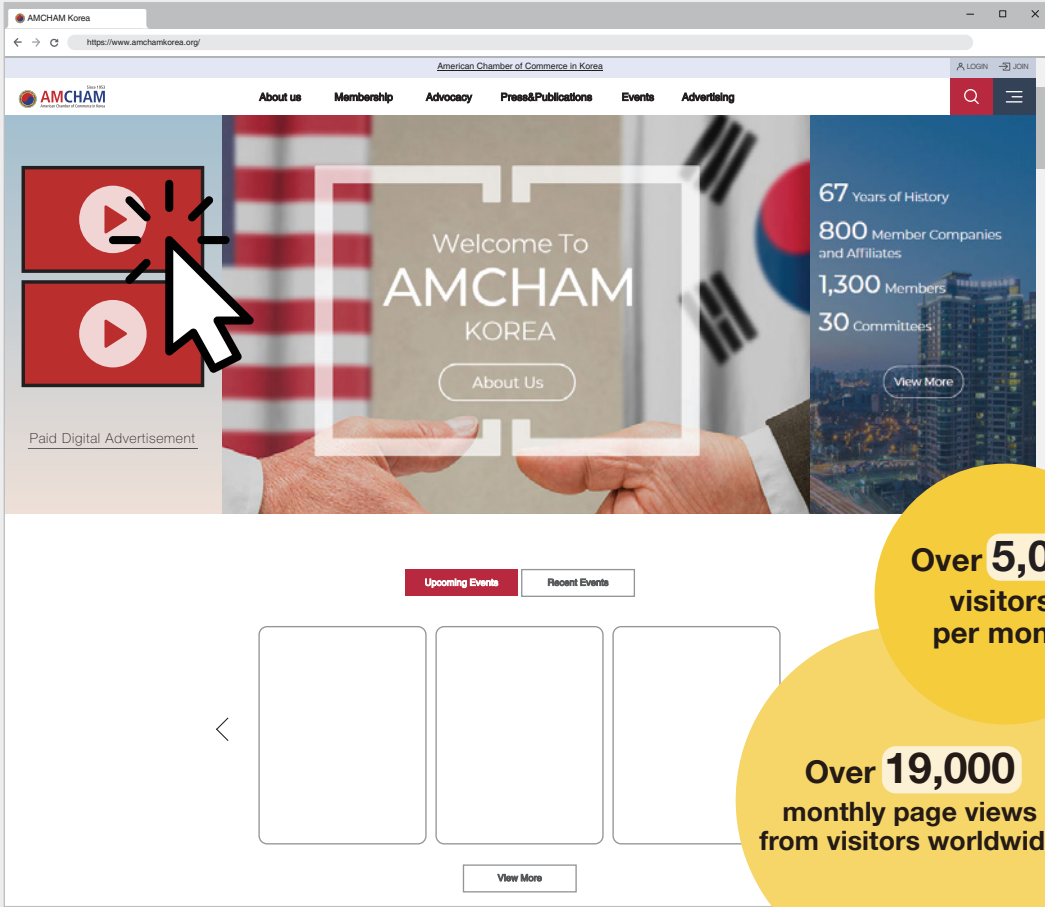


# WEBSITE VIDEO AD SERVICE

Promote your company through AMCHAM Video Ads! AMCHAM is now offering a compelling way to expand your reach with video ads on the AMCHAM website ([www.amchamkorea.org](http://www.amchamkorea.org)). AMCHAM boasts high traffic from business executives and government officials worldwide. Catch the attention of a new audience and exceed your marketing goals with AMCHAM Video Ads. Don't miss out on the opportunity to engage with new partners and clients!



*Your Ad will be here!*

Paid Digital Advertisement

67 Years of History  
 800 Member Companies and Affiliates  
 1,300 Members  
 30 Committees

Over **5,000** visitors per month

Over **19,000** monthly page views from visitors worldwide

## Rate

- 1 Month  
 KRW 3,300,000

\* 10% VAT inclusive

## Submission

1. Video Thumbnail Image
  - Size : Width 390 pixel x Height 250 pixel (JPEG only)
2. Video link
  - Duration : No more than 20 minutes

\* Please submit  YouTube or  Vimeo link

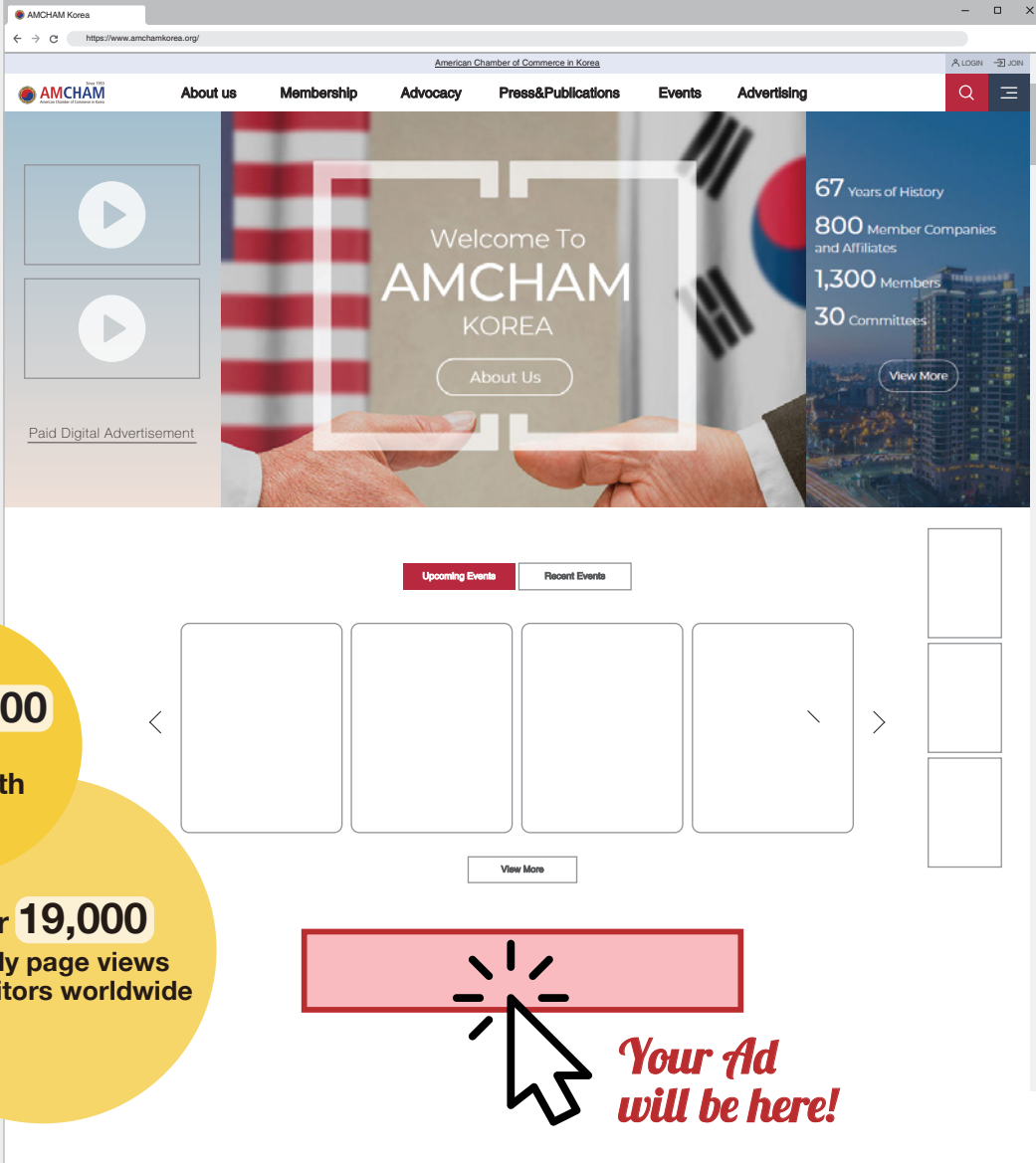
\* Video clip icon will be added on the thumbnail image

## Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest

# WEBSITE HORIZONTAL BANNER AD SERVICE

Promote your company through the AMCHAM website! The AMCHAM website ([www.amchamkorea.org](http://www.amchamkorea.org)) provides everything you need to know about the American business environment in Korea, including information about AMCHAM membership and upcoming events as well as news on U.S.-Korea relations. The AMCHAM website is a powerful tool for connecting your growing business with members and other business professionals online.



Over **5,000** visitors per month

Over **19,000** monthly page views from visitors worldwide

*Your Ad will be here!*

## Rate \* 10% VAT inclusive

- KRW 2,200,000/month

## Reservation

- Reservations must be made one week prior to the first day of the service month at the latest

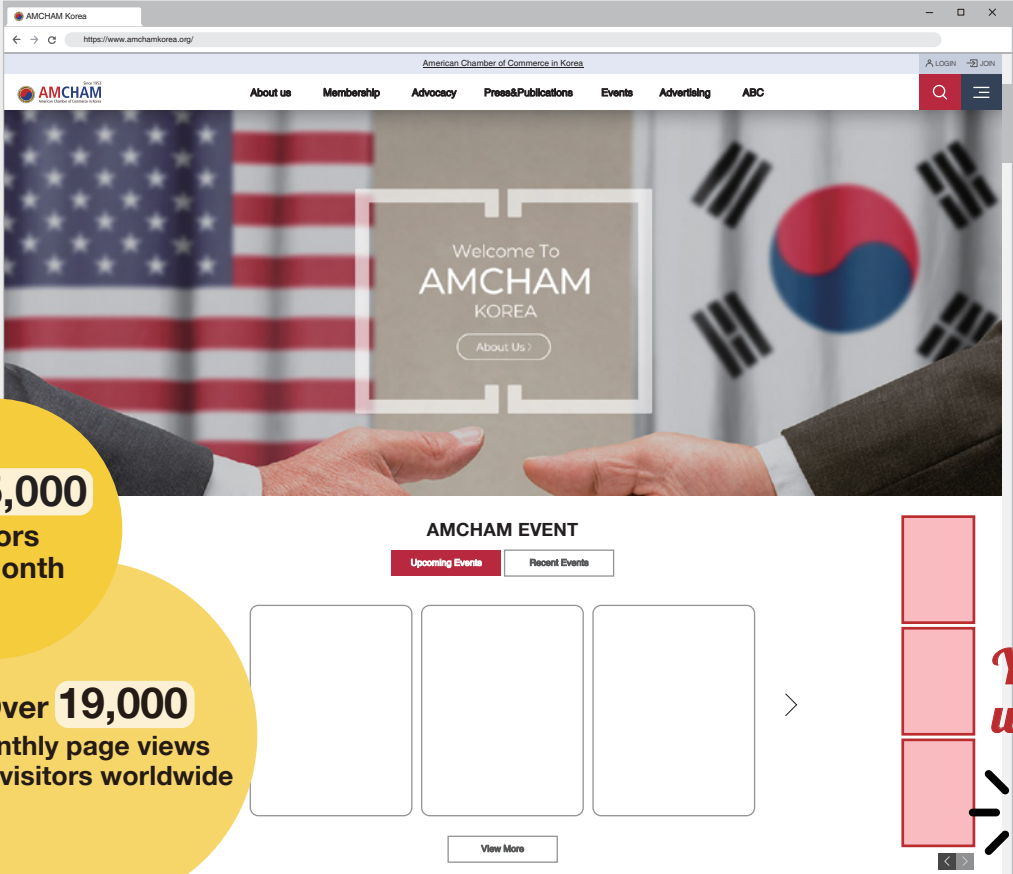
## Submission

1. Banner file
  - Size : Width 750 pixel x Height 130 pixel (JPEG only)
2. Website address to be linked on the banner

\* All materials should be received by email at least 3 business days before the service date

# WEBSITE VERTICAL AD SERVICE

Promote your company through AMCHAM Website! The AMCHAM Website ([www.amchamkorea.org](http://www.amchamkorea.org)) provides a variety of information from a general introduction on AMCHAM and its membership, AMCHAM event/meeting notices to current news on U.S.-Korea relations. AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.



**Over 5,000** visitors per month

**Over 19,000** monthly page views from visitors worldwide

*Your Ad will be here!*

## Rate

- 1 to 11 Months  
KRW 1,100,000/month
- 1 Year  
KRW 9,240,000

\* 10% VAT inclusive

\* A discount is applied only when the payment of 1 year contract is made at once prior to posting

## Submission

1. Banner file
  - Size : Width 120 pixel x Height 180 pixel (JPEG only)
2. Website address to be linked on the banner

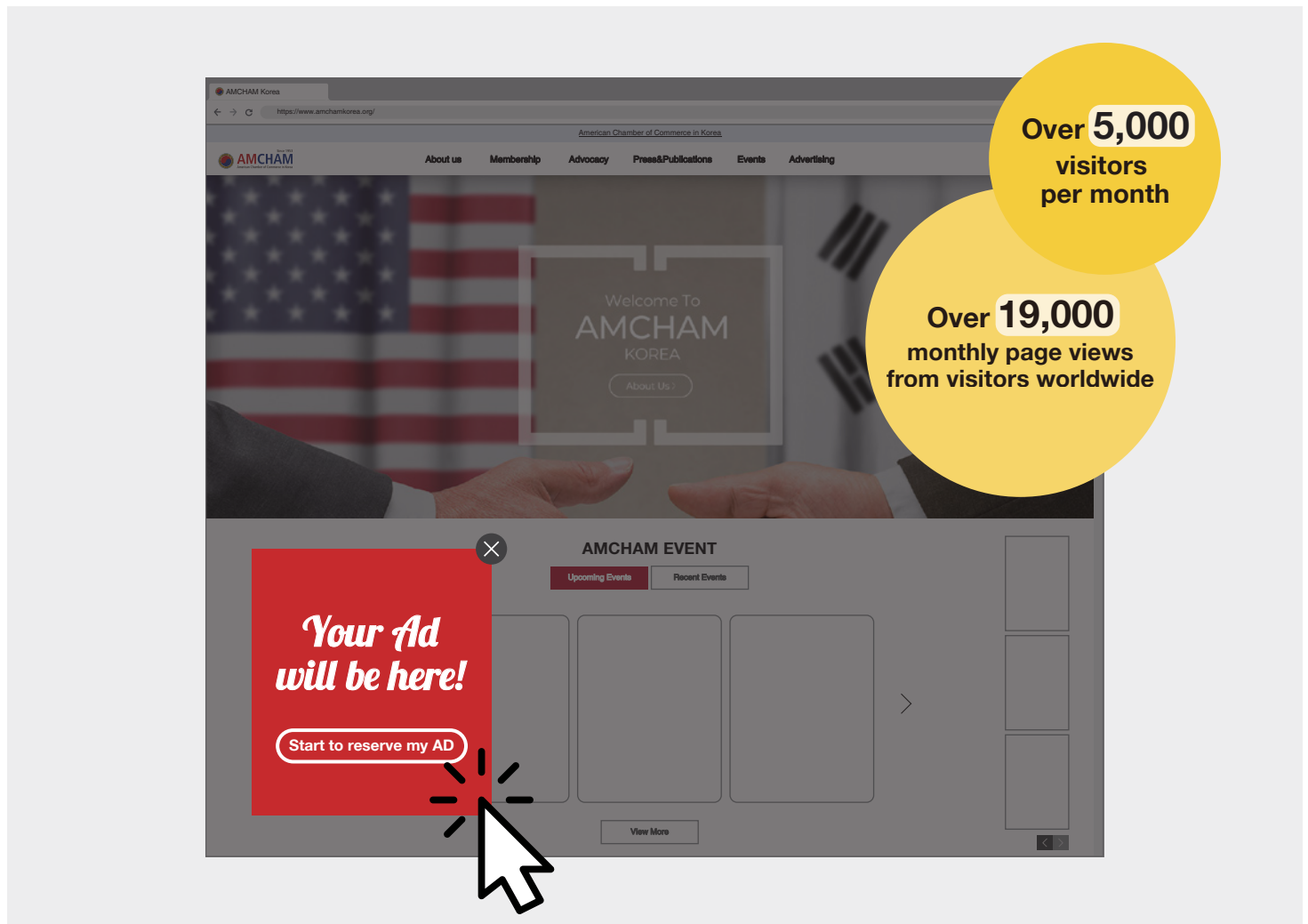
\* All materials should be received by email at least 3 business-days before the service date

## Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest

# WEBSITE POPUP AD SERVICE

Promote your company through AMCHAM Website Popup! The AMCHAM Website ([www.amchamkorea.org](http://www.amchamkorea.org)) provides a variety of information from a general introduction on AMCHAM and its membership, AMCHAM event/meeting notices to current news on U.S.-Korea relations. AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.



## Rate

- 1 Week  
KRW 550,000
- \* 10% VAT inclusive

## Submission

1. Banner file
    - Size : Width 270 pixel x Height 300 pixel (JPEG only)
  2. Website address to be linked on the banner
- \* All materials should be received by email at least 3 business-days before the service date

## Reservation

- Reservations must be made one week prior to the 1st day of the service month at the latest