



Jina Hwang
Vice President, Corporate Communications
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Jina Hwang is vice president of Corporate Communications at GM Korea. Based at GM Korea's Bupyeong headquarters in Incheon, South Korea, she oversees communications activities for GM's total operations in South Korea with 13,000 employees, including GM Technical Center Korea.

Prior to GM Korea, Jina held various communications and public affairs positions in global companies such as Bayer Korea Ltd. and HSBC Korea. While working for Bayer, she also held posts in Regional Coordination & Planning as well as in Corporate Communications with Bayer AG in Leverkusen, Germany.

At HSBC Korea, Jina was executive vice president of Group Public Affairs & Corporate Sustainability.

Since 2017, Jina serves as Chairman of Women In Innovation (WIN), a non-profit organization under the Ministry of Gender, Equality and Family to promote diversity and also to foster more women leaders in Korea.

Jina holds a Bachelor of Arts degree in English language and literature from Yonsei University in Korea and a Master of Business Administration from Seoul National University in Korea.