

## Biography of Hosung Kim

[www.imdb.com/name/nm0453466/](http://www.imdb.com/name/nm0453466/)



Hosung Kim is a record-breaking Korean movie producer, content creator, multi-cultural business expert and keynote speaker on Digital Transformation.

Hosung constantly creates a new paradigm shift in the Korean film industry with his innovative and creative initiatives in his commercial movie productions. He produced the recently released ***Along with the Gods*** which recorded the highest audience share in the all time box office in Korea. It is the first fantasy franchise movie which shot two movies at the same time. Another film produced by Hosung is ***Masquerade***, a period piece which broke the record for audience share in its genre. At the 69<sup>th</sup> Cannes Film Festival, ***The Wailing*** got an official invitation to be presented in Out of Competition category. Hosung totally produced 8 commercial movies over 11 years and received 4 recognitions from major Korean Film Awards.

Before devoting his work to producing commercial movies, Hosung was a TV commercial producer for 16 years. He was Head of Production at an advertising agency, McCann Erickson for 5 years and later on worked in a local production company, Sunwoo. His major clients included Coca Cola, Levis, Nestle, Nike, McDonalds and most of the global brands with presence in Korea. Again, he received recognitions from Cannes Lions Creativity Festival for “McDonalds” and “Korea Telecom.”

Based on his advertising experience, he produces movies and creates new contents for new distribution channels. He introduced the first branded content, ***The Influence*** for Diageo which consists of four 30-minute episodes and was first distributed on-line then later edited to become one movie and shown in the cinema. Ho Sung organized the first I-phone 4 Film Festival, opening doors for early adapters in the movie industry to shoot with a smart phone and upload on the Korea Telecom official website. A total of 10 short movies were presented at the Busan Film Festival. Also, Hosung set up the Be Funny Studios in Korea with Funny or Die and CAA (Creative Artists Agency) and fed short form comedy contents into its Korean and global platform.

Aside from commercial productions, Hosung planned, developed and produced an independent music drama film entitled ***Play***. He experienced the entire process of film making and at the same time built a network with the Korean independent film industry.

He was the Head of Fox International Production Korea. As a hands-on producer well-known for his creative strategies and building the strongest production team, his responsibilities included sourcing and developing scripts, attaching director and actors, funding and supervising the entire production, marketing and releasing of movies.

As a successful movie producer and content creator, he has been invited to speak at various well-known universities and conferences. Recently, he has been appointed lecturer at Seoul National University Advanced Institute for Convergence Technology and at KAIST University. This year, he has been invited as Keynote speaker to talk on "Digital Transformation and Content Business" at TVX 2018 [Interactive Experience for Television and Online Video] and Korea's largest digital marketing conference.

**Hosung Kim**  
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### **Current Professional Status**

-2016 ~ Head of Fox International Production Korea

### **Previous Experience**

-2006 ~ 2016 CEO of Realies Pictures, Film Production Company

-2014 ~ 2015 Co-Founder of Be Funny Studios

-2013 ~ Founder of The Hagi, Webtoons Agency

-2001 ~ Founder of Ink Spot Pictures, Advertising & Film Production Company

-1996 ~ 2000 Head Producer of Sunwoo TV Commercial Production

-1990 ~ 1995 Head of Production for McCann-Erickson Korea

### **Film Production Experiences**

2017 Produced fantasy film ***Along with the Gods 1&2***  
Recording 14 + million number of admissions  
Invested and distributed by Lotte Entertainment

2017 Produced period film ***The Warriors of the Dawn***  
Invested and distributed by Fox Int'l Production Korea

2016 Produced award winning film ***The Wailing***  
Recorded 6.8 million number of admissions  
Invested and distributed by Fox Int'l Production Korea

.2012 Produced the award winning film ***Masquerade***  
Recorded 12.30 million number of admissions  
Invested and distributed by CJ Entertainment

- .2011 Produced a music film **Play**  
Produced, invested and distributed the independent film
  
- .2010 Created Korea's first Korea Telecom I-phone Film Festival  
In partnership with Korea Telecom presented outcome at Busan Film Festival
  
- .2010 Planned and developed digital web series **The Influence**  
Recognized as Korea's first branded content
  
- .2009 Planned and developed a sports comedy **Take Off**  
Record 8.9 million, the largest number admissions for a sports coming of age  
Invested and distributed by Show Box
  
- .2008 Produced Korea's first criminal thriller **Marine Boy**  
Invested and distributed by CJ Entertainment
  
- 2005 Planned and developed **Welcome to Dongmakgol**  
Recorded 8.6 million number of admissions  
Invested and developed by Show Box
  
- 2000 Produced a film **Siren**  
Invested and developed by Samsung Venture Capital

### **Awards and Recognitions**

- 2012 Awarded Best Picture for **Masquerade** at Grand Bell Film Awards
  
- 2013 Awarded Best Picture for **Masquerade** at Baeksang Art Awards
  
- 2016 Awarded Best Picture for **The Wailing** at Baeksang Art Awards
  
- 2016 Awarded Best Picture for **The Wailing** at Korean Association of Film Critics Awards

### **Speaker Experience/Social Responsibility**

- 2018 ~ Keynote speaker for TVX 2018 on "Digital Transformation and Contents"
  
- Keynote speaker for Digital Marketing Conference on "Digital Transformation and Contents"
  
- Lecturer for Seoul National University Advanced Institute for Convergence Technology on "Digital Transformation"

-2014 ~ 2015            Committee Member, Korea President's Culture Prosperity Committee

-2010 ~ 2016            Evaluating Committee Member, Korea Creative Content Agency

**Educational Background**

1980 ~ 1987            Bachelor of Liberal Arts, Film Studies, Hanyang University

1983 ~ 1985            Mandatory Military Service, Troop Information & Education Personnel

