



PARTNERSHIP PROPOSAL FOR AMCHAM Cryptocurrency Seminar 2018

For more information on partnership, contact AMCHAM’s Marketing Team
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EVENT: AMCHAM Cryptocurrency Seminar 2018
SEMINAR TITLE: *Facing the Future: What to Expect in Korea’s Cryptoeconomy*
DATE: Thursday, September 6, 2018
VENUE: Grand Hyatt Seoul, Grand Ballroom (1st Fl.)
EXPECTED NUMBERS: 150 - 200 guests

PURPOSE

To examine the rapid changes occurring in the Korean cryptocurrency arena and to identify policies and incentives that can best help Korea promote and achieve its ambitious goals in the cryptocurrency sector

MONETARY PARTNERSHIP BENEFITS

- Partnership means your company will be associated with the Seminar
- Partnership will give your company major exposure to business leaders and decision-makers in Korea

Content	Grand (KRW 50,000,000)	Major (KRW 25,000,000)
1-page ad on the Journal (Total KRW 1,500,000)	1 edition	X
Website pop-up service (Total KRW 1,000,000)	1 month	X
Email advertisement (Total KRW 2,500,000)	5 emails	X
Website ad service (Total KRW 3,000,000)	3 months	X
Promotional Booth	O	X
Company video ad play on the main screen	O	X
Company logo rotation on the main screen	O	O
VIP Session	3 people	1 person
Complimentary Ticket	15 people	7 people
Company ad rotation on the main screen	O	O
Company logo on X-banner & main banner & flyer	O	O