

Peter L. Allen, Managing Director, Agoda Outside



Peter Allen leads Agoda Outside, the outreach and public affairs department of Agoda.com. Agoda is the Asia-based subsidiary of Booking Holdings, the world's leader in online travel. Allen's career has spanned academia and business, focusing on building organizations, developing people, and increasing knowledge in both business and academic fields, including travel and tourism. He has lived in Southeast Asia since 2010 and has traveled extensively in the region.

Allen holds degrees from Haverford College, the Université de Poitiers, the University of Chicago (Ph.D.), and the Wharton School (M.B.A.). He has taught at Princeton University, Pomona College, the University of Chicago, and Nanyang Business School (Singapore). He has lectured at many universities and business schools and published widely. He has worked at McKinsey & Company as a consultant and member of the strategy practice, and at Google, where he founded and directed Google's first central learning and development program. He has received numerous fellowships and awards and has also served as advisor and board member to academic and non-profit organizations.

As the managing director of Agoda Outside, Agoda's public affairs division, Allen works extensively on travel and tourism issues across Asia, and has worked with senior government and tourism officials in Taiwan, Korea, Singapore, Vietnam, and Thailand. He is an advisor to the World Travel & Tourism Council and co-chair of the government and regional affairs committee of the American Chamber of Commerce of Singapore. His publications include books from the University of Pennsylvania Press and the University of Chicago Press; articles in numerous publications, including the *McKinsey Quarterly*; and position papers and white papers published by the Asian Trade Centre and other organizations. More information can be found at the Agoda Outside website at <https://outside.agoda.com>.