

AMCHAM Human Resources Workshop 2018

HR's Role in the Digital Era

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Geannie Cho is Chief Operations Officer of Cigna Korea, leading operational excellence from customer service to sales monitoring and management, as well as IT development. She is also the leader of strategic healthcare service initiatives for the company.

Prior to, she was Assistant Vice President and Project Manager at SunLife Financial (Asia Pacific Regional Office), responsible for supporting the country manager to establish Greenfield operation in Korea. She was Manager of sales & marketing at MetLife International, supporting Non-U.S. agency markets with the Global CMO, and manager, IT/BA-PMO at MetLife Korea, responsible for new business common platform system for the agency channel.

She has recently acquired MBA at Duke University. She is a graduate of Seoul National University, with Masters degree at Hankuk University of Foreign Studies.