

PROFESSIONAL PROFILE



CHINATSU KANEKO

Senior Director
Workplace Strategies
North Asia

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TRACK RECORD

RETAIL, [SHOWROOM
Ben & Jerry's Store,
Starbucks Japan,
Max Brenner,
Sweetmay, Macao
Lotus Hypermarket,
Coca Cola KO Lab,
Medtronic Patient
Care Center, Beijing,
HOSPITALITY
JAL City Haneda
Hotel,
Jurin Restaurant,
Simatupang
Condominium,
Jakarta, Indonesia
Westin Hotel,
HEALTHCARE
Pathways Center,
King Hussein Medical
Center Amman,
Jordan
Vista Health Medical
Center,
Mumbai Medical
Center
BRAND DESIGN
Pembroke Real Estate
Find News
EDUCATION
International School
of Beijing, Beijing,
China
Perspective Charter

OVERVIEW

With 18 years of experience in commercial interior design, Chinatsu brings a comprehensive understanding of built space, especially in workplace. Her passion comes from her belief in the power of physical environments on human behaviors and on corporate culture, and she is committed to matching clients' business strategy to the built environments. Her workplace solutions are always built upon strong business strategy and concept, and she ensures that agreed upon concepts are executed in the end results. To that end her interests span from interior design to branding, communications, change management, evolution of work styles, business strategy and planning. She believes that strong collaborations is a significant key to implementation and realization of project goals; therefore she collaborates with many of CBRE's different service lines to ensure the success of the client projects.

One significant example of her such approach is the HQ relocation project for CBRE Japan, where her role was the lead interior designer, working closely with CBRE client team and the workplace strategy team. Collectively, the team was able to transform CBRE Japan's work style and corporate culture to be significantly more collaborative, while reflecting its premier brand image and reducing the operational and real estate costs. As the Senior Director of Workplace Strategy team for North Asia, she leads her team to offer solution-oriented strategies to the clients in Japan, Hong Kong, Greater China and Korea.

RECENT WORKPLACE EXPERIENCE

GlaxoSmithKline, Dentsu, EY, Deloitte Tohmatsu Consulting
ISID, Asatsu-DK, CBRE Japan, Salesforce.com, Zurich Insurance
MetLife, Sekisui Medical, Adidas, NTT Docomo, Broad Band Tower, NHN Japan PricewaterhouseCoopers, NIKE, etc

EDUCATION

- School of the Art Institute of Chicago: Chicago, Illinois 1994 - 1998
Bachelor of Interior Architecture; May, 1998
- University of Wisconsin at Milwaukee: Paris, France Spring Semester, 1996
Architecture study abroad program in Paris, France
- Colgate University: Hamilton, New York 1990 - 1994
Bachelor of Arts and Art History; May, 1994

PROFESSIONAL PROFILE

- Punahou School: Honolulu, Hawaii 1984 – 1990

QUALIFICATION

- NCIDQ: National Council of Interior Design Qualifications, 2003
- LEED: Leadership in Energy + Environmental Design Accreditation, 2004

