



BAIN & COMPANY 

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미국 국방부, CSC Index , EDS-AT Kearney 근무

2000년 베인 & 컴퍼니 시니어 파트너로 입사

2004년 베인 & 컴퍼니 글로벌 디렉터 선임

2006년 베인 & 컴퍼니 아시아 금융대표 선임

2007년 베인 & 컴퍼니 아시아 Operations 프랙티스 대표 선임

2008년 베인 & 컴퍼니 최고이사결정기구 이사회 (Management & Board committee) 멤버 선임

2010년 베인 & 컴퍼니 코리아 대표 선임

Sunny Yi is the managing partner of Bain & Company's Seoul office and the leader of Asia Operations Improvement Capability Practice. He has been serving as a member of Bain's Board of Directors since January, 2008 as the first Asian elected member. Mr. Yi has over 30 years of industry and consulting experience in transformation & change management, organization and leadership design. Mr. Yi has extensive transformation consulting experience in finance, manufacturing, and service companies in Asia and in US. He has led several large-scale transformation projects in Asia as a leading partner. Mr. Yi is the author of 10+ best selling management books, including *Korea Discount I – Symptoms & Causes*, *Korea Discount II – Answers and Solutions*, *Transformation Management*, *Digital Management*, and others. He is a frequently featured columnist and advisor for leading management journals, including *Harvard Business Review* and *Wall Street Journal*. He is serving as an economic advisor to the President of Korea and was a member of National Economic and Strategy Advisory board reporting directly to the President of Korea. He was voted as one of the most influential business management gurus in Korea in 2008 - 2010 by the Maekyung Economy, the only consultant to capture that honor in three years in a row. Prior to joining Bain, he was an executive at EDS, and a senior consultant with CSC Index where helped the firm to launch the Business Process Re-engineering concept.

Mr. Yi holds an MBA from Harvard, an MS from University of Southern California in Information Management Systems, and a BS in Aerospace Engineering from West Point, US Military Academy.