



PARTNERSHIP PROPOSAL FOR AMCHAM Healthcare Innovation Seminar 2016

For more information on partnership, contact AMCHAM's Marketing Team
at Tel. 6201-2237/1/5 | Email: marketing@amchamkorea.org

EVENT: AMCHAM Healthcare Innovation Seminar 2016
SEMINAR TITLE: TBD
DATE: November 18th, 2016
VENUE: Four Seasons Hotel Seoul
EXPECTED NUMBERS: 100 - 150 guests

PARTICIPANTS

AMCHAM members, domestic and foreign pharmaceutical and medical devices firms, government officials, and other guests interested in the healthcare sector

PURPOSE

To examine the rapid changes occurring in the Korean healthcare arena and to identify policies and incentives that can best help Korea promote innovation and achieve its ambitious goals in the healthcare sector

GRAND PARTNERSHIP: KRW 10 Million (10,000,000)

MONETARY PARTNERSHIP BENEFITS

- Partnership means your company will be associated with the Seminar
- Partnership will give your company major exposure to business leaders and decision-makers in Korea

Complimentary Ticket/VIP Session	Promotional Booth	Complimentary Ads
1 Complimentary Table (10 People) for the Seminar (Premium Location), Invitation to VIP Session (2 People)	1 table in the foyer's prime location to promote company's products/services	4 email advertisements

<On Site of the Event>

- Company logo will be highlighted on the Seminar main banner, which will be hung in the Seminar room (The main banner will include all confirmed partners' logos. The order of the logos will be in company logo's alphabetical order. Grand Partnership Logo will be bigger than Major Partnership.)
- Exposure during partner logo rotation on a screen in the Seminar room
- Corporate advertisement (print ad) will be shown on a screen in the Seminar room
- Company verbally recognized as partner

< Before/After the Event >

- Company logo exposure in the event flyers to all 1,800 AMCHAM members
- Company logo exposure in the recent events page of AMCHAM Journal after the event for 1 edition

MAJOR PARTNERSHIP: KRW 7 Million (7,000,000)

MONETARY PARTNERSHIP BENEFITS

- Partnership means your company will be associated with the Seminar
- Partnership will give your company major exposure to business leaders and decision-makers in Korea

Complimentary Ticket	Promotional Booth	Complimentary Ads
3 tickets (3 people) for the seminar	N/A	1 email advertisement

<On Site of the Event>

- Company logo will be highlighted on the Seminar main banner, which will be hung in the Seminar room (The main banner will include all confirmed partners' logos. The order of the logos will be in company logo's alphabetical order. Grand Partnership Logo will be bigger than Major Partnership.)
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