



Scott Thiel

Partner

Location Head

scott.thiel@dlapiper.com

17th Floor, Edinburgh Tower, The Landmark, 15 Queen's Road Central, Hong Kong, China
T: +852 2103 0519 F: +852 2810 1345 M: +44 7771 505054

Scott Thiel is the Asia Head of the Data Privacy, Information Law, Cybersecurity and Technology team and specialises in complex IT focussed and information based projects. He also has a degree in computer science and background in electronic engineering.

Scott has extensive experience advising clients on information, Cybersecurity, data privacy and information law issues across multiple jurisdictions including Hong Kong, China, Singapore, South Korea, Malaysia, Japan, Taiwan and the European Union.

Scott has been advising clients on privacy and cybersecurity related compliance issues and opportunities in relation to recent legislative developments across Asia.

Chambers 2016 states "group head Scott Thiel is identified by peers and clients as a gifted IT practitioner, whose big-name client base includes Skyscanner. According to one source, Thiel is "very good at providing advice on data privacy. He is very up-to-date on legislation and technically savvy, which is a very good combination when it comes to issues that frequently pop up for us."

EXPERIENCE

- Advising **UBS** on PRC offshore data security restrictions including in relation to anonymised data sets.
- Currently advising **New World Development** on its PRC and Hong Kong privacy and information security audit program covering all aspects of its multi business data collection, use and security policies and practices.
- Advising **HSBC** in crafting its responses to queries from its primary regulator about its current information security preparedness.
- Currently working with a **leading IT Consultancy business** on the commercial opportunities associated with incorporating privacy-by-design methodology within its solution deliverables.
- Advising **NBA China** on the appointment of a technology partner to develop, implement and support a big data warehouse, establishment of a member loyalty scheme and data analytics of their member information. project underpins NBA China's commercialization strategy for the

CREDENTIALS

Education

Monash University, LL.M (Intellectual Property), 1998

Melbourne University, LL.B. 1995

University of Melbourne, BSc. 1995

Professional Qualifications

Solicitor of the Senior Courts of England and Wales

Languages

English



estimated 300 million NBA basketball game viewers in the PRC expanding opportunities for merchandising in online and physical retail outlets.

- Advising **an Australian Bank** on the investigation by the Privacy Commissioner in relation to unauthorised offshore personal data disclosure. Provided strategic advice on the interaction with investigation regulators.
- Currently working with **a leading European IT security business** on the development of a jointly branded privacy and cyber security accreditation.
- Lead advisor to **Yara Group** on a multijurisdictional privacy and information security audit program.
- Advising **a leading global technology company** on a range of privacy compliance issues associated with its data flow models including through adoption of anonymization and encryption solutions.
- Advising **Credit Suisse** on an end to end privacy and information security compliance review.
- Advising **a global Bank** on the revision of its customer terms and conditions and personal information collection statement to ensure adequate notification and consents were obtained to enable to the Bank to meet its FATCA information disclosure obligations.
- Advising **Pfizer** on the localization of its intragroup Data Transfer Agreements across 8 jurisdictions in Asia
- Advising **a major Australian bank** on the impact and management of data privacy breaches in Asia arising as a result of a compulsory information audit undertaken by a foreign regulator.
- Advising **the data privacy regulator of Hong Kong** on the implementation of regulations against cross-border transfer of personal data. The project involves a study of the data protection regimes in 50 jurisdictions across the world.
- Advising **an leading Indian service provider** on issues associated with its employee data retention, transfer and processing
- Preparing model clauses for the **Hong Kong Privacy Commissioner** to regulate the extraterritorial transfer of personal data
- Advising **a global Bank** on an investigation following lodgement of a complainant by an individual.
- Lead advisor to **St Jude Medical** on data compliance issues associated with the centralization of its customer information into a Hong Kong based electronic records database. To support this project, local law advice was obtained and co-ordinated from several countries including Thailand, Taiwan, Singapore, Korea and China.
- Drafted Data Protection customer consents (including on-line, in contract and call centre scripts) to support the launch of an insurance product for a **home boiler maintenance**.
- Negotiated EU model clauses for data transfer beyond the EEA on a several major offshoring projects including for **Scottish Power, National Australia Group, RBS, CTS and HCL**
- Advising **Skyscanner**, a leading global travel search site, on various general technology related contracts in Hong Kong and China and providing legal support to Skyscanner's operations in the Asia region.