

## **Assistant Secretary Marcus D. Jadotte**



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*Assistant Secretary of Commerce*

*For Industry & Analysis*

Marcus Jadotte was confirmed on December 16, 2014 by the United States Senate to serve as President Obama's Assistant Secretary of Commerce for Industry & Analysis for the International Trade Administration at the United States Department of Commerce. Jadotte serves as the Department's primary liaison with U.S. industry and trade associations to help address industry concerns and support American competitiveness. Jadotte advises the Under Secretary and the Secretary on trade and investment policy and issues impacting the global competitiveness of U.S. businesses. He also heads the division that conducts research and analysis on manufacturing, services, travel and tourism, textiles and apparel, global trade, investment, and economic trends that impact the International Trade Administration's mission.

Previously, Jadotte served as Vice President of Public Affairs and Multicultural Development for NASCAR. In this role, he became the first African-American Officer in NASCAR history. During his near decade at NASCAR, Jadotte created and managed an innovative, comprehensive driver development academy, and subsequently developed a driver development academy in Puebla, Mexico. He focused his attention on increasing the organization's public awareness through the development of the NASCAR Newswire Program, by launching a partnership with BET Network, and by developing a market strategy to welcome the Latino community into NASCAR.

Prior to joining the NASCAR team, Jadotte served as chief of staff to both Congressman Peter Deutsch and later to Congresswoman Debbie Wasserman-Schultz. He also served in the Clinton Administration at the Labor Department.

In 2014, Savoy Magazine named Jadotte as one of the "Top 100 Blacks in Corporate America". Jadotte holds a Bachelor of Science in Economics from Florida State University.