

Q.Kim

Director

Eureka Film Production



Profile

- . 1993- Founded Eureka Film Production, working as representative director since then.
- . 1993-1986 Worked as a director in BePro Film Production.
- . 1986- BA in Art, Hongik University, Seoul, Korea

Portfolio

Produced more than 900 TVCs so far.

. **Cosmetics**

SK-II/ L'Oreal/ Laneige Campaign/ Calli Campaign/ DoDo Red Pack Powder/ Guy with flowers Cosmetics/ Hanbul Cosmetics (Batang/ Do&Be Campaign/ Effe Campaign)/ Rosee Twincake/ Johnson's Baby Lotion/ Ma Monde Campaign/ Marie Claire/ De Bon Trea Campaign/ Amore Twin X Campaign/ Overclass ID Campaign/ ICS Campaign/ Hera Campaign/ Ilem Campaign etc.

. **Consumer Goods**

L'Oreal/ Procter & Gamble(Vidal Sassoon "Calligraphy" etc/ Whisper)/ Kleenex Tissue/ Black & White Magicgold/ Newage shampoo/ Hansem Kitchen Art/ Absolute Baby Mile etc.

. **Fashion/Clothes**

Clride/ Giordano Campaign/ Guess Jeans/ Levi's/ Esquire/ Marzo/ di clase/ BangBang/ Tomboy/ Intime/ Resume/ Venus/ LG Fashion/ Nonno Campaign/ Bean Pole/ Maestro Men's/ Logatis Men's etc.

. **Electronics**

Sony Handycam/ Samsung Notebook/ Samsung Anycall Mobile Phone/ LG Dios Refrigerator/ Samsung Zipel Refrigerator/ Winnia Airconditioner/ Samsung TV/ Daewoo TV Supervision/ Sejin Computer etc.

. **Food/Soft Beverages**

Maxim / McDonald's/ Kellogg Cereals/ Kellogg's Nutrigrain Bar/ Dunkin Donuts/ Doritos/ Pokachip/ Paris Baquette Bakery/ Maxim Coffee/ Maxim Coffeemix/ Maxim Mocagold Campaign/ Maxwell Bluet Campaign/ Sunny 10 Softdrinks/ Chilsung Cidar/ Qwon/ Café Latte/ Maxwell Can Coffee/ Lotte Soft Drinks/ Choco Gio Biscuits/ Zec Biscuits/ To You Chocolate etc.

. **Beer**

OB Lager Campaign / Capri Beer Campaign / OB Lager Lalala Campaign/ OB Ice Beer etc.

. **Retail/Department Stores**

Shinsegae/ Printemps etc.

. **Tele Communication/Internet**

SK Telecom(Speed 011/ n-Top/ TTL/ Nate/ Moneta etc.)/ Pantech & Qritel/ KTF "Drama" Campaign/ 016 Campaign/ n 016/ LG Telecom/ Hansol PCS/ 00700/ Korea Telecom 001/ WaaWaa.com/ Daum.net/ Lycos.co.kr etc.

. **Corporate PR**

Samsung Brand PR / CJ/ SK Corporation/ SK Telecom/ Hana Bank/ Aloemime/ Korea Telecom/ Hansol/ LG Fashion/ Sejin Computer/ Samsung Electronics/ Shinsegae etc.

. **Automobiles**

Hyundai NF Sonata / Daewoo Matiz / Hyundai Sonata / Hyundai Accent(talent: Tyron Boggs) / Hyundai SUV Sportage.

. **Etc...**

De Beers/ KEB Visa Platinum Card etc.

Overseas Agency Production

. Nov. 2007	Garnier "Zhang- Ziyi" Market:China/Thailand/HK	Publicis Conseil / France
. Sept. 2006	L'oreal "Pei-bei"	
. Sept. 2003	Vidal Sassoon "Dancer" Market: Greater China/HK/Taiwan)	LB Guangzhou
. Aug. 2003	Pepsi Twister "Come Together" Market: Vietnam/Malaysia/Thailand/Korea	DDB HK
. Aug. 2002	Vidal Sassoon "Home&Salon"	LB Hong Kong
. July. 2002	Vidal Sassoon "Band Girl"	LB Hong Kong
. Sept.2001	Vidal Sassoon "See-Saw"	LB Hong Kong
. July. 2001	Vidal Sassoon "Straight"	LB Hong Kong
. Mar. 1999	Oil of Olay	DDB HK
. Mar. 1998	Tita "Bedroom/life"	O&M HK

TVCs sold to other Asian Market

. 1999	Vidal Sassoon "Calligraphy" On-air : HK/China/Taiwan/Malaysia/Singapore	LB Korea
. 1999	McDonald's "Daddy & Ice-Cream" On-air : HK/China/Taiwan	LB Korea
. 1998	McDonald's "Fishing" On-air : HK/China/Taiwan/Singapore	LB Korea

Award

- . 2008 Korea Advertising Award
(Samsung Brand PR - Egypt/ Brasil)
- . 2006 TVCF Awards / korea
(SKT – Fingers)
- . 2003 Korea Advertising Award
(Pulmuone)
- . 2002 Korea Advertising Award
(Samsung Camera Kenox)
- . 2002 Korea Advertising Award
(Anycall – digital exciting)
- . 2002 Korea Advertising Award
(SK Telecom)
- . 2001 Korea Advertising Award
(FN Honors Cub/DoDo Cosmetics/Speed 011-SK Telecom)
- . 2001 Advertising Academic Association
(Best TVC of the Year : KTF “Drama” Campaign)
- . 2001 Ad.com
(Best of the Best TVC : Speed 011-“Museum”)
- . 2001 The Best Director of the Year by Ehwa University
(Giordano-“Kung Fu”)
- . 2000 Korea Advertising Award
(Daum Communication-“Panmunjum”/ Vidal Sassoon-“Calligraphy”/Waawaa.com Campaign)
- . 2000 Ad.com
(Best of the Best TVC : Daum Communication-“Panmunjum”)
- . 1999 Korea Broadcasting & Advertising Award
(Hana Bank : Musical Notes)
- . 1998 CLIO Finalist
(Laneige Cosmetics)
- . 1997 Korea Advertising Award
(OB Lager Beer/Evas Cosmetics)
- . 1996 IBA Finalist
(Kleenex Tissue)
- . 1996 Korea Advertising Magazine
(Best TVC : OB Lager Beer)
- . 1995 CLIO Finalist
(Do & Be Cosmetics)
- . 1995 Korea Advertising Award
(Best Ad : Do & Be Cosmetics)
- . 1995 Korea Advertising Magazine
(Best '95 TVC : Hyundai Car “Accent”/ Finalist : Kleenex Tissue -Appointed as a Director of the Year)