



Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

1st Quarter 2020

2020년 1분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the fourth quarter of 2019.

AbbVie Korea

abbvie



Contact | AbbVie PA (communication.korea@abbvie.com)

AbbVie Korea has patient-centered CSR initiatives, including patient welfare information booklets, and employee volunteer programs, such as A-Walk, Week of Possibilities and Action Day. The booklets cover patient support welfare programs run by public and private sectors to help patients and caregivers with financial difficulties manage their diseases. A-Walk helps boost employee health through walking while facilitating the company's donations to nonprofit organizations. Employees volunteer to paint pop-art portraits for the patients and renovate the rehabilitation center for the disabled during Week of Possibilities. Action Day includes programs such as kimchi-making and hands-on Christmas crafts-making.

AIG Korea

AIG



Contact | Yoojin Lee (yoojin.lee@aig.com)

As part of the "A Helping Hand by AIG Korea" CSR campaign, AIG Korea held a volunteering activity with Make-A-Wish Korea. 87 AIG Korea employees participated in this event and made 100 Wish Bears for children with critical illnesses. Wish Bears made by AIG Korea employees will be delivered to children by Make-A-Wish Korea. Make-A-Wish is a charity foundation with the mission to fulfil the wishes of children with life-threatening medical conditions and enrich their human experience with hope, strength and joy. AIG Korea held a number of CSR activities this year in celebration of the company's centennial year and 65 years of business in Korea and plans to continue such activities in upcoming years.

Bae, Kim & Lee LLC |



Contact | Ilji Cho (ijcho@bkl.co.kr)

First launched in 2017 and now in its fifth session, NPO Legal Support Lawyers training is a program that provides lawyers interested in helping NPOs with basic understanding of NPOs and related legal issues. The lawyers who have finished training are matched one to one with NPOs that need legal pro bono assistance.

In the fifth session, NPO activists and experts in the nonprofit sector participated as instructors and panels, passing on their expertise they have built up over the years.

CBRE Korea |



Contact | Kayla Ryu (Kayla.Ryu@cbre.com)

In November, CBRE Korea, a global commercial real estate service company celebrating its 20th anniversary, held its Walk for a Wish 2019 charity event. In addition to participating in a walk, employees held a charity bazaar which raised about KRW 5 million for the Guro Happy Community Child Center in Guro-gu, Seoul, and on November 15 over 65 employees visited the center to donate the proceeds and to hang new wallpaper in study rooms. They also provided furniture, computers, clothes and toys for the children.

Launched in Asia Pacific in 2010, CBRE's annual Walk for a Wish is part of a "Wellness Week" initiative in which the company promotes wellbeing of mind, body and environment through a series of internal activities.

Citibank Korea Inc. |



Contact | Seong-Jae Lee (seongjae.lee@citi.com)

Citibank Korea held 2019 Youth Co: Lab Korea Policy Interface, co-sponsored by Citi Foundation and United Nations Development Programme (UNDP) Seoul Policy Centre, on October 1. About 100 people, including members of the start-up ecosystem at home and abroad, government policymakers and Citibank Korea personnel shared examples and discussed the cultivation of youth entrepreneurs and fulfilment of the Sustainable Development Goals (SDGs). The Youth Co: Lab, established jointly by Citi Foundation and UNDP in 2017, aims to achieve SDGs to address social issues through leadership, social innovation and entrepreneurship, while investing in Asia-Pacific youth to help them improve their abilities.

Delta Air Lines |



Contact | Ashleigh Daniel (ashleigh.daniel@delta.com)

On November 27, employees from Delta Air Lines volunteered at the USO's annual Thanksgiving Luncheon serving hot meals to military members and their families. The event took place at Camp Humphreys in Pyeongtaek, South Korea, where 38,000 U.S. service members and their families are currently stationed. Delta was the main sponsor of the event and partners closely with the U.S. military in South Korea on various events and activities throughout the year. This event is a great way for Delta to show their appreciation to the service members who may be away from family and friends in the U.S. during the holiday time.

Dow Korea |



Contact | Kyutae Kim (kkim12@dow.com)

Dow Korea held the #PullingOurWeight campaign in Incheon on November 15. This is Dow's global coastal cleanup initiative to raise awareness on the ocean waste issue and create a cleaner and healthier environment. This year, Dow Korea held four cleanup events in Jincheon and Incheon, with 152 participants collecting 790kg of waste. This is approximately 439 times the global average amount each individual produces in a day – 1.8kg. Andrew Ryu, Country Manager of Dow Korea, said, "Dow is accelerating leadership efforts to build a circular economy for plastic by improving poor waste management infrastructure through innovation, investment in key technologies and partnerships, advancing plastic's reusability and creating new application for recycled plastics."

The Estée Lauder Companies Korea |



Contact | Hyelee Yu (hyeyu@kr.estee.com)

The Estée Lauder Companies Korea (ELCA Korea) continued its strong commitment to the local community in Korea through various initiatives in 2019. In December, ELCA Korea supported Seoul SOS Children's Village for the sixth year. Employees visited the Seoul SOS Children's Village to deliver around 125 hand-wrapped Christmas gifts for the children and to make kimchi for the 55 children living in the Village. More than 1,000 gifts have been delivered by ELCA Korea to the children since 2014. Meanwhile, ELCA Korea is also supporting academic and vocational education scholarships for teenage girls graduating from high school and leaving the SOS Children's Village to support the girls' career dreams to come true.

ExxonMobil Korea Inc.

ExxonMobil



Contact | Ryan Rhee (ryan.j.rhee@exxonmobil.com)

ExxonMobil worked with Seoul Forest to support their tree-planting program. As part of this community outreach effort, about 50 ExxonMobil employees spent a sunny afternoon on October 18 to help plant 1,000 trees. Over and above the environmental benefits the 1,000 trees will bring, the tree-planting outing also brought together ExxonMobil employees from our LNG, Chemical and Lubricant affiliates in a different setting outside the office to do good together. Dressed in yellow vests, getting down on their hands and knees to work the soil to plant tree saplings brought smiles to everyone- each ExxonMobil member feeling proud that they could make their own contribution to our local community.

George Mason University Korea



GEEF X AEAKU

The Role of Higher Education for SDGs and Future

30th, October [Wed] 2019 | Grand Ballroom, The Commons, Yonsei



Contact | Doug Kim (dkim97@gmu.edu)

On September 22, George Mason University Korea, with the support of the Rockefeller Foundation and in partnership with the UN Institute for Training and Research, launched the University Global Compact. The UGC is a collaborative platform of global universities and other higher education associations to create a more sustainable future by leveraging the framework of the “UN Sustainable Development Goals” (SDGs) and finding ways to incorporate achieving these goals through our education, research, and service missions. As part of the university’s commitment to this mission, Gbemi Disu, Chief Business Officer, delivered a speech on the roles of academia in creating a sustainable future at the Global Engagement & Empowerment Forum (GEEF) on Sustainable Development.

GM Korea

GENERAL MOTORS
GM KOREA COMPANY



Contact | Seungwon Seo (seungwon.seo@gm.com)

The GM Korea Employee Foundation held the “Sharing Winter Kimchi of Love” event on November 16 at GM Korea Bupyeong headquarters. GM donated 16 tons of kimchi made by participants to 87 social welfare and child welfare facilities. This event was attended by 200 people, including GM Korea CEO Kaher Kazem, GM Technical Center Korea President Roberto Rempel, and GM Korea Supplier Association President Moon Seung. The Foundation has been making and donating kimchi to neighbors in need since its launch in 2005. It has donated 241 tons of kimchi to the marginalized and social welfare facilities until this year. The event has become popular in the company as an event providing an opportunity to experience Korea’s winter kimchi-making.

Hewlett Packard Enterprise Korea

Hewlett Packard
Enterprise



Contact | SeungEun Joun (seungeun.joun@hpe.com)

On November 30, HPE Korea Charity held the second annual Kimchi Donation Festival of Love. Despite the chilly weather, 40 employees and families volunteered to share the joy of giving through kimchi-making. Participants made and prepared Kimchi to be distributed to multicultural families in Seoul Guro district. Volunteers made kimchi and assisted with the packaging and preparing to be distributed to those in need. Volunteers mixed cabbages with kimchi sauce. A total of 100 boxes of Kimchi were made by HPE Korea employees.

"I was worried that the weather would be cold, but the sunshine was so warm that I sweated. I think I can do a little better next year," said one of the employees who took part in the event.

IBM Korea

IBM



Contact | JiHyun Shin (shinjih@kr.ibm.com)

IBM Korea was awarded by Korea's Presidential Committee on Jobs. IBM Korea CSR and P-TECH contributions for New Collar incubation has been acknowledged by Korean government. P-TECH is a pioneering education reform initiative created by IBM, aims to provide students with the technical and professional skills to thrive in the 4th Industrial Revolution. It represents the best of what public-private partnerships can look like. This is awarded by the Vice Chairman of Korea's Presidential Committee on Jobs (Minister-level award). ShinHan Bank and IBM Korea received this award on December 11 as an Admired Company in Korea. Regina Son, Communications and CSR executive in IBM Korea, received this award on behalf of IBM Korea.

Lee & Ko

Lee
&KO



Contact | Seok-Pyo Hong (seokpyo.hong@leeko.com)

Lee & Ko entered into an MOU for "Reach Out Legal Classes" with Seoul Metropolitan Office of Education to provide legal education for middle and high school students in Seoul. This is a program by which attorneys visit schools to deliver fun and easy classes on law. Classes include "Understanding potential crimes on SNS," "Understanding legal issues through movies," and "Words and law." Designed to help students better understand the core values of the Constitution and democracy, the classes aim to prepare students as prospective members of the community. Interested attorneys at Lee & Ko voluntarily participated in this campaign, having visited seven different schools in the second half of 2019.

Lime Korea |



Lime Korea held the First Ride Busan@Haeundae on December 5. The safety education program was held in collaboration with GS Caltex, GS Retail, which partnered with Lime and the Korea Sharing Economy Organization to celebrate Lime's launch in Busan. First Ride is Lime's signature safety campaign implemented in every market. Lime helps users who are new to e-scooters learn basic rules and how to ride safely. "We will work with local communities in Busan and make the utmost effort to help cultivating safe riding culture." said Gihyun Kwon, Government Relations Manager of Lime Korea.

Contact | Gihyun Kwon (gihyun.kwon@li.me)

LINA Korea |



Seoul National University Dental Hospital (SNUDH) named a Central Dental Treatment Center for the Disabled attached to the SNUDH as "LINA Dental Care Center for the Disabled" as a token of appreciation to LINA Foundation for its contribution of KRW 2 billion to help build the center. Benjamin Hong, Chairman of LINA Foundation, said, "We've decided to donate the fund with a wish to give practical help to the people with special needs when they need dental treatment." He added, "We hope more patients could enjoy medical benefits."

Contact | Kim Ji Ha (jiha.kim@cignakorea.com)

Marsh Korea |



Marsh Korea launched an English tutoring program from October 17 based on previous volunteer experiences at the girls' orphanage, Sundukwon. Starting from the desire to help the girls support themselves financially after reaching the age of 19, Marsh Korea came up with the idea to provide weekly English classes. Every Thursday, two employees from Marsh Korea visit Sundukwon to teach an English class to 8-year-old girls. So far over 50 employees have signed up for English tutoring volunteer activities and the classes are already fully booked until next March. Marsh Korea aims to recruit more colleagues to provide long-term commitment and gradually extend the opportunities wider.

Contact | Jieun Kim (jieun.kim@marsh.com)

Novelis |

Novelis



Contact | Subin Park (subin.park@novelis.adityabirla.com)

Novelis, the global leader in aluminum rolling and recycling, participated in the 2019 Cheonggye Upcycling Festival to raise public awareness of aluminum can recycling by displaying art works made with recycled aluminum cans, holding photo exhibition that shows aluminum recycling process, and operating can strike zone at Cheonggye Plaza.

Through this event, Novelis promoted the economic and environmental benefits of aluminum with its infinite recyclability when properly discarded and segregated.

Co-organized by Seoul Facilities Corporation and Weenu, the social enterprise, this annual festival ran from October 15 to 21, 2019 in Cheonggyechun area.

Nu Skin Korea |



Contact | Chan Hee Kim (chhkim@nuskin.com)

Nu Skin Korea volunteered at Wonam-ri for the Gangwon Wildfire Damage Restoration Support Project. Nu Skin Korea employees and Force for Good Committee members collected and washed the large size laundries of Wonam-ri villagers, which were hard to wash at their homes, and served warm lunches with the Korean Red Cross. This volunteer activity helped victims of the Gangwon wildfire recover their daily lives. The main plan of this project is to remodel Wonam-ri Village Hall to help community restoration so that it can be used as a communication space for residents and as a facility to prepare for disasters.

Qualcomm Korea |

Qualcomm



Contact | Diane Jang (c_yenaja@qti.qualcomm.com)

This past November 29, Qcare, Qualcomm Technologies' in-house volunteer community, hosted the "Delicious Kimchi, Delicious Sharing" event at Hansarang Home of handicapped infants with ChildFund Korea located in Gwangju, Gyeonggi-do. 40 employees joined the volunteer activity of preparing kimchi that a community can enjoy for a full year. They also donated funds to support the production cost of the electric food-warming cart. The activity contributes to improving the nutrition and food culture of the disabled and supports warm and healthy winters for them. Qualcomm, a leading innovator of next-generation technologies, products and services, will continue to carry out various activities for neighbors who need help.

RGA Korea



LIFE REINSURER OF THE YEAR
ASIA INSURANCE INDUSTRY AWARDS (2017) (2018) (2019)



Contact | Heejung Lee (hlee@rgare.com)

RGA (Reinsurance Group of America) Korea held its 3rd CSR activity of 2019, "Sharing Kimchi Love" on Friday, November 8, with a non-profit organization called "Hansup."

16 volunteers participated in making 400 kg of Napa cabbage kimchi. They made the kimchi marinade from scratch and mixed them all together. They also assisted with the packaging to transport the prepared kimchi to the loading area. The kimchi made on that day were delivered to welfare organizations in the region.

This activity has become one of the most popular events for participants to experience our culture as well as volunteer for the local community. RGA Korea holds regular volunteer events and conducts socially responsible activities to aid the people in need.

Robert Walters Korea

ROBERT WALTERS



Contact | Ally Kim (Ally.Kim@robertwalters.co.kr)

Each year, Robert Walters Group across Robert Walters, Resource Solutions and Walters People collaborate globally on Global Charity Day to raise donations for a range of charities. On October 11th, the Seoul office raised money through various fundraising activities such as dress down, bake and drink sales, raffles and garage sales. Unused and gently-worn clothes, bags and shoes were collected for donation as well.

All donations went to Anna House in Seongnam, Gyeonggi province, which provides shelter and support for homeless and runaway teenagers. Robert Walters Korea is dedicated to making a positive impact on society and people's lives as a global recruitment company.

Seoul St. Mary's Hospital of the Catholic University of Korea

THE CATHOLIC UNIVERSITY OF KOREA
SEOUL ST. MARY'S HOSPITAL



Contact | Jungeun Oh (cmcglobal@catholic.ac.kr)

Seoul St. Mary's Hospital of the Catholic University of Korea (SSMH) provided medical training program for Paul VI Hospital on December 6. The delegation from Paul VI Hospital in Burkina Faso, Africa, included Damien Sandwidi, Apollinaire Zombre and Eustache Kalmogho. Seoul St. Mary's Hospital provided charity medical care, education and training including detailed introduction of the hospital's clinical pathways, Home Care Nursing Center, Hospice and Palliative Care Center as well as in-depth Q&A session and a hospital tour. The purpose was to contribute to accomplishing the mission of both hospitals by respecting life and SSMH will continue to seek ways to help neighboring countries in need with its advanced medical system.

Shin & Kim

SHIN&KIM



Contact | Seo, You-Jin (yjseo@shinkim.com)

On December 2, Shin&Kim conducted “Warm-hearted Gift Box Campaign” as its year-end community service, packing winter goods in boxes and delivering them to the elderly living alone. Goods that were packed had been recommended by each community welfare center in Seoul and selected for the elderly to have a pleasant winter, including a knitted neck warmer, sleep pants, heat pack, beef bone soup, vitamin C and one kilogram bag of rice. A total of 100 boxes were packed in 3.83 hours, thanks to the active participation of the Shin&Kim staff. The goods were then delivered to the elderly living alone in Seoul and Gyeonggi.

USG Boral Korea

USG BORAL INNOVATION INSPIRED BY YOU.TM



Contact | (Julia) Eun-bi Kim (Eun-bi.Kim@usgboral.com)

On October 1, Employees at USG Boral Korea assisted families build places which will soon become their homes. USG Boral Korea continues to support Habitat for Humanity Korea by donating labor and building materials needed for construction sites in Korea.

Since 2000, USG Boral Korea has taken part in the Habitat for Humanity Korea’s Build House of Hope Campaign by providing plasterboards and engaging in volunteer activities related to the construction of homes. Cumulatively for the past 20 years, USG Boral Korea has provided approximately 140,000 sheets of plasterboard to build houses for families in need of housing support.

WeWork Korea

wework



Contact | Jaewon Yoon (jaewon.yoon@wework.com)

On December 7, WeWork Korea employees gathered to support over two thousand seniors, who came to the Seoul Senior Welfare Center for a warm lunch meal on a chilly Saturday. There, WeWork employees cleaned the kitchen and washed dishes together while providing support for seniors at the center. Since 2017, WeWork started participating volunteer activities at the Seoul Senior Welfare Center, and sharing warm hearts with the Center community has become one of WeWork’s ongoing traditions in the winter season ever since.

Yoon & Yang LLC |



Contact | EuGene Hong (eughong@yoonyang.com)

On October 18, Yoon & Yang LLC and Yoon & Yang Pro Bono Foundation hosted the 2nd Classroom Law Competition at the Yoon & Yang Academy which is located in ASEM Tower in Seoul. Three middle school teams and three high school teams participated in the competition and explained the purpose and details of the enactment of the laws they prepared. The Chungshin Girls' Middle School team, who proposed "laws on improvement of the academic environment of North Korean refugee youth," and the Hana Academy Seoul team, who presented regulations on the "prevention of aversive expressions within the classroom," won the Grand Prize. Yoon & Yang's attorneys also provided middle and high school students with on-site mentoring advice.

Yulchon LLC |



Contact | Eun Jeong Lee (s_ejlee@yulchon.com)

On November 23, a team of Yulchon and Onyul volunteers visited the Magic Lamp Community Meal Center to make and share fresh kimchi with those in need. About 19 Yulchon employees and family members prepared 100 heads of kimchi, which will be delivered to the elderly living alone as well as to migrant workers.

Magic Lamp is a nonprofit organization that assists marginalized people, including serving free meals to seniors living alone and offering multilingual consultation support services to migrant workers. Yulchon has been volunteering monthly at Magic Lamp since 2018.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by March 13, 2020.

AMCHAM Korea 주한미국상공회의소(암참)



The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

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Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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