

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

3rd Quarter 2022

2022년 3분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the Second quarter of 2022.

Bae, Kim & Lee LLC

bkl BAE, KIM & LEE



Contact | Yerang Kim (yrkim@bkl.co.kr)

About 110 members of Bae, Kim & Lee LLC and Dongcheon Foundation have been carrying out an eco-campaign to “create a forest where animals are happy.” Each participant plants acorn seeds in log pots and tries to grow them for more than 100 days to deliver them as seedlings to be planted in the forest. This volunteer work is part of the “Zero Waste” movement, which minimizes waste disposal. All packaging materials, including log pots, are made from natural biodegradable materials and recyclable paper. Participants will also conduct volunteer work to plant trees in Noeul Park this fall.

Busan Foreign School



Contact | Lauren Harvey (lharvey@bfs.or.kr)

Busan Foreign School, the American international school of Busan, prepares students to become responsible, contributing citizens in a rapidly changing world. Becoming socially conscious is a core value so that students are empathetic and gain an understanding and appreciation of various cultures. In Spring 2022, Busan Foreign School has raised funds to support the growing number of refugees around the world. Through a variety of efforts including Grade 5 walk-a-thon,

Student Council events, Palette Dance Club performance, HS Art Club activities, and the generous support of our parent community, over 3.6 million KRW (nearly USD \$3,000) has been raised and donated to UNHCR and Help4Refugees.

Ace American Fire and Marine Insurance Company (Chubb in Korea)



Contact | Yoo-Young Lee (YooYoung.Lee@Chubb.com)

Chubb in Korea donated to ChildFund Korea to improve the residential environment of underprivileged children. The amount of KRW 20 million was comprised of employee donations from a fundraising event held in May to celebrate Family Month, and donations made by Chubb based on the number of employees who participated in the event. Edward Kopp, Country President of Chubb's general insurance business in Korea, said, "Chubb in Korea has always been very active in supporting children

from vulnerable families in the local community. We will continue to provide additional assistance so these children can grow up in a healthy and safe environment."

Cisco Korea



Contact | Chae Kim (chaekim@cisco.com)

Cisco's flagship CSR program, Cisco Networking Academy, hosted APJC NetAcad Riders 2022, a virtual global competition for students to test their networking and IT skills in an international competitive setting. 760 students from 18 countries in the Asia-Pacific, Japan, Greater China and Korea region participated in the 3-round event. Each round took place for 90 minutes on a theoretical or practical exam utilizing Cisco Packet Tracer, a simulation program, to resolve networking problems.

From Korea, 10 students participated, and three won the APJC Gold and Bronze Certificates. The award ceremony was held at the Cisco Korea office on June 10, where participants were given an opportunity to learn about latest developments and trends in technology and career development opportunities.

Citibank Korea



Contact | Jeung Lun Kim (jeung.lun.kim@citi.com)

Citibank Korea made sleeping vests for the children of unwed mothers to prevent them from falling sick. 130 employees participated as part of a “Citi Global Community Day” program. Citi Global Community Day, which celebrates its 17th anniversary this year, features a variety of activities to help recover and renew local communities hit by COVID-19. Citibank Korea CEO Myung-Soon Yoo said, “Our social contribution activities joined by Citi employees and their families are conducted under

three themes – support of the vulnerable, environmental preservation and diversity – to help recover and restore local communities hit by the protracted COVID-19 pandemic. We hope that voluntary participation of Citi families will help change our society for the better.”

FedEx Express Korea



Contact | Seulki Ku (seulki.ku@hkstrategies.com)

FedEx is committed to giving entrepreneurs the tools and know-how they need to succeed. FedEx Express Korea and Junior Achievement Korea held the 2022 International Trade Challenge (ITC) Korea finals virtually on June 4. Nine shortlisted teams were invited to present their business ideas for a health product for the Cambodian market to a panel of judges. After evaluating the ideas, the judges selected six students to represent Korea at the Asia Pacific, Middle East and Africa Finals to be held in August.

The FedEx/JA ITC program aims to connect young entrepreneurs with the opportunity to gain a solid foundation on which to build future careers in business and has attracted over 2,712 students nationwide.

Four Seasons Hotel Seoul



Contact | Rebekah Lee (Rebekah.Lee@fourseasons.com)

Expanding Four Seasons' brand value of treating others as one wishes to be treated, Four Seasons Hotel Seoul is ramping up its ESG (Environmental, Social, Governance) innovations to help spearhead change and ensure a more positive impact on its surroundings and society. The hotel's Green team's efforts are part of a long and ongoing journey of continual improvement. Four Seasons Hotel Seoul introduced new large-capacity multi-use Diptyque bathroom amenities: shampoo, conditioner, body

wash, and lotion installed in special tamper-proof dispensers, accessible for refilling only by the Housekeeping team to ensure peace of mind for guests. Next in line to be addressed are the plastic water bottles alternatives due in the coming few months.

Grand InterContinental Seoul Parnas



Contact | Hyejin Jeon (hjeon@parnas.co.kr)

To celebrate June, the month of patriots and veterans, Grand InterContinental Seoul Parnas invited persons of national merit to a dinner to express gratitude for their noble sacrifice and dedication. Persons of national merit recognized by the Gangnam-gu Office were invited to Grand Kitchen, the buffet restaurant of Grand InterContinental Seoul Parnas, on Memorial Day, June 6, for a dinner prepared to express recognition. Gifts were also given to guests at the venue. Parnas employees who are

persons of national merit or their family members were also given gifts.

HP Printing Korea



Contact I Hyesun Kim (hyesun.kim@hp.com)

HP Printing Korea (HPPK) held a plogging activity on May 25 as part of the “40 Days of Doing Good” campaign, where various volunteer activities take place across all HP sites globally from May 1 to June 10. This activity was designed as one of the “Go Green” activities that HPPK delivers in pursuit of sustainability in Korea. Plogging was carried out for three hours to clean up trash hidden in every corner of the “Sangjeok-cheon” stream passing by the New Pangyo site of HP Printing Korea located in Seongnam

City. Participating employees engaged the local residents during the activity and had the great joy of receiving their gratitude for keeping the environment clean.

JTI Korea



Contact I Jee Won Lee (JeeWon.Lee@jti.com)

In June, JTI Korea donated to the Korea Senior Citizen Association Foundation (KSCAF), the largest senior organization in Korea, to improve the lives of socially vulnerable seniors in the scorching summer season. KSCAF prepared summer necessities with JTI Korea’s contribution and provided them to 500 isolated seniors across the nation. The donation bundle included cooling mats along with a letter of encouragement to help prevent various heat-related health dangers among seniors who are known to be

more vulnerable to summer heat. As a part of its local community investment activities to support an inclusive and resilient society, JTI Korea continues to introduce various programs focusing in three areas: people, culture and environment.

LINA Korea

라이나생명
A Chubb Company



Contact | Kim Ji Ha (jiha.kim@cignakorea.com)

LINA Foundation held the 5th LINA 50+ Awards ceremony on April 29 by announcing the winners who contributed to improving quality of life of the 50+ generation and creating healthy social values. John Koh, CEO of Genoscou, and Byung Chul Cho, Professor/MD of College of Medicine at Yonsei University, received the Respect for Life Award; Young Ok Park, President of Agape Nursing Home, received the CSR Award; and Anpoly Co., Ltd., Surginus Co., Ltd., and Nuvi-lap Co., Ltd. earned the 1st, 2nd and

3rd places in the Creative Innovation Award. KRW 100 million was given to the first-place winners of each award category; 2nd and 3rd place winners received KRW 50 million and KRW 30 million, respectively.

Nike Korea



Contact | Cherry Jun (cherry.jun@nike.com)

“Active Modoo” is a fun and inclusive physical activity program, designed to support boys and girls between ages 8 – 13 to get and stay active. In partnership with Childfund Korea and We Meet Up Sports, the program aims to empower “Modoo,” meaning “everyone” in Korean, by providing equal access to play and sport, and investing in training quality coaches, to kids in Seoul. With the launch of “Active Modoo,” Nike Korea has been providing positive coaching skills to coaches, including

professional sport coaches, school teachers, parents and Nike Korea employees. The program has reached more than 550 kids as of May, and aims to create more opportunities to help all kids achieve their full potential.

Robert Walters Korea

ROBERT WALTERS



Contact | KaYeong Choi (kayeong.choi@robertwalters.co.kr)

On May 31, specialist recruitment firm Robert Walters Korea held a mural painting volunteer activity to paint the outer walls of a kindergarten located in Seongdong-gu, Seoul. Murals serve a purpose in urban beautification, engaging citizens, increasing foot traffic and tourism, and improving the overall attractiveness of the space. Through the activity, Robert Walters' employees helped the community turn its shared spaces into a more engaging and sustainable living environment. Robert Walters is

committed to corporate responsibility activities, from environmental stewardship to humanitarian initiatives. To uphold the purpose of "powering people and organizations to fulfil their unique potential," the Group continues to seek socially responsible ways to make a positive impact on clients, candidates, and local communities.

Seoul Foreign School

SFS



Contact | Maura Brookes (maura.brookes@seoulforeign.org)

After the news broke about the conflict in Ukraine, many members of the Seoul Foreign School community expressed a strong interest in supporting those impacted. SFS provided an opportunity for students, faculty and staff to raise funds for this important cause. Thirteen fundraising events were hosted in April across all sections of the school, with many initiated and organized by students. Events included raffles, bake sales, guest speakers, and more. One was a Peace Parade hosted by three Elementary

School Girls Scouts, who also sold ribbons in the colors of the Ukrainian flag. In total, SFS donated KRW 8,823,330 won to reputable organizations supporting those most affected by the conflict.

Seoul St. Mary's Hospital. Catholic University of Korea



Contact I Sung Hwan Nam (shn5736@naver.com)

The Pediatric Palliative Care Team of Seoul St. Mary's Hospital, Team Solsolbaram opened an art contest and exhibition on a metaverse platform, Zepeto, to celebrate the second anniversary of the foundation. The event was organized to raise public awareness about pediatric palliative care, sponsored by the Korean Association of Hospice, Palliative Care and Art Therapy, and Mindle-maum, a design social venture. A total of 23 pieces of art were submitted by pediatrics patients who portrayed their memorable

experience in the hospital. Art therapists, the judges of the contest, selected 11 award winners among the entries. The award ceremony was held on May 11, joined by awardees and their families, the director of spirituality, and members of Team Solsolbaram. The exhibition is now open on the Zepeto app.

Shin & Kim LLC

SHIN&KIM



Contact I You-Jin Seo (yjseo@shikim.com)

Shin&Kim LLC signed a MOU to support the socially vulnerable at the Kkotdongne Paradise in Eumseong on May 12. Established by father Woong-Jin Oh in 1976, the Kkotdongne has grown into a comprehensive social welfare facility to provide customized welfare services for children, the disabled, the elderly and the homeless. At present, the Kkotdongne Paradise, where the ceremony was held, houses more than 6,000 persons, including those who contributed to creating the Kkotdongne

of today, and those who died without relatives. To join the Kkotdongne's efforts with legal support and volunteer activities, Shin&Kim signed a MOU with the Kkotdongne through Nanum&leum Foundation, a public interest corporation established in 2014 by Shin&Kim.

Otis Elevator Korea

OTIS



Contact | Kelly Kim (Kelly.Kim@otis.com)

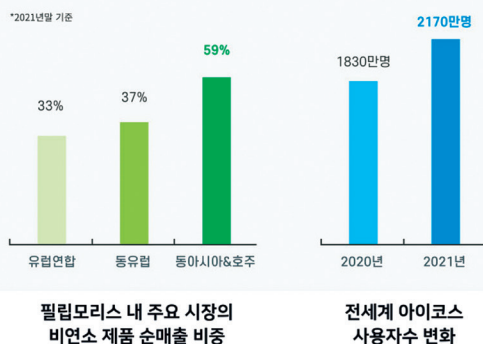
Otis Elevator Korea has completed its Made to Move Communities student challenge corporate social responsibility program.

The Made to Move Communities challenge is conducted annually across the globe. Students supported by Otis volunteer mentors develop innovative STEM(science, technology, engineering, and mathematics) solutions to real-world mobility challenges. Through the program, students can help their communities, learn how to work as a team, and

also have an opportunity to discover their career path. This year, students from 20 schools across 14 countries and territories participated in the program, and focused on eliminating barriers to mobility for the rapidly growing 60+ population. In Korea, students from Incheon Electronic Meister High School has won an honorable mention award in the Asia Pacific region.

Philip Morris Korea

 PHILIP MORRIS
KOREA INC.



Contact | Kim, Eun Pyo (EunPyo.Kim@pmi.com)

Philip Morris Korea issued a press release on Philip Morris International's publication of the 2021 Integrated Report, introducing new sustainable strategies to accelerate its smoke-free and ESG ambitions. The report covers the following contents: First, 15.3 million* out of 21.7 million* adult users stopped smoking and switched to PMI's smoke-free products as of December 31, 2021. Second, 29.1% of adjusted net revenues were derived from smoke-free products, which were available for sale in 71

markets worldwide by year-end. Third, PMI continues to make progress to achieve the PMI 2022 target of 40% by promoting women into management positions, making up 39.7%.

*Figures presented for 2021 and 2020 include Russia and Ukraine. Given the uncertainty and volatility regarding the company's operations in Russia and Ukraine, in PMI's Q1 2022 earnings release.

Qualcomm Korea



Contact | Jeongeun Park (jeopar@qti.qualcomm.com)

Qualcomm Incorporated has begun accepting applications for the Qualcomm IT Tour, a program designed for undergraduate and graduate students in the field of science and engineering in Korea. The program will be held from August 15–21 in San Diego and applications will be accepted until June 30. Celebrating its 18th year, the Qualcomm IT Tour is an event arranged for students in science and engineering in Korea to support the next generation of IT leaders. Students will have the opportunity

to learn and experience Qualcomm's Connected Intelligent Edge strategies and technologies and present their projects directly to an executive at Qualcomm Incorporated. Qualcomm Korea held a briefing session to introduce the Tour and encourage participation.

RGA Korea



Contact | Lee, Heejung (hlee@rgare.com)

Throughout April, RGA Korea had an activity-based fundraising campaign with the goal of raising money to support the office's charitable goals for the second half of 2022. The campaign, RunGA, focused on fitness and wellness activities for RGA Korea team members and their families. Associates had three activity options: walking or running >10 km, cycling >20 km, or hiking >5 km, either solo or with family. For the donations, participants needed to submit photos showing the start and end points for their

activities. For each goal achieved, RGA Korea also donated to the effort, and by the end of April, it successfully reached its KRW 10 million won goal.

Thermo Fisher Scientific Korea



Contact I Jiyoung Song (jiyoung.song@thermofisher.com)

On June 11, Thermo Fisher Scientific Korea's colleague-led volunteer CSR team hosted a STEM education event at the Seoul Science Center. 20 high school students interested in life science learned about the function of genes in the human body via hands-on experiments testing caffeine metabolism and hair-loss related genes using Thermo Fisher Scientific's advanced equipment. As a leading company serving science, Thermo Fisher Scientific is committed to provide STEM education access,

collectively reached more than 100,000 students through STEM education globally in 2021. As STEM activity is a core element of the company's community impact strategy, Thermo Fisher Scientific Korea will continue to help future generations make connections to science and pursue careers in STEM.

Yulchon LLC



Contact I Eun Jeong Lee (s_ejlee@yulchon.com)

Yulchon held a public interest event named "Dream Together, Share Together" on May 26. The event consisted of three sections: a "Sharing Warmth Bazaar" where employees donated and purchased various goods, a flea market where approved social enterprises sold products, and a special session to introduce disabled colleagues working at Yulchon, which has been recognized as an excellent workplace for hiring the disabled. Employees of Yulchon enjoyed the flea market and

bazaar by purchasing various goods. All the proceeds from the charity bazaar, 10% of the sales made by the social enterprises, and extra funds from Yulchon were donated to World Vision, a social welfare corporation, in order to support children in Ukraine.

The background of the entire page is a photograph of a modern office. On the left, there is a dark grey wall with a white rectangular panel containing text. To the right of the wall, there is a large window looking out onto a bright, overcast sky. In front of the window, there are several black office chairs with silver bases, arranged in a row. The floor is a light grey, polished concrete.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description** of your recent CSR program (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by Friday, September 9.

AMCHAM Korea 주한미국상공회의소(암참)



The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

주한미국상공회의소(이하 암참)는 1953년 한미 양국의 투자와 무역 증진을 목적으로 설립된 국내 최대 외국 경제단체로, 한국 경제각계에서 활발하게 활동하고 있는 900여 개의 기업 소속 1,800여 명의 개인회원으로 구성되어 있습니다. 암참은 2013년에 60주년을 맞았습니다. 암참에 대한 자세한 사항들은 웹사이트 참조: www.amchamkorea.org.

Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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