

Corporate Social Responsibility (CSR)

News & Highlights from the AMCHAM Members

1st Quarter 2021

2021년 1분기 암참 회원사들의 사회공헌 활동 소식



Since 1953
AMCHAM
American Chamber of Commerce in Korea

Corporate Social Responsibility

News & Highlights from AMCHAM Members

Please read below to see how AMCHAM members gave back to communities in Korea in the fourth quarter of 2020.

Bae, Kim & Lee LLC

bkl BAE, KIM & LEE



Contact | Yerang Kim (yrkim@bkl.co.kr)

Bae, Kim & Lee LLC and Dongcheon Foundation conducted the non-contact volunteer activity of making braille poster boards for people with visual disabilities. The braille poster board is an educational aid for those with visual disabilities to learn braille for the first time. 100 volunteers from BKL made braille poster boards at their respective offices or personal spaces. Completed braille poster boards were delivered to an organization for people with visual disabilities in November. The boards will help them to learn braille at home at a time when COVID-19 pandemic is severely limiting learning opportunities. BKL and Dongcheon will continue to seek innovative ways to conduct non-contact volunteer activities that will contribute to overcoming the pandemic.

BMW Group Korea



Contact | Hyecheon Jang (Hyecheon.Jang@bmw.co.kr)

On October 13, 2020, BMW Group Korea donated 12 research vehicles to automobile high schools, universities and government entities at BMW Driving Center in Yeongjong-do to celebrate their 25th anniversary. Representative Director & President Sangyoon Han said, "The vehicles will be the driving forces for the students to take a step further toward their future dreams, providing them with opportunities to peek into world-class technology. We plan to strengthen our efforts to take corporate social responsibility to foster talent." Since 2001, BMW Group Korea has donated 132 cars for research purposes. To support the education and employment of students, BMW Group Korea operates various programs including "Ausbildung," "Apprentice Program" and "Young Engineer Dream Project."

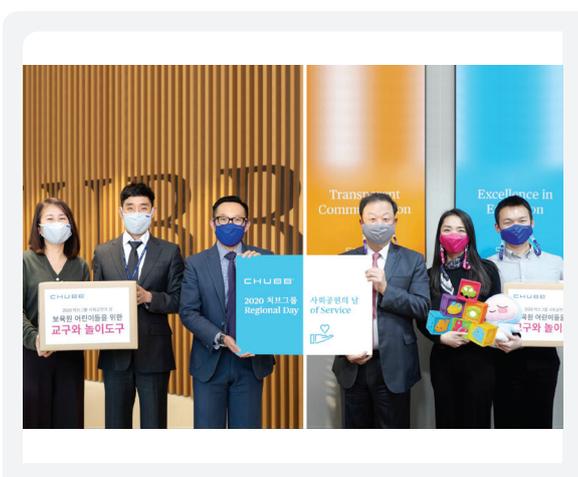
CBRE Korea



Contact | Kayla Ryu (Kayla.Ryu@cbre.com)

In December 2020, CBRE, a commercial real estate services company, conducted non-face-to-face volunteer work as part of its CBRE GIVES social contribution campaign. CBRE GIVES is an enterprise-wide social contribution activity of CBRE executives and employees in the Asia Pacific region. In this campaign, employees participated in a variety of fundraising activities including making masks and soap and the “Jump Rope Challenge,” a social distancing activity designed to protect the health of employees, and raised KRW 2 million won. CBRE Korea also made a matching donation. The collected donations and employee-made masks and soap were sent to Korea Food for the Hungry International (KFHI) to strengthen the hygiene conditions of children in local communities suffering from COVID-19.

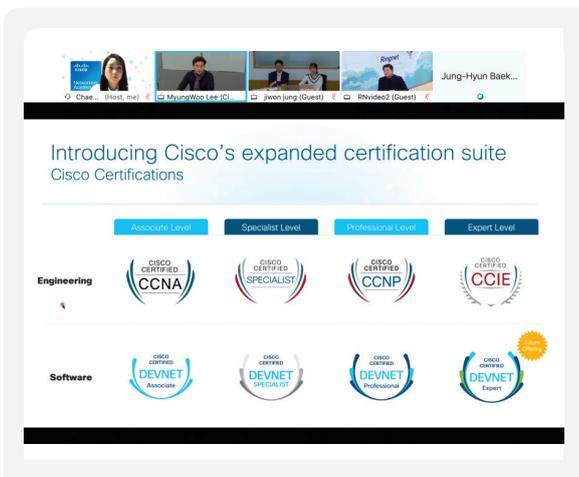
ACE American Fire and Marine Insurance Company (Chubb in Korea)



Contact | Yoo Young Lee (YooYoung.Lee@Chubb.com)

The annual Regional Day of Service across Asia Pacific reflects Chubb’s firm belief that positive contributions to communities return long-lasting benefits to society, and the company’s employees and business. Mindful of the pandemic, Chubb general and life insurance jointly organized this year’s event to minimize direct contact by utilizing their digital platforms. The general took advantage of the company’s new healthcare app, Chubb LifeBalance, which was launched internally prior to market launch. The points, earned from engaging in healthy activities tracked by the app, were totaled up and converted into monetary donations. The toys and educational items purchased with the donations from social enterprises were delivered to 2,000 children in 30 childcare centers nationwide through the Community Chest of Korea.

Cisco Systems, Inc.



Contact | Chae Kim (chaekim@cisco.com)

Cisco's flagship CSR program, Cisco Networking Academy, hosted the Virtual Career Fair via Webex on November 24, 2020. 60 students participated to hear about current IT trends, useful career tips and job opportunities. Cisco Networking Academy is an internationally recognized IT skills and career-building program that is available for free to learning institutions. It partners with colleges, universities, vocational schools, public sectors and nonprofits across the country, and ensures opportunities are evenly dispersed based on age, gender and economic diversity. In Korea, over the past 21 years, Cisco has supported the training of 53,521 students through 23 partnerships.

Citibank Korea



Contact | Seong Jae Lee (seongjae.lee@citi.com)

Citibank Korea announced a sponsorship agreement with WWF-Korea for "Change Now for Tomorrow," a climate action partnership, and donated USD \$250,000 through Citi Foundation. Under the agreement, Citibank Korea and WWF-Korea will contribute to achieving the goal of capping global temperature rise at 1.5°C (Paris Agreement goal) by strengthening climate action in Korean society. This program is intended to respond to climate change by raising public awareness and urging companies to change their actions since 2018. The program has taken the lead in raising awareness among companies about the severity of climate change and the importance of action, while successfully encouraging domestic companies to issue climate and energy declarations.

Dow Korea



Contact | Kyutae Kim (kkim12@dow.com)

On November 12, 2020, Dow Korea hosted the #PullingOurWeight campaign, Dow's global coastal cleanup initiative to eliminate the waste from the environment. This campaign is aligned with Dow's sustainability goal for one million metric tons of plastics to be collected, reused or recycled by 2030. A total of 27 employees joined to clean the waterway around Datgol reservoir near Dow Jincheon site wearing masks and gloves to maintain hygiene and safety. It was their second #PullingOurWeight campaign this year following the one in June, in which they collected approximately 500 liters of waste. Despite of pandemic, Dow Korea picked up about 300 kilograms of waste this year (approximately 5.7kg per person).

Herbalife Nutrition



Contact | Seulki Baek (claireb@herbalife.com)

On November 24, 2020, Herbalife Nutrition, a premier global nutrition company, made a donation for gimjang (kimchi) to children's welfare center Hyesimwon to help children in the community have a healthy and warm winter. The donation ceremony was held by a small group of people at Hyesimwon. Under its corporate mission of "changing people's lives through a healthy lifestyle," Herbalife Nutrition Korea has been carrying out various social contribution activities to support balanced nutrition and healthy growth of underprivileged children. General Manager of Herbalife Nutrition Korea YoungHee Chung said, "I hope this sharing will help children obtain balanced nutrition during the winter and deliver warmth to children who are especially having a difficult time nowadays."

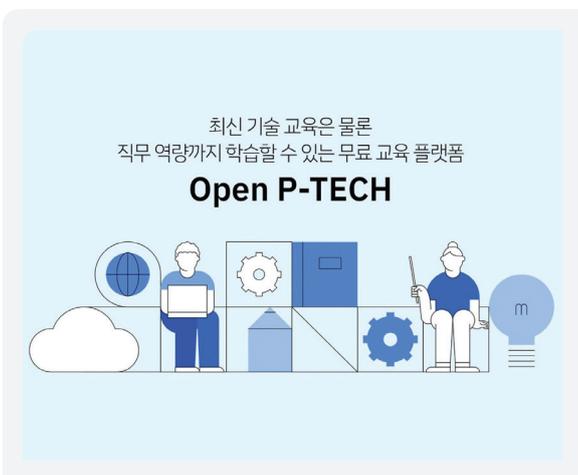
HP Printing Korea



Contact | Hyesun Kim (hyesun.kim@hp.com)

HP Printing Korea made a difference in the learning experiences for 24 elementary school kids in Seongnam City by hosting Reinvent Maker and Hour of Code programs online on October 13 and 20, 2020, respectively. Months of preparation paid off with great feedback by participating students and teachers. Seongnam City Youth Foundation also supported successful virtual delivery despite challenges presented by the pandemic. Over 50 employees volunteered and found their participation meaningful in that they can make a small contribution to the community that they serve and connect and empower future engineers and scientists. HP Printing Korea will continue fulfilling its commitment to the community whilst reinventing the ways in doing so.

IBM Korea



Contact | Ji-Hyun Shin (shinjih@kr.ibm.com)

On October 26, 2020, IBM Korea announced Open P-TECH, a free digital learning on the tech and professional skills of tomorrow (www.open.ptech.org) as a CSR initiative, available for everyone across the globe with the goal of equipping young people and educators with knowledge about AI, Cybersecurity and Cloud computing, plus professional skills like Design Thinking and Agile. The main differentiators of the platform are digital badges system that will allow students to have external recognition, possibility to extend learning beyond the classroom wall, and a dashboard to track progress. Over the course of 2020, IBM has added Korean, Spanish, Polish, French, Arabic and Traditional Chinese. 28 Education modules are available in Korean.

Ingredion Korea



Contact | Juhwan Lee (Juhwan.lee@ingredion.com)

Ingredion Korea donated personal hygiene kits and sterilization equipment to Bupyeong Community Service Center and Foundation for Social Safety and Culture to help mitigate COVID-19 infections. 200 personal hygiene kits will be distributed to the elderly living alone, the disabled, and families selected by Bupyeong Community Service Center. In addition, the Foundation for Social Safety and Culture plans to distribute the disinfection equipment to public facilities, including childcare centers and residential facilities for the vulnerable. "I hope that Ingredion's donation will be of help to people during the pandemic, and we'll continue to reach out to neighbors in need," said JK Koo, President and CEO, Ingredion Korea and Japan.

Lee & Ko



Contact | Seok Pyo Hong (seokpyo.hong@leeko.com)

On October 21, 2020, Lee & Ko signed an MOU with SK Happy Alliance, a social contribution alliance aimed at supporting children in the welfare system. Lee & Ko provided reliable meal support for children who are at the risk of being underfed and plans to provide support such as legal education and free legal advice. Following the MOU signing, Lee & Ko participated in the 2020 Happy Alliance Day, where 100 member companies of the alliance promised long-term participation. Lee & Ko Managing Partner Yong Seok Ahn said, "Lee & Ko will cooperate with the alliance and actively initiate various volunteer programs for children who cannot enjoy welfare benefits."

MetLife Korea



Contact | Sung Wook Park (spark2@metlife.com)

This year MetLife Korea Foundation organized a series of CSR activities without in-person contact including Healing Tree Planting, Virtual Walk to Help and Made-at-Home Masks in order to continue donation and sharing for the community amid the pandemic. Last November, Foundation led another special CSR program to celebrate the October 15 White Cane Awareness Day which was established to protect the rights of the blind and raise the public awareness. Around 1,400 agents, associates and customers of MetLife Korea volunteered to make a special braille book that teaches the shape and name of the musical instruments such as violin and trumpet to the blind children. A total of 710 special books were made and donated to schools for the blind as well as the national library.

Millennium Hilton Seoul



Contact | Jenny Lee (Jenny.Lee@Hilton.com)

Millennium Hilton Seoul prides itself in its commitment to serve as a good neighbor to the children and elderly of its community. When its 25th Anniversary Christmas Train kicked off on November 16, 2020, guests and friends of the hotel were delighted to see their donations delivered to Hyeshimwon, a foster care center that provides a nurturing environment for children. The Pastry Team challenged itself to baking the “Longest Stollen in the World,” at 80m in length. The impressive Christmas bread fed more than 300 people and was personally delivered by the General Manager and Team Members to local fire fighter heroes and Angel (1004), a welfare center for solitary-living elders in Seoul.

Qualcomm Korea



Qualcomm
innovation fellowship

Contact | Eliana Kim (minjkim@qti.qualcomm.com)

Qualcomm Korea held “Qualcomm Innovation Fellowship Korea 2020” on December 11, 2020, and presented research scholarships to the teams that prepared the final 20 papers related to artificial intelligence (AI), machine learning, and autonomous driving, in consideration of idea innovation and creativity, research understanding, results and further research potential. It aims to encourage talent in science and engineering with potential for independence and creativity in their research. It also provides a place to exchange various ideas and thesis topics with Qualcomm Technology, Inc. researchers. Qualcomm Korea is striving to illuminate the future of the Korean IT industry by contributing to the domestic wireless communication industry and the training of talents in various fields.

RGA Korea



Contact | Heejung Lee (hlee@rgare.com)

On December 2, 2020, RGA (Reinsurance Group of America) Korea held a “love sharing donation” event for the Dinning Community Briquetting Banks, a non-profit organization committed to urban poor areas in the country. Every year, RGA Korea employees deliver briquettes through the organization to neighbors in need. Due to COVID-19 this year, only donations were made without volunteer activities. This donation is to support underprivileged residents, and a total of 6,250 briquettes will be delivered. RGA has also decided to give donations to The Dail Community, an organization which provides meals to the homeless people and Global Hope, a non-profit organization committed to global society.

Robert Walters Korea

ROBERT WALTERS



Contact | Ally Kim (Ally.kim@robertwalters.co.kr)

As a part of the Global Charity Day initiative to support communities around the world, Robert Walters Korea participated in numerous goodwill activities. Robert Walters Korea's employees volunteered at an animal rescue center and community restaurant, "plugged" at a community park and joined a charity run and raised KRW 3 million. The funds will be used to provide meals to the homeless, shelter and feed rescued animals, and keep local parks clean and safe. Books were donated to Aram Youth Center Library at the Juvenile Detention Center, and clothes and new masks to Anna's House, a homeless shelter Robert Walters Korea has been partnering with for long-term volunteering.

Seoul St. Mary's Hospital

THE CATHOLIC UNIVERSITY OF KOREA
SEOUL ST. MARY'S HOSPITAL



Contact | Jungeun Oh (cmglobal@catholic.ac.kr)

St. Mary's Charity of Seoul St. Mary's Hospital donated KRW 12,000,000 to Migrant Pastoral Committee of the Archdiocese of Seoul to help foreigners who have financial difficulties due to chronic diseases during the pandemic. "Foreigners are often excluded from aid during the pandemic, so we are glad our donations were made for a meaningful purpose," said the Charity President. This donation will be delivered to 12 foreigners recommended by seven communities by the Migrant Pastoral Committee. St. Mary's Charity, voluntarily run by the staff of Seoul St. Mary's Hospital, carries out numerous programs such as supporting financially strapped patients and their families and making social contributions to local communities.

Shin & Kim LLC

SHIN&KIM



Contact | You-Jin Seo (yjseo@shinkim.com)

Shin & Kim has spent time with around 30 out-of-school adolescents every Friday as its “Out-of-School Youth Outreach Activity” since March 2019. Shin & Kim witnessed the out-of-school youth who lost their jobs and became isolated in society due to the spread of COVID-19 in 2020. Shin & Kim designed a “Learning Internship” project to give out-of-school youth opportunities to connect with their communities and build self-confidence through community participation activities. Currently, four out-of-school youth participate in, and assist, Shin & Kim’s “free meal service” activity, receiving KRW 100,000 for each activity. One participant expressed a desire to participate in the activity regularly.

Standard Chartered Bank Korea



Contact | NaYoung Kwon (NaYoung.NY.Kwon@sc.com)

On October 20, 2020, Standard Chartered Bank Korea hosted a mentoring program called “Youth to Work” to help around 40 students at specialized high schools strengthen their employability. Due to the COVID-19 pandemic, the Bank offered online mentoring sessions with bank employees, job interview simulations via teleconference, and a virtual tour of the head office. In the mentoring Q&A sessions, students asked about what it takes to have a career in banking, and employee volunteers talked about their thoughts on skills and abilities needed for the industry. Students also had mock interviews in an online setting similar to a real job interview, and employee volunteers served as interviewers.

UPS Korea



Contact | Sunny Choi (csunghee@ups.com)

UPS Korea continued its support of the Africa-Asia Development Relief Foundation (ADRF) and its initiatives during the fourth quarter of 2020. On November 11, 2020, UPS volunteers and their families rolled up their sleeves and participated in cleaning and painting efforts at Mullae Elementary School as part of road safety initiatives, which includes the installation of yellow “carpets” and footprints across Korea to help school children cross the road more safely. UPS also contributed to ADRF’s initiatives abroad, including the donation of story books to classrooms run by ADRF.

Yoon & Yang LLC



Contact | Eugene Hong (eughong@yoonyang.com)

Yoon & Yang LLC and Yoon & Yang Pro Bono Foundation hosted the 3rd Snail Music Festival on December 29, 2020. The Snail Music Festival, which first began in 2018, was organized with the intent to set the stage for homeless people so that they could communicate with the audience, and to prevent them from being disconnected from society. This year’s event was held virtually due to the COVID-19 pandemic. The performance of each team was recorded and streamed online. The event, which was held under the theme of “Bridge on Street”, provided an opportunity for the homeless, professional musicians, and the audience to respect, support, and communicate with each other.

Share Your CSR Activities with AMCHAM Journal Readers!

To promote your company's CSR activities in the AMCHAM Journal, please email a **short description of your recent CSR program** (in English) with a **photo** and a company **logo** to the Communications Team (comms@amchamkorea.org) by February 8, 2021.

Since 1953



AMCHAM Korea 주한미국상공회의소(암참)

The American Chamber of Commerce in Korea (AMCHAM Korea) was founded in 1953 with a broad mandate to encourage the development of investment and trade between Korea and the United States. AMCHAM is the largest foreign chamber in Korea with around 1,800 individual members from around 900 member companies with diverse interests and substantial participation in the Korean economy. AMCHAM Korea celebrated its 60th anniversary in 2013. To find out more about AMCHAM, please visit our website: www.amchamkorea.org.

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Partners for the Future Foundation 미래의동반자재단



Established in February 2000, Partner for the Future Foundation (PFF) is the charity arm of AMCHAM Korea whose purpose is to improve the lives of Korean citizens by ensuring that all have opportunities for meaningful employment. The Foundation provides assistance in the form of college scholarships and vocational training to help people find employment opportunities. PFF is maintained through contributions from multi-national and Korean companies and individual sponsors; it has raised over \$13 million and provided scholarships to over 2,000 Korean students since establishment as of December 2013. The Foundation provides various partnering opportunities to give back to the community for companies interested in charitable giving. For more information, please call +822-6201-2251/2.

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