



Myongok Yoon
Head of Communications, GM Korea

As of Oct 1, 2020, Myongok Yoon was appointed as Managing Director of GM Korea and GM Technical Center Korea Communications, and is a member of executive committee of GM Korea.

Myongok joined General Motors in June, 2019 as Director, Corporate and Executive Communications, GM International Operations. She took additional role looking after Communications, GM Technology Center Korea.

Prior to joining General Motors, Myongok worked for General Electrics for 13 years and has held various leadership roles in GE Healthcare including Asia Pacific Communications Leader as well as Korea Communications Leader.

Myongok started her career in 1997 in SsangYong Group and moved to GreenCross Vaccine as a product marketing specialist in 2001. Since then, she continued the career deepening her expertise in Communications and Marketing.

Myongok is personally committed to gender diversity by helping other potential female talents develop the leadership and leading some big initiatives in women's network or council of the organizations where she had worked for.

She is now Co-Chair of Diversity Council of GM in Korea driving Diversity, Equity and Inclusion in GM Korea operation with the company's aspiration to become the most inclusive company in the world.

Myongok received a bachelor's degree in political science and diplomacy from Ewha Womans University, Seoul, S. Korea. She married with 2 children, and she enjoys reading books and travelling.
