



Building a better
working world

Biography



Contact information

One Raffles Quay
North Tower, Level 18
Singapore 048583
Direct: +65 6309 8826
Fax: +65 6532 7662
luis.coronado@sg.ey.com

Luis Coronado

EY Global Tax Controversy Leader and Transfer Pricing Partner, Tax
Ernst & Young Solutions LLP

Experience

Luis Coronado is a Partner based in Singapore and is the Global Tax Controversy Leader. Luis has worked in Asia since 2005 and has more than 25 years of advisory experience in international tax, transfer pricing, tax policy and controversy issues.

Before relocating to Asia, Luis spent several years serving domestic and multinational companies in Latin America, namely Mexico, Brazil, Argentina, Colombia, Peru, and Venezuela. He has advised companies on the negotiation of bilateral advance pricing agreements and competent authority resolutions with Australia, Hong Kong, Korea, Indonesia, Germany, Israel, Luxembourg, Singapore, Switzerland, Thailand, Canada, China, Japan, Malaysia, United Kingdom, Mexico, and the US. He has also served many German multinational companies and is fluent in German, having lived in Düsseldorf as a student. He has also worked in Tijuana, Mexico City, Amsterdam, Washington D.C. and Shanghai.

Luis is a frequent speaker at tax seminars and universities in the Americas, Asia, and Europe. He has been an instructor at the International Bureau of Fiscal Documentation (IBFD)'s program for introducing transfer pricing to Latin American governments, as well as in their programs in Amsterdam, Kuala Lumpur and Singapore. He has also taught at the Yangzhou Taxation Institute in China. He has advised the Inter-American Development Bank, the UN's Economic Commission for Latin America and the Caribbean and the World Bank on tax policy issues especially on transfer pricing policy and legislation.

Luis was an international tax professor at Universidad Iberoamericana and Universidad Panamericana in addition to having participated in multiple training sessions for the Tax Administration Service in Mexico. Until recently he was also part of the Accountancy Faculty at Singapore Management University

Credentials

Luis has a Bachelor's degree in International Trade and Customs (Honors) from the Universidad Iberoamericana and a Masters in Business Administration from the University of Southern California. He has also taken courses at American University, IBFD's International Tax Academy, New York University, Harvard University, and Vienna University.

He is a member of the International Fiscal Association and has been voted numerous times into Euromoney's Guide to the World's Leading Transfer Pricing Advisors and Best of the Best. He is also a member of Bloomberg BNA Transfer Pricing Advisory Board and was awarded Asia-Pacific's Transfer Pricing Practice Leader of the Year at International Tax Review Asia Tax Awards 2019. Luis was bestowed the prestigious medal of "Mexicano Distinguido" by the Government of Mexico in 2018.

Luis is the President (Designate) of the Singapore-Mexico Chamber of Commerce, Vice Chairman of the Latin American Business Group's Executive Committee of the Singapore Business Federation and Member of the International Committee of Advisors to the President of the CONCAMIN (Confederation of Industrial Chambers of Mexico)