



JOURNAL SERVICE

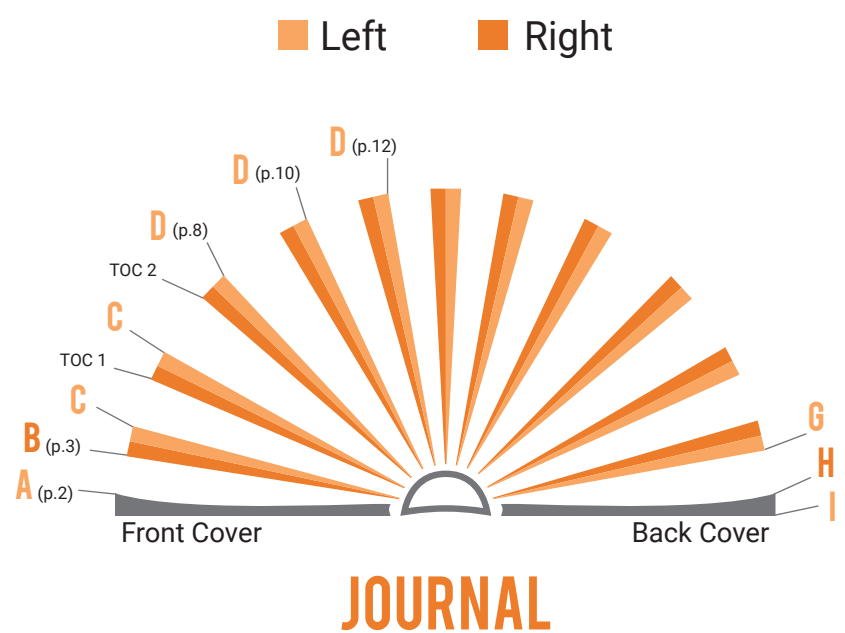
Published quarterly, the Journal is an issue-oriented magazine that provides information on the Korean business climate, as well as relevant current political, economic, cultural issues and AMCHAM's recent events. Currently the AMCHAM Journal is placed in business centers of major hotels in Seoul as well as private business centers.

POSITION

RATE

10% VAT excluded

A	Inside Front Cover (P.2)	1,100,000
B	Opposite Inside Front Cover (P.3)	1,000,000
C	Opposite Table Of Contents (TOC)	950,000
D	Single Page In First p.8-13	900,000
E	Single Page After p.13	850,000
F	Advertorial (per one page)	1,000,000
G	Opposite Inside Back Cover	1,000,000
H	Inside Back Cover	1,100,000
I	Back Cover	1,200,000
J	Coated Paper Ad (2 Pages)	2,400,000
K	Bookmark (2 Pages)	2,400,000
L	Insertion (per one side)	1,000,000
M	Gatefold Ad (4 Pages)	3,200,000



FILE SPECIFICATION

COLOR MODE · CMYK

SIZE · Please submit the Bleed Sized File as 5mm margin of every border will be cut out.

Full Page

Trim Size (mm): Width 205 x Height 275

Bleed Size (mm): Width 215 x Height 285

Gatefold

Trim Size (mm): Width 601 x Height 275

Bleed Size (mm): Width 611 x Height 285

Bookmark

Trim Size (mm): Width 100 x Height 200

Bleed Size (mm): Width 110 x Height 210

FORMAT

- AI or EPS format preferred (* Letter clipping should be done separately)
- In case of JPEG files, resolution of 300 dpi or higher is required

CONTACT

AMCHAM Marketing Department (Marketing@amchamkorea.org)
 Hyunseung Sohn, Marketing Manager, Tel: 82.2.6201.2231