



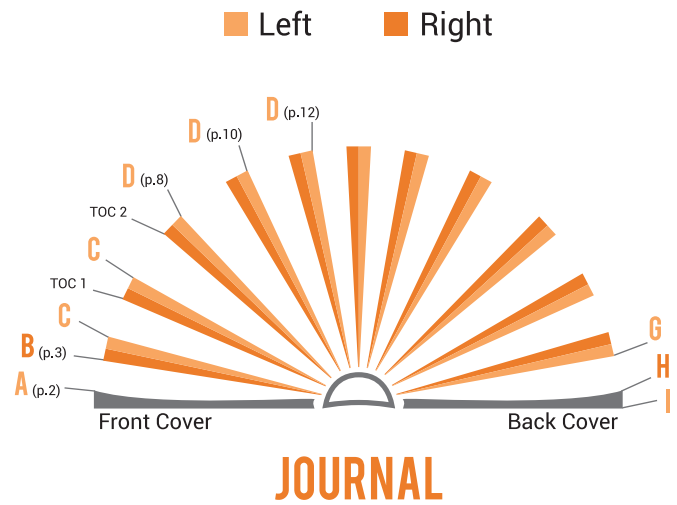
# JOURNAL SERVICE

Published quarterly, the Journal is an issue-oriented magazine that provides information on the Korean business climate, as well as relevant current political, economic, cultural issues and AMCHAM's recent events. Currently the AMCHAM Journal is placed in business centers of major hotels in Seoul as well as private business centers.

## POSITION

## RATE

A	Inside Front Cover (P.2)	1,100,000
B	Opposite Inside Front Cover (P.3)	1,000,000
C	Opposite Table Of Contents (TOC)	950,000
D	Single Page In First p.8-13	900,000
E	Single Page After p.13	850,000
F	Advertorial (per one page)	1,000,000
G	Opposite Inside Back Cover	1,000,000
H	Inside Back Cover	1,100,000
I	Back Cover	1,200,000
J	Coated Paper (P.2)	2,400,000
K	Bookmark (P.2)	2,400,000
L	Insertion (per one side)	1,000,000
M	Gatefold (P.4)	3,200,000



## FILE SPECIFICATION

**COLOR MODE** · CMYK

**SIZE** · Please submit the Bleed Sized File as 5mm margin of every border will be cut out.

### Full Page

Trim Size (mm): Width 205 x Height 275

Bleed Size (mm): Width 215 x Height 285

### Gatefold

Trim Size (mm): Width 601 x Height 275

Bleed Size (mm): Width 611 x Height 285

### Bookmark

Trim Size (mm): Width 100 x Height 200

Bleed Size (mm): Width 110 x Height 210

## FORMAT

- AI or EPS format preferred (\* Letter clipping should be done separately)
- In Case of JPEG files, resolution of 300 dpi or higher is required

## CONTACT

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