

American Chamber of Commerce in Korea



EMAIL SERVICE

The Email Service is the fastest and most cost-effective means of instantly approaching over 1,800 AMCHAM members. This medium is popularly used to communicate various events, seasonal packages, and other offers that need attention in a timely manner.

RATE & DETAILS

1 Email Shot	KRW500,000
A Package of 3 Email Shots	KRW1,350,000 (10% Discount) <small>*A discount is applied only when the payment of 3 email shots is made at once prior to the 1st email shot</small>

RESERVATION

Distribution: Monday through Friday (except for National Holidays)

- Reservations must be made one week prior to the service date at the latest
- Reservations are only confirmed when the fee is paid
- Reservations are on a first-come first-served basis as one email message is sent out per day

FILE FORMAT

HTML

*the most preferred format

- The content will be displayed directly on the email body without attachment.
- All contents should be in English
- Diagonal length of the image should be less than 1,700 pixels

JPG/PDF/ETC

- The content will not be displayed in the email body directly, the file will be included as an attachment. Instead, a text summary of three sentences or less will be shown to briefly explain the content (attachment).
- All contents should be in English
- File size should be less than 300KB

SUBMISSION

** All materials should be received by email at least 2 business-days before the service date.

1. Contents file
2. Email subject line in English
3. A summary of three sentences or less (ONLY for JPG/PDF format)

CONTACT

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