



SPOTLIGHT SERVICE

A new marketing program providing an opportunity for AMCHAM member companies to promote and/or launch their services and products. Member companies can take the opportunity to speak at a meeting “Shining a spotlight” on their service or product which can help grow their business and enhance their brand awareness to the AMCHAM business community.

DETAILS

PARTNERSHIP	KRW 5 Million (5,000,000)
VENUE	AMCHAM meeting room or at an available AMCHAM member hotel
PARTICIPANT	AMCHAM members and Non-members, interested in collaborating with partner and industry

PARTNERSHIP BENEFIT

On Site of the Event

- 2 complimentary tickets for partner company including the speaker
- Company logo highlighted on main banner, which will be hung inside the event venue
- Company logo highlighted on standing banners, located in the foyer of the event venue
- 1 table in the seminar room to promote company’s services and products
- Company promotional material placed on each seat upon request

Before/After the Event

- AMCHAM to make all necessary arrangement for the logistics of the meeting
- Company logo exposure in the event flyers to all AMCHAM members
- Company logo exposure in the seminar article and summary in the AMCHAM Journal and AMCHAM Facebook page after the event

CONTACT

AMCHAM Marketing Department (Marketing@amchamkorea.org)