

AMCHAM ADVERTISEMENT SERVICE

Looking for opportunities to reach out to business leaders in Korea?

*Provided as one of the membership benefits to valid AMCHAM members, the AMCHAM Advertisement Service can **maximize your company's exposure to 2,000 influential business leaders from 1,000 companies!***

For more information on the AMCHAM Advertisement Service, contact the AMCHAM Marketing Department at marketing@amchamkorea.org.

EMAIL ADVERTISEMENT

The Email advertisement is the fastest and most cost-effective means of instantly approaching over 2,000 AMCHAM members. This medium is popularly used to communicate various events, seasonal packages, and other offers that need attention in a timely manner.

Rate KRW 500,000/shot

WEBSITE ADVERTISEMENT

The AMCHAM Website (www.amchamkorea.org) advertisement, our newest ad service that posts companies' ads in every page of the AMCHAM Website is a powerful way to expand your business by connecting with AMCHAM members and other business professionals online.

Rate KRW 1,000,000/month

JOURNAL ADVERTISEMENT

Published quarterly, the Journal is an issue-oriented magazine that provides information on the Korean business climate, as well as relevant current political, economic, cultural issues and AMCHAM's recent events.

Rate KRW 850,000/edition to KRW 1,200,000/edition

MEMBERSHIP DIRECTORY ADVERTISEMENT

Produced annually in the Spring, the Membership Directory is a complete listing of member firms and associations, as well as a pictorial listing of all individual members. It also provides contact information for foreign embassies, Korean ministries and other related organizations.

Rate KRW 3,000,000/edition to KRW 5,500,000/edition

SPECIAL ADVERTISEMENT PACKAGES

'All Year Round Publication Ad' Package

Membership Directory ad x 1 edition + Journal ad x 4 editions

'On-line Ad' Package

Website ad x 1 month + Email ad x 4 shots

'Journal Advertorial' Package

Journal ad x 1 edition + Journal advertorial x 1 edition